# APPL'N/DEM. NO 1 214 738

## FORMALIZED/FORMALITÉS ACCOMPLIES

# FILING DATE/DATE DE PRODUCTION:

27 avr/Apr 2004

#### APPLICANT/REQUÉRANT:

United Way of Winnipeg 3rd Floor - Five Donald Street Winnipeg MANITOBA R3L 2T4

#### TRADE-MARK/MARQUE DE COMMERCE:

We.

#### **INDEX HEADINGS/RUBRIQUES:**

WE.

# SERVICES:

United Way of Winnipeg Mission: Improving lives and building community by engaging individuals and mobilizing collective action. Unitted Way make 'We.' happen through the following services: Facilitating, through a variety of forums, citizens in setting the human care services agenda; Investing resources in strategies to acheive the agenda; Measuring and reporting to citizens on the impact of the investments; and Asking for support through a variety of fund raising initiatives.

### **CLAIMS/REVENDICATIONS:**

Used in CANADA since January 01, 2004 on services.

| Action                | Date       | BF | Comments/Commentaires |
|-----------------------|------------|----|-----------------------|
| filed/produite        | 2004/04/27 |    |                       |
| created/créé          | 2004/04/28 |    |                       |
| formalized/formalisée | 2004/04/28 |    |                       |