

THIS IS **EXHIBIT "H"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1st DAY
OF October, 2019

A handwritten signature in black ink, appearing to read "Steal", written over a horizontal line.

Steven H. Leach
(A Commissioner, etc.)

Safe Boating Awareness Week

<u>PUBLICATION</u>	<u>CIRCULATION</u>	<u>PROVINCE</u>	<u>CITY</u>
TOTAL COMMUNITY CLIPPINGS	4,777,111		
TOTAL RADIO	39,356,452		
TOTAL DAILY NEWSPAPERS	8,388,214		
TOTAL TELEVISION	33,901,142		
TOTAL ONLINE & MISC.	82,838,095		
GRAND TOTAL	169,261,014		

CLIPPINGS - COMMUNITY PAPERS

Blenheim News Tribune	2,179	ON	Blenheim
Burlington Post	45,819	ON	Burlington
Caledon Citizen	9,576	ON	Bolton
Calgary Herald	61,171	AB	Calgary
Cowichan Valley Citizen	25,600	BC	Duncan
Le Journal de Chambly	27,564	QC	Chambly
Ajax News Advertiser	25,700	ON	Ajax
Calgary Sun	49,258	AB	Calgary
Cambridge Times	46,525	ON	Cambridge
Central Hastings Trent Hills News	12,313	ON	Stirling
Chatham Daily News	12,134	ON	Chatham
Chronicle-Journal	21,558	ON	Thunder Bay
St Lawrence EMC	29,017	ON	Smiths Falls
The Sun	51,547	AB	Edmonton
Daily Miner & News	3,036	ON	Kenora
Edmonton Journal	61,734	AB	Edmonton
Edmonton Sun	51,547	AB	Edmonton
Red Deer Express	36,550	AB	Red Deer
Foam Lake Review	1,389	SK	Foam Lake
Free Press & Economist	3,400	ON	Shelburne
Frontenac News	9,074	ON	Sharbot Lake
Grande Cache Mountaineer	1,312	AB	Grand Cache
Gulf Island Driftwood	3,900	BC	Salt Spring Island
Gulf News	2,900	NL	Port aux Basques
Halifax West Weekly News	35,778	NS	Halifax
Highway 40 Courier	4,499	SK	Cut Knife
Journal de Montreal	232,137	QC	Montreal
Kelowna Capital News	49,297	BC	Kelowna
Kelowna Capital News	49,297	BC	Kelowna
Kipling Citizen	1,445	SK	Kipling
Lakefield Herald	2,200	ON	Lakefield

Lakeshore Advance	1,891	ON
Lakshore News	9,480	ON
L'Argenteuil	16,600	QC
Lasalle Post	11,120	ON
Lasalle Post	11,120	ON
Le Feflet du Lac	26,311	QC
Le Journal de Quebec Saguenay	129,261	QC
Le Journal	272,000	QC
Le Journal de Levis	69,418	QC
Leader	166,300	ON
Leader Post	20,391	SK
Londoner	108,000	ON
Martinet	5,200	QC
Mattawa Recorder	1,100	ON
Montreal Gazette	39,290	QC
Morningstar	116,870	ON
North Bay Nugget	6,228	ON
North Thompson Star Journal	640	BC
Northumberland Today	5,000	ON
Aylmer Bulletin D'Aylmer	22,215	QC
Oakville Beaver	47,500	ON
Oakville Beaver	47,500	ON
Wellington Advertiser	39,809	ON
Orangeville Citizen	14,412	ON
Oshawa This Week	114,053	ON
Ottawa Citizen	65,336	ON
Ottawa Sun	49,984	ON
Penticton Western News	21,240	BC
Pickering News Advertiser	25,700	ON
Port Dover Maple Leaf	3,800	ON
Port Dover Maple Leaf	3,800	ON
Richmond News	48,000	BC
Sarnia & Lambton County This Week	23,500	ON
The Canadian Champion	24,000	ON
Rosetown Eagle	2,159	SK
Sault This Week	34,500	ON
Seaway News	36,541	ON
Snaph Oakville	50,000	ON
Southern Manitoba Review	844	MB
Star Phoenix	20,014	SK
Stonewall Argus Teulon Times	7,015	MB
Stuart Nechako Advertiser	5,640	BC
The County Weekly News	13,186	ON
The Dawson Creek Mirror	8,500	BC
The Dawson Creek Mirror	8,500	BC
The Equity	4,000	QC
The Examiner	7,684	ON
The Fort Nelson News	2,600	BC

The Globe & Mail	1,298,000	ON
The Interlake Spectator	11,803	MB
The Kamsack Times	1,507	SK
The Lanark Era	1,500	ON
The Marathon Mercury	1,200	ON
The National Post	209,101	ON
The New Era	1,705	MB
The Northern Sentinel	826	BC
The Observer	14,348	ON
The Outlook	1,793	SK
The Penticton Herald	5,598	BC
The Preeceville Progress	1,024	SK
The Prince George Free Press	28,604	BC
The Province	46,161	BC
The Recorder and Times	11,689	ON
The Simcoe Reformer	4,092	ON
The Simcoe Reformer	4,092	ON
The Sudbury Star	7,427	ON
The West Quebec Post	9,065	QC
The Windsor Star	55,479	ON
The Windsor Star	55,479	ON
Times-Colonist	52,017	BC
Town Crier	2,000	ON
Vancouver Sun	87,378	BC
Waterfront Press Regional	4,054	SK
Waterloo Region Record	63,386	ON
Windsor Star	55,479	ON
Yorkton This Week	4,596	SK

SUB TOTAL 4,777,111

ONLINE & MISC.

barriestarjournal.com	
bcsailing.bc.ca	
Bioontario.ca	
bizjournals.com	2,300,000
boatinginatlanticcanada.com	
boatingontario.ca	
Boatsandplaces.com	
caledoncitizen.com	
calgarysun.com	112,000
Canadasedge.com	6,500
Canadian Tire Flyer	11,900,000

Canadianbusinessjournal.ca	293,400
canadiancoastguard.com	
canadiantire.ca	11,500,000
Canbiotech.com	
Carrefourdequebec.com	
CEO.ca	50,000
cfjctoday.com	
chathamthisweek.com	19,400
chrisd.ca	10,669
ckpolice.com	
ckreview.ca	10,000
conservationparks.ca	
cordgroup.ca	
Corporateknights.com	125,000
Cyclepresse.com	
ELN.ca	
Encoremagazine.ca	15,000
Facilitycalgary.com	
fbyc.ca	
finanzen.ch	83,719
foca.on.ca	10,000
georgianbayassociation.com	
Glengarrynews.ca	20,000
globalnews.ca	350,000
goderichsignalstar.com	
goldenwest.com	3,500,000
google.news.ca	10,000,000
insidetoronto.com	1,000,000
kincarinenews.com	40,000
lakemanitouca.mylaketown.com	
lakshoreadvance.com	
lifesaving.mb.ca	
lifesaving.org	
lookoutnewspaper.com	
Madhunt.com	
manitoulin.ca	
marketwired.ca	1,200,000
markhamtoday.ca	300,000
Mastheadonline.com	60,000
metrolandmedia.com	5,600,000
MorningStar.com	116,870
mulmur.ca	
mysub.ca	
Nationalpost.com	209,101
news.morningstar.com	8,400,000
Newswire.ca	24,345
northernontario.ca	2,000
Nudabite.com	

Nudamedia.com	
oakvillebeaver.com	46,564
paddlecanada.com	10,000
parisstaronline.com	
Pentictonbusiness.com	
pitarag.com	
police214.rssing.com	
portstanleynews.com	243,576
powerboating.com	1,000
prairiepost.com	19,011
publicnow.com	
qcy.ca	
Rjccq.com	
safequiet.ca	
sarniahtisweek.com	
saskatchewanwildlifefederation.ca	3,513
simcoereformer.ca	
Skipresse.ca	100,000
stockhouse.com	1,000,000
strathroyagedispatch.com	
thenet24h.com	
theobserver.ca	
thepost.on.ca	
thornburyyachtclub.com	
topix.com	18,000,000
torontopolice.on.ca	
Troymedia.ca	
tumblr.com	
vancouver.sun.com	87,378
vimeo.com	
vinaora.com	468,920
whiteshellcottagers.com	
Windsorstar.com	22,971
worldnews.com	2,000,000
yahoo.ca	2,577,158
yorkregion.com	900,000
yourtownnews.ca	100,000
youtube.ca	

SUB TOTAL 82,838,095

RADIO

RADIO STATION

AUDIENCE REACH

Power 92 (Edmonton)	120,000	AB
630 CHED (Edmonton)	259,000	AB
66 CFR (Cal.)	31,000	AB
96 X (Ed.)	178,100	AB
96.9 JACK FM (Cal.)	20,600	AB
AM 1140 (high River)	83,000	AB
AM610 (Peace River - AB)	80,000	AB
CBC Radio (Calgary)	161,900	AB
CFAC-AM (Calgary)	79,400	AB
CFBR-FM (Ed.)	245,000	AB
CFXE-AM (Edson - AB)	80,000	AB
CGQT-FM (Ed. - AB)	164,600	AB
CHQR-AM (Cal.)	175,000	AB
CIRK-FM (Ed.)	138,000	AB
CISN (Edmonton)	245,900	AB
CJAY-FM (Calgary)	315,400	AB
CKIK-FM (Cal.)	233,000	AB
CKLJ-FM (Olds - AB)	40,000	AB
CKLM-FM (Lloydminster - AB)	60,000	AB
CKMX-AM (Calgary)	170,200	AB
CKNG-FM (Edmonton)	97,000	AB
CKSQ-AM (Stettler - AB)	10,000	AB
CKUA-FM (Edmonton - AB)	178,100	AB
CKVN-FM (Lethbridge - AB)	50,000	AB
CKWY-FM (Wainwright - AB)	100,000	AB
CKYL-AM (Peace River - AB)	100,000	AB
Cool 880 (Edmonton)	164,600	AB
Country 105 (Cal.)	225,000	AB
Country 95.5 (Lethbridge)	172,000	AB
Eagle 100 (High River)	53,100	AB
Eagle Radio (Edson)	25,000	AB
EZ Rock (Ed.)	6,000	AB
Lite 96 (Cal.)	193,400	AB
Sun Country (High River)	32,200	AB
The EAGLE (Cal.)	195,000	AB
Zed FM (Red Deer)	98,000	AB
99.3 the FOX (Van.)	402,000	BC
99.9 Sun FM (Kelowna)	75,000	BC
B100 (Kamloops)	160,000	BC
CBC Radio (Kelowna)	35,000	BC
CBC Radio (South Vernon)	41,000	BC
CBC Radio (Van.)	58,000	BC
CBC Radio (Victoria)	600,000	BC
C-FAX 1070 (Vict.)	80,000	BC
C-FAX 1070 (Vict.)	80,000	BC
CFJC (Kamloops)	100,000	BC
CFMI 101 (Van.)	49,000	BC

CFUN (Van.)	240,000	BC
CIFM (Kamloops)	160,000	BC
CIGV-FM (Penticton - BC)	250,000	BC
CKBZ-FM (Kamloops - BC)	160,000	BC
CKGF-FM (Grand Forks - BC)	28,000	BC
CKLR-FM (Courtenay - BC)	200,000	BC
CKNL-FM (Fort St. John - BC)	28,000	BC
CKNW (Van.)	601,700	BC
CKNW News (Van.)	601,700	BC
CKNW-AM 980(Vancouver - BC)	601,700	BC
CKOV 630 (Kelowna)	12,000	BC
CKQC-FM (Abbotsford - BC)	20,000	BC
CKWW-FM (Nanaimo - BC)	80,000	BC
CKWX 1130 (Van.)	150,000	BC
CKXR-FM (Salmon Arm - BC)	55,000	BC
EZ Rock (Salmon Arm)	55,000	BC
Giant FM (Penticton)	250,000	BC
JET FM 98.9 (Van.)	65,000	BC
News 1130 (Van.)	390,000	BC
Oldies 1150 (Kelowna)	20,000	BC
QM-FM (Van.)	210,000	BC
Rock 101 (Van.)	500,000	BC
The Bear (Cranbrook)	60,000	BC
The Q (Vict.)	200,000	BC
The Team 1040 (Van.)	84,000	BC
The Wave (Nanaimo)	80,000	BC
The Zone (Vict.)	50,000	BC
CBC Radio (Winnipeg)	100,000	MB
CBWK-FM (Thompson - MB)	40,000	MB
CFAM 950AM (Winkler)	120,000	MB
CFRW (Win.)	7,500	MB
CFRY-FM (Portage La Prairie)	58,000	MB
CFWM-FM (Win.)	150,000	MB
CHIQ-FM (Win.)	169,500	MB
CITI-FM (Winnipeg)	90,000	MB
CJKR-FM(Win.)	130,400	MB
CJOB-AM(Win.)	300,000	MB
CJSB 104 (Swan River)	30,000	MB
CKDM-AM (Dauphin - MB)	300,000	MB
CKMM-FM (Winnipeg)	103,000	MB
CKXA-FM (Brandon - MB)	200,000	MB
CKX-FM (Brandon)	250,000	MB
Country 88.9FM (Winkler)	132,000	MB
The Eagle 93.5FM (Winkler)	97,000	MB
C-98 FM (Saint John)	58,100	NB
CBC Radio (Fredericton)	70,000	NB
CFBC (Saint John)	35,500	NB
CFQM-FM	123,000	NB

CFXY-FM (Fred.)	41,000	NB
CHSJ-FM (Saint John)	105,000	NB
CIBX-FM (Fred.)	42,000	NB
CIOK-FM (Saint John)	105,000	NB
CJMO-FM (Moncton)	127,443	NB
CJXL-FM (Moncton)	81,000	NB
CJYC-FM (Saint John)	58,100	NB
CKHJ-AM (Fred.)	30,000	NB
K94.5 FM (Moncton)	37,000	NB
HITS FM (St. J's)	65,000	NL
710 VOCI (St. J's)	42,000	NL
CBC Radio (St. John's)	60,600	NL
CBN-AM (St. John's)	60,600	NL
CBY-AM (Corner Brook)	45,500	NL
CFGB-FM (Goose Bay)	30,000	NL
CIFX-FM (Lewisporte)	25,000	NL
CJYQ (St. J's)	39,000	NL
CKIX-FM (St. John's)	39,000	NL
CKXD-FM (Gander - NL)	8,000	NL
CKXX-FM (Corner Brook - NL)	21,000	NL
K-Rock (St. J's)	37,200	NL
VOAR-AM (Mount Pearl - NL)	51,000	NL
CIOO-FM (Halifax)	26,000	NS
CBC Radio (Halifax)	128,000	NS
CFDR-AM(Halifax)	40,000	NS
CFRQ-FM(Halifax)	150,000	NS
CJCB (Sydney)	94,000	NS
CJCH-AM (Halifax)	2,900	NS
CKPE-FM (Sydney - NS)	91,000	NS
CKTO-FM (Truro - NS)	48,000	NS
CKTY-FM (Truro - NS)	48,000	NS
CKUL-FM (Halifax - NS)	53,900	NS
CKWM-FM (Kentville)	38,000	NS
FM 96.5 Halifax	98,700	NS
K 94 (Sydney)	91,000	NS
News 95.7 (Halifax)	60,000	NS
Oldies 950 (Sydney)	38,000	NS
The Coast 89.7 (Glace Bay)	45,000	NS
CBC (Inuvik, NT)	1,000	NT
CBC (Yellowknife)	41,000	NT
CFYK-AM (yellowknife - NT)	41,000	NT
CJCD (Fort St. John)	25,000	NT
CKLB-FM (Yellowknife - NT)	30,000	NT
CBII-FM (Igloolik - NU)	2,500	NU
CBIN-FM (Cambridge Bay - NU)	2,000	NU
CFFB-AM (Iqaluit - NU)	5,000	NU

CIQB-FM (Barrie)	45,000	ON
Wild-FM (Niagara Falls)	130,000	ON
103.9 Country (Sarnia)	31,000	ON
104.1 Dock FM (Midland)	120,000	ON
105.7 EZ Rock (St. Catharines)	11,900	ON
560 CFOS (Owen Sound)	41,100	ON
570 News (Kingston)	92,100	ON
570 News (Kitchener)	70,200	ON
580 Memories (Windsor)	225,000	ON
680 News (Toronto)	1,100,000	ON
89X (Windsor)	400,000	ON
97.7 HTZ-FM (St. Catharines)	355,000	ON
AM 640 Toronto	285,000	ON
AM 790 (Sudbury)	160,000	ON
AM 980 (London)	113,000	ON
AM800 (Windsor)	149,100	ON
BOB-FM (Ottawa)	45,900	ON
CBC (Thunder Bay)	66,000	ON
CBC Ontario Today	315,000	ON
CBC Radio (Ottawa)	258,400	ON
CBC Radio (Sudbury)	65,000	ON
CBC Radio (Toronto)	315,000	ON
CBC News (Toronto)	315,000	ON
CBC Radio (Windsor)	44,000	ON
CFGX (Sarnia)	35,719	ON
CFJR (Brockville)	10,300	ON
CFLG (Cornwall)	32,200	ON
CFLY-FM(Kingston)	84,700	ON
CFOB (Fort Frances)	125,000	ON
CFPL-FM(London)	300,000	ON
CFRA (Ottawa)	25,900	ON
CFRB (TO) -	102,000	ON
CFRB (TO) - MORNING SHOW	102,000	ON
CHAM (Hamilton)	200,000	ON
CHEZ 106.1 (Ottawa)	219,300	ON
CHFI (TO)	150,600	ON
CHKS (Sarnia)	25,000	ON
CHML (Ham.)	187,700	ON
CHUM Radio	1,175,000	ON
CHWO-AM (Oakville)	507,000	ON
CHYC (Sudbury)	37,000	ON
CHYM-FM (Kitchener)	195,000	ON
CIAO AM (TO)	400,000	ON
CICX (Orillia)	67,200	ON
CIGL-FM (Belleville)	90,000	ON
CIKR-FM (Kingston)	60,000	ON
CIMJ-FM(Guelph)	70,000	ON
CIQM-FM (london)	100,000	ON
CJBQ 800 (Belleville)	52,000	ON

CJDV (Cambridge)	85,000	ON
CJKX (Orillia)	97,000	ON
CJOJ-FM (Belleville)	50,000	ON
CKDO (Durham)	22,300	ON
CKDR-AM (Dryden - ON)	27,500	ON
CKFX-FM (North Bay)	80,000	ON
CKHT-FM (Hearst - Kapuskasing - ON)	20,000	ON
CKLC (Kingston)	13,500	ON
CKNR-FM (Elliot Lake - ON)	87,000	ON
CKNX-AM (Wingham - ON)	65,000	ON
CKSG-FM (Cobourg - ON)	100,000	ON
CKSY (Chatham)	125,000	ON
CKTB Newstalk(St. Catharines)	160,000	ON
CKTG-FM (Thunder Bay - ON)	62,000	ON
CKUE1 (Windsor - ON)	35,100	ON
CKUE-FM (Chatham - ON)	59,900	ON
CKXM-FM (Exeter- ON)	25,000	ON
CKYC-FM (Owen Sound - ON)	66,100	ON
CKYM-FM (Napanee - ON)	46,000	ON
Classic Hits 95.5 (Belleville)	400,000	ON
Cool 100 (Belleville)	400,000	ON
Cool FM (Barrie)	85,000	ON
Country 93 (Owen Sound)	45,000	ON
EZ Rock (North Bay)	50,000	ON
EZ Rock (Sault Ste. Marie)	32,000	ON
EZ Rock (Sudbury)	70,800	ON
Frech FM (London)	95,000	ON
HeartFM (Woodstock)	20,000	ON
Hometown Radio (Sarnia)	9,000	ON
Jack FM (Orillia)	635,000	ON
Juice 101 (Niagara Falls)	40,000	ON
K106 (Sarnia)	25,000	ON
KISS FM (Ottawa)	135,000	ON
K-Lite (Hamilton)	192,000	ON
Lite Rock (Windsor)	470,000	ON
Majic 100 (Ottawa)	239,500	ON
Moose FM 97.7 (Bancroft)	25,000	ON
New Chay 93.1 (Barrie)	250,000	ON
News 1310 (Ottawa)	150,000	ON
Newstalk 1010 (Toronto)	550,000	ON
Oldies 1150 (Hamilton)	217,000	ON
Q92 Rocks (Sudbury)	11,700	ON
Rock 107 (Belleville)	50,000	ON
Rock 95 (Barrie)	180,000	ON
SN 590 The FAN	420,000	ON
SRC - (Sudbury)	65,000	ON
The Dock fm	100,000	
The FOX (Sarnia)	30,000	ON
The Hawk (London)	85,000	ON
The Kat (North Bay)	8,400	ON

The Kruz (Peterborough)	44,900	ON
The Mix 106 (Owen Sound)	66,100	ON
The River (Niagara Falls)	50,000	ON
The Rock (Orillia)	50,000	ON
The Team 1200 (Ottawa)	11,300	ON
The Wolf (Peterborough)	127,000	ON
TSN 1200 (Toronto)	62,000	ON
Virgin Radio 99.9 (TO)	817,000	ON
Y101 (Ottawa)	276,000	ON
Y108 (Ham.)	346,000	ON
Z103 (Sudbury)	150,000	ON
CBCT-FM (St. Edward)	15,000	PE
CFCY (Charlottetown)	70,000	PE
CHLQ-FM (Charlottetown)	89,000	PE
CHTN (Charlottetown)	60,000	PE
CKQK-FM (Charlottetown - PE)	60,000	PE
CBF – CBC Trois-Rivières	55,000	QC
CBV-FM (Quebec - PQ)	103,000	QC
CFIC - Chicoutimi - PQ	112,000	QC
CFIX-FM	112,000	QC
CFTX – Gatineau - PQ	90,500	QC
CHJM – St-Georges de Beauce - PQ	100,000	QC
CHLT – Sherbrooke - PQ	39,600	QC
CHMP 98.5 - Montreal - PQ	33,600	QC
CIEU-FM (Quebec)	50,000	QC
CIGB-FM (Trois-Rivieres, PQ)	140,000	QC
CILE MF 95.1 (Havre St-Pierre)	26,000	QC
CIMO-FM (Sherbrooke - PQ)	126,300	QC
CITF – Rock Détente – Québec City - PQ	174,300	QC
CKAC – Montréal - PQ	216,000	QC
CKOD – Victoriaville - PQ	60,000	QC
CKOI-FM (Verdun- PQ)	1,200,000	QC
Radio Canada	256,000	QC
SRC – CBC Québec City - PQ	157,400	QC
CBC Radio (Regina)	40,000	SK
CFMC (Sask.)	63,500	SK
CFQC-FM(Sask.)	69,800	SK
CFWF-FM (Regina)	95,000	SK
CHAB (Moose Jaw)	130,000	SK
CHAB-AM (Moose Jaw- SK)	130,000	SK
CHMX-FM (Regina)	64,000	SK
CIZL-FM(Reg.)	74,000	SK
CJDJ-FM (Sask.)	10,300	SK

CJGZ-AM (Yorkton - SK)	88,690	SK
CJME (Reg.)	19,000	SK
CJMK-FM (Sask.)	42,000	SK
CJSL-AM (Estevan - SK)	20,000	SK
CJVR-FM (Melfort - SK)	750,000	SK
CJWW (Sask.)	169,000	SK
CJYM (Rosetown)	55,000	SK
CKCK-FM (Reg.)	45,500	SK
CKJH-AM (Melfort - SK)	25,000	SK
CKOM 650 (Sask.)	50,000	SK
CKRM (Regina)	134,500	SK
CKSW-AM (Swift Current - SK)	70,000	SK
CKVX-FM (Kindersley - SK)	10,000	SK
GX94 Fox-FM (Saskatoon)	100,000	SK
CBC (Whitehorse)	5,500	YT
CFWH-AM (Whitehorse - YT)	5,500	YT

SUB TOTAL RADIO	39,356,452
------------------------	-------------------

DAILY NEWSPAPERS

NEWSPAPER	CIRCULATION	
Lethbridge Herald	22,444	AB
Medicine Hat News	10,903	AB
Metro Calgary	77,139	AB
The Calgary Herald	262,400	AB
The Calgary Sun	112,000	AB
Bonnyville Nouvelle/Lakeland Regional	23,000	AB
Metro Edmonton	81,067	AB
The Edmonton Journal	131,300	AB
The Edmonton Sun	95,197	AB
24 Hours Vancouver	116,000	BC
Kamloops Daily News	16,600	BC
Kelowna Daily Courier	16,298	BC
Kelowna News Daily	5,000	BC
Nanaimo Daily News	9,400	BC
Nelson Star	5,000	BC
Surrey Leader Daily	8,000	BC
Delta Optimist	23,000	BC
The Prince George Citizen	18,000	BC
The Vancouver Province	199,147	BC
The Vancouver Sun	239,463	BC
Vancouver Metro	100,000	BC

Victoria Times-Colonist	83,624	BC
Brandon Sun	19,255	MB
Metro Winnipeg	207,915	MB
The Winnipeg Sun	50,941	MB
Winnipeg Free Press	167,945	MB
Moncton Times & Transcript	46,288	NB
Saint John Telegraph-Journal	48,412	NB
The Fredericton Daily Gleaner	40,899	NB
St. John's Telegram	59,700	NF
Canadian Press	20,000	NS
Cape Breton Post	27,000	NS
Halifax Chronicle Herald	110,942	NS
Halifax Daily News	30,500	NS
The Chronicle Herald	110,942	NS
Barrie Examiner	11,300	ON
Brockville Recorder & Times	11,900	ON
Burlington Post	46,174	ON
Cornwall Standard-Freeholder	14,900	ON
Haliburton Echo	4,600	ON
Kenora Daily Miner & News	3,800	ON
Kitchener-Waterloo Record	79,456	ON
Le Droit Ottawa	41,960	ON
Lindsay Post	27,500	ON
Metro (Ottawa)	57,230	ON
Metro (Toronto)	230,000	ON
Ming Pao Daily News	75,000	ON
Niagara Falls Review	17,433	ON
Niagara This Week	177,000	ON
Northern Life	42,615	ON
Northumberland News / Today	22,000	ON
Oakville Today	27,000	ON
Orillia Packet & Times	9,000	ON
Sault Star	17,877	ON
Sault This Week	34,500	ON
Sing Tao Newspapers	65,000	ON
St Thomas Times	6,500	ON
Stayner Sun	1,600	ON
The Brantford Expositor	26,000	ON
The Chronicle Journal (Thunder Bay)	28,100	ON
The Globe and Mail	392,260	ON
The Hamilton Spectator	122,000	ON
The Kingston Whig-Standard	38,000	ON
The London Free Press	124,926	ON
The National Post	287,838	ON
The North Bay Nugget	15,727	ON

The Ottawa Citizen	161,533	ON
The Ottawa Sun	55,197	ON
The Owen Sound Sun Times	17,000	ON
The Peterborough Examiner	22,108	ON
The Sarnia Observer	26,000	ON
The Sarnia Sun	3,500	ON
The Sentinel-Review	30,000	ON
The Simcoe Reformer	9,500	ON
The Sudbury Star	17,812	ON
The Toronto Star	696,472	ON
The Toronto Sun	430,000	ON
The Windsor Star	92,000	ON
Timmins Daily Press	10,942	ON
Toronto 24 Hours	225,000	ON
Woodstock Sentinel-Review	30,000	ON
World Journal Daily News	34,000	ON
Charlottetown Guardian	21,000	PE
Summerside Journal-Pioneer	10,000	PE
L'Acadie Nouvelle	20,000	QC
La Tribune	531,000	QC
La Presse	227,206	QC
Le Devoir	48,228	QC
Le Journal de Quebec	127,271	QC
Le Journal de Montreal	287,799	QC
Le Nouvelliste	47,757	QC
Le Progres-Dimanche	38,535	QC
Le Soleil	117,723	QC
24 Heures Montreal	178,914	QC
Moose Jaw Express	8,500	SK
Moose Jaw Times-Herald	10,250	SK
Prince Alberta Daily Herald	15,000	SK
Saskatoon Star Phoenix	70,000	SK
The Regina Leader Post	85,000	SK
Alaska Highway News	10,200	YK
Yukon News	14,600	YK
The Whitehorse Star	3,250	YK

TOTAL NEWSPAPER 8,388,214

TELEVISION

TELEVISION STATION

AUDIENCE REACH

City TV (Edmonton)	155,000	AB
--------------------	---------	----

CFCN (CTV - Calgary)	156,000	AB
CTV - Calgary	156,000	AB
Breakfast TV Edmonton	250,000	AB
CFRN (Edmonton)	163,000	AB
CTV - Edmonton	163,000	AB
Global Calgary	157,000	AB
Global Edmonton	236,000	AB
SHAW - Calgary (AB)	308,700	AB
A-Channel (CHUM - Victoria)	84,000	BC
Breakfast Television (Vancouver)	250,000	BC
CBC News Vancouver	110,000	BC
CH Victoria	224,000	BC
CHBC-TV (Kelowna)	40,000	BC
City TV (Vancouver)	145,000	BC
CTV Vancouver	280,000	BC
Global Burnaby	420,000	BC
Global Kelowna	40,000	BC
Global Regina	21,000	BC
Global Vancouver	350,000	BC
OMNI Vancouver	85,000	BC
SHAW - Chilliwack (BC)	21,332	BC
SHAW - Cranbrook (BC)	14,500	BC
SHAW - Kelowna (BC)	40,000	BC
SHAW - Nanaimo (BC)	38,000	BC
SHAW - Vancouver (BC)	123,000	BC
TV7 (CBC - Kamloops)	43,000	BC
CBC Winnipeg	96,000	MB
City TV (Winnipeg)	56,000	MB
CKY (Winnipeg)	143,000	MB
CTV - Winnipeg	143,000	MB
Global Winnipeg	197,000	MB
SHAW - Winnipeg (MB)	78,476	MB
CTV - Moncton	192,000	NB
ROGERS - Fredericton (NB)	31,347	NB
ROGERS - Moncton (NB)	35,953	NB
ROGERS - Saint John (NB)	41,736	NB
CBC - (St. John's, NL)	38,000	NL
COGECO - St John's (NL)	74,283	NL
CTV - St. John's (NL)	137,000	NL
NTV (CTV - St. John's, NL)	137,000	NL
ROGERS - Port Aux Basques (NL)	1,599	NL
ROGERS - St. John's (NL)	74,283	NL
CBC - Halifax	128,000	NS
CTV - Halifax	219,000	NS
CTV - Sydney	96,000	NS

Global Dartmouth	168,000	NS
Weather Network (Halifax)	1,410,000	NS
680 News on City TV	585,000	ON
CTV (Windsor)	36,000	ON
CTV- (Barrie)	266,000	ON
CTV (London)	136,000	ON
Breakfast TV Toronto	750,000	ON
CBC News - Toronto	1,095,000	ON
CBC Ottawa	69,000	ON
CBC TV News - Toronto	1,095,000	ON
CH TV (Hamilton)	570,000	ON
CICI (Sudbury)	600,000	ON
City Tv (Toronto) - 6 pm	585,000	ON
City Tv (Toronto) - noon	585,000	ON
CJOH (Ottawa)	209,000	ON
CKCO (Kitchener)	193,000	ON
CKNY (CTV - North Bay)	150,000	ON
COGECO - Belleville (ON)	28,000	ON
COGECO - Burlington/Oakville (ON)	91,104	ON
COGECO - Kingston (ON)	48,000	ON
COGECO - Milton (ON)	20,000	ON
COGECO - Niagara (ON)	101,000	ON
COGECO - North Bay (ON)	18,500	ON
COGECO - Pembroke (ON)	17,000	ON
COGECO - Sarnia (ON)	30,000	ON
CP 24 Toronto w/ Cam Wooley	585,000	ON
CTV - Canada AM (ON)	5,500,000	ON
CTV - Kitchener	193,000	ON
CTV - Ottawa	209,000	ON
CTV - Sudbury	600,000	ON
CTV Inc (Toronto)	2,500,000	ON
Fairchild TV (Toronto)	580,000	ON
Fairchild TV (National)	3,500,000	ON
Global (Toronto)	914,000	ON
Global Hamilton	570,000	ON
OMNI Toronto	283,000	ON
ROGERS - Barrie (ON)	17,000	ON
ROGERS - Kitchener (ON)	220,000	ON
ROGERS - London (ON)	130,000	ON
ROGERS - Mississauga (ON)	288,000	ON
ROGERS - Oshawa (ON)	110,000	ON
ROGERS - Ottawa (ON)	250,000	ON
ROGERS - St. Thomas (ON)	14,000	ON
ROGERS - Toronto (ON)	283,000	ON
ROGERS - Woodstock (ON)	17,000	ON
ROGERS - York (ON)	140,000	ON
SHAW - Dryden (ON)	3,300	ON
SHAW - Sault Ste. Marie (ON)	27,300	ON
SHAW - Thunder Bay (ON)	38,000	ON

CBC Charlottetown	10,000	PE
ADR-TV	79,000	QC
CBC (QC)	437,000	QC
COGECO - Alma (PQ)	12,500	QC
COGECO - Drummondville (PQ)	21,994	QC
COGECO - Laurentides (PQ)	27,000	QC
COGECO - Roberval (PQ)	12,500	QC
COGECO - Saint-Hyacinthe (PQ)	19,310	QC
LCN (QC)	194,000	QC
RDS (QC)	130,000	QC
TVA (QC)	438,000	QC
VIDEOTRON - Chicoutimi (PQ)	50,000	QC
VIDEOTRON - Lachute (PQ)	4,111	QC
VIDEOTRON - Quebec (PQ)	185,000	QC
VIDEOTRON - Sherbrooke (PQ)	39,714	QC
CFQC (CTV - Saskatoon)	30,000	SK
CFSK (Global - Sask.)	42,000	SK
CKCK (Regina)	80,000	SK
CITY (Regina)	55,000	SK
CTV - Regina	80,000	SK
Global News at 6 (saskatoon)	42,000	SK
SHAW - Saskatoon (SK)	87,000	SK
SHAW - Swift Current (SK)	4,600	SK

TOTAL TELEVISION	33,901,142
-------------------------	-------------------

Stretching the Season

<u>PUBLICATION</u>	<u>CIRCULATION</u>	<u>PROV.</u>
Stonewall Teulon Tribune	7,610	MB
Selkirk Record	18,411	MB
Herald Sun	1,120	SK
Esterhazy Miner Journal	1,800	SK
Elk Point Review	612	AB
Waterfront Press Regional	4,054	SK
Caledonia Courier	542	BC
Rimbey Review	5,524	AB
The Guysborough Journal	2,018	NS
West Kootenay Advertiser	29,498	BC
The Okanagan Weekend	28,500	BC
The Morning Star	33,206	BC
Stonewall Teulon Tribune	7,610	MB
Shellbrook Chronicle	4,559	SK
Spiritwood Herald	2,635	SK
The Tribune	13,164	ON
The Manitoulin Expositor	4,703	ON
Border Connection	31,438	SK
Canora Courier	1,333	SK
Revelstoke Times Review	1,167	BC
Kelowna Capital News	49,297	BC
The Preeceville Progress	1,024	SK
Town Crier	2,000	ON
The Perth Courier	11,784	ON
The Smiths Falls Record News	11,289	ON
The Winkler Times	7,067	MB
The Red River Valley Echo	6,530	MB
Border Connection	31,438	SK
The Morden Times	7,037	MB
Crossroads This Week	3,000	MB
South Montain Press	2,000	MB
The Bancroft Times	3,982	ON
Carleton Place-Almonte Gazette	12,079	ON
The Red River Valley Echo	6,530	MB
The Kemptville Advance	10,676	ON
Kipling Citizen	1,445	SK
Lakefield Herald	2,200	ON
Ignace Driftwood	750	ON
bclocalnews.com	1,840,088	
AM 800 radio (Windsor)	149,100	
bcwf.net		
caledoncitizen.com		

cbc (Sept Isles)	55,000
cbc (St. John)	60,600
cbcnews.ca	315,000
discoverhumboldt.com	3,500,000
durhamradionews.com	
eturbonews.ca	1,000,000
finance.yahoo.com	1,500,000
fishshootouts.net	
globalnews.ca	350,000
kenoraonline.com	
manitoulin.ca	
newhamburgindependent.ca	3,400
newz4u.ca	45,000
northernontario.com	
norwichgazette.com	
ocoa.ca	
parksvillequalicum.com	
progressive.com	
sasknow.ca	
seaforthuronexpositor.com	
thechronicleonline.com	
thelondoner.com	
thenewsherald.com	
therecord.com	11,689
theweathernetwork.com	11,200,000
v-dock.com	
vocm.com	
waterloochronicle.ca	32,000

TOTAL	20,431,509
--------------	-------------------

Operation Dry Water

<u>PUBLICATION</u>	<u>CIRCULATION</u>	<u>PROVINCE</u>
Burlington Post	45,819	ON
Oakville Beaver	47,500	ON
Cowichan Valley Citizen	23,160	BC
Campbell River Mirror	15,463	BC
North Thompson Star Journal	640	BC
Castlegar News	6,637	BC
The Whistler Question	10,480	BC
Nelson Star	8,423	BC
Creston Valley Advance	2,403	BC
The Hamilton Spectator	103,267	ON
Southern Manitoba Review	844	MB
Rossland News	963	BC
The Sudbury Star	7,427	ON
Ottawa Citizen	63,228	ON
Ignace Driftwood	750	ON
The Reporter	4,058	NS
The Interior News	2,617	BC
Winnipeg Free Press	111,338	MB
Barrie Examiner	7,217	ON
Barrie Advance	52,800	ON
Weekend Regional	11,235	AB
North Thompson Times	943	BC
The Three Hills Capital	4,150	AB
Winnipeg Sun	43,442	MB
Barrie Examiner	7,217	ON
Brandon Sun	11,248	MB
Le Quotidien	26,410	QC
Le Canada Francais	17,000	QC
The Daily Bulletin	2,500	ON
Packet & Times	9,181	ON
Sentinel-Review	7,000	ON
Le Journal de Quebec	168,246	QC
The Intelligencer	12,503	ON
Barrie Examiner	7,217	ON
The Brampton Guardian	133,003	ON
Prairie Post East	18,274	AB
The Delta Optimist	17,250	BC

The Manitoulin Expositor	4,703	ON
The Observer	4,465	SK
The Courier	2,700	AB
The Mile Zero News	1,500	AB
The Tillsonburg News	4,267	ON
The Harrow News	1,450	ON
The Preeceville Progress	1,024	SK
Information du Nord Vallee	7,851	QC
Weyburn This Week	6,560	SK
Lakefield Herald	2,200	On
Shoreline	17,100	ON
Selkirk Record	18,411	MB
Stonewall Teulon Tribune	7,610	MB
Thompson Citizen	4,500	MB
Le Courant des Hautes-Laurentides	18,500	QC
The Smiths Falls Record News	11,289	ON
The Kempville Advance	10,676	ON
The Perth Courier	11,784	ON
Innisfil Journal	11,822	ON
The Courier Press	11,610	ON
Carleton Place-Almonte		
Canadian Gazette	12,079	ON
The Outlook	1,793	SK
Melville Advance	3,250	SK
North Shore News	67,000	BC
The Northern Sentinel	826	BC
The Recorder and Times	11,689	ON
La Gatineau	11,300	QC
Wingham Advance-Times	1,900	ON
The Community News	5,345	ON
The Chesterville Record	1,592	ON
The Goderich Signal Star	5,122	ON
Community Press	61,000	ON
The Tretonian	5,000	ON
The Glengarry News	6,568	ON
The Valley Gazette	1,600	ON
Highway 40 Courier	449	SK
Kipling Citizen	1,445	SK
L'Information du Nord	15,632	QC

Info Dimanche	31,420	QC
L'Information du Nord Tremblant	15,086	QC
The New Era	1,705	MB
Deloraine Times & Star	1,278	MB
Journal le Nord	3,000	ON
Herald Leader	11,500	MB
The Signpost	2,400	ON
Chatham This Week	20,000	ON

ONLINE & INTERVIEWS

105.9 The Region (ON)	32,000	interview
Boom 104.1 (QC)	103,000	interview
Brock St. Ink (ON)	6,000	interview
CBC Radio (MB)	100,000	interview
CBC Radio (Moncton)	120,000	interview
CBC Radio (Ottawa)	258,400	interview
CBC Radio (Saskatoon)	40,000	interview
CHML (Hamilton)	187,700	interview
CHTM (MB)	30,000	interview
CJME/CKOM (SK)	50,000	interview
CJSE (NB)	30,000	interview
CJVR (SK)	750,000	interview
CJYM Radio (SK)	55,000	interview
CKBY FM (Ottawa)	50,000	interview
CKOM (SK)	50,000	interview
CKRM (SK)	134,500	interview
CKWW Radio (ON)	50,000	interview
Harvard Media (AB)	5,000	interview
Heart FM (ON)	20,000	interview
Hits 99.1 (Jt. John's)	65,000	interview
Mix 107.9 (AB)	25,000	interview
Oldies 96.7 (ON)	66,000	interview
Ralco Radio (SK)	45,500	interview
The Barrie Examiner	11,300	interview
VOCM Radio (NL)	42,000	interview
570news.com	92,100	
885thejewel.com	1,272,615	
arnpriortoday.ca		
barrietoday.com	280,000	



bc.rcmp-grc.gc.ca	
bclocalnews.com	100,000
bcosi.ca	
Benginga.com	2,200,000
brantfordexpositor.ca	17,000
brantnews.com	45,000
britishcolumbia.com	
brockvillepolice.com	
canadaguardsecurity.com	
cbc.manitoba.ca	96,000
cbc.sudbury.ca	65,000
ceo.ca	50,000
chathamthisweek.com	19,400
cheknews.ca	
CKOM.com	50,000
clintonnewsrecord.com	25,000
cochranetimespost.ca	2,600
communitypress.ca	
countyweeklynews.ca	
couriernews.com	26,000
ctvnews.barrie.ca	266,000
ctvnews.ottawa.ca	209,000
delhinewsrecord.com	
deltapolice.ca	
discoveryislands.ca	2,200
easternontarionetwork.com	
fftimes.com	4,500
gananoquereproter.com	
globalnews.bc.ca	350,000
globalnews.on.ca	420,000
goderichsignalstar.com	
hamiltonpolice.on.ca	
hometowntv12.ca	494,000
iheartradio.ca	149,100
insidebrockville.com	370,000
insideottawavalley.com	370,000
intelligencer.ca	
kakonged.com	5,000
kapuskasingtimes.com	
kincardinerecord.com	
kingstonthisweek.com	48,500
lookoutnewspaper.com	4,800
manitoulin.ca	25,000
markets.businessinsider.com	78,000,000
marketwired.com	1,200,000
mcgregorbayassociation.ca	



metroprotective.ca	
mittchelladvocate.com	
money.ca	10,000,000
myalgoma.ca	25,000
mygrandprairienow.com	
mylaklandnow.com	
myprescottnow.com	
mysteinbach.ca	
napaneeguide.com	
netnewsledger.com	200,000
news.google.se	15,000,000
newtectimes.com	2,500
northumberland.ca	
norwichgazette.com	
ottawasun.com	55,197
ottawacitizen.com	161,533
owensoundsuntimes.com	17,000
parisstaronline.com	
parksvillequalicum.com	
peelpolice.ca	
petawawapostlive.ca	250,000
portagedailygraphic.com	
portstanleynews.com	243,576
pressreader.com	
princegeorgecitizen.com	
publicnow.com	5,000,000
rcmsar.com	
reuters.com	40,000,000
rnc.gov.nl.ca	
saltspringexchange.com	15,000
sarniathisweek.com	
saultonline.com	25,000
shorelinebeacon.com	
simcoe.com	
simcoereformer.ca	
starfm.ca	
stthomastoday.ca	25,000
sudbury.com	59,572
sudbury.lokol.me	10,000
surreynowleader.com	1,000,000
tbnewswatch.com	
thebarrieexaminer.com	11,300
thebluemountains.ca	
thechronicleonline.com	
thelondoner.ca	124,926
thepeterboroughexaminer.com	22,108

thepost.on.ca	40,000
thereview.ca	
thesudburystar.com	17,812
thesun.com	18,800,000
thornburyyachtclub.com	
tillsonburgnews.com	
timminstimes.com	10,942
trentonian.ca	
wallaceburgcourierpress.com	
wiartonecho.com	
windsorstar.com	92,000
yahoofinance.com	2,577,158
yorkregion.com	196,150

TOTAL REACH NUMBERS	184,038,843
--------------------------------	--------------------

Hooked on Lifejackets

<u>PUBLICATION</u>	<u>CIRCULATION</u>	<u>PROVINCE</u>	<u>CITY</u>
Frontenac news	9,074	ON	Sharbot Lake
Kelowna Captial News	49,297	BC	Kelowna
Yorkton This Week	4,596	SK	Yorkton
North Thompson Times	943	BC	Clearwater
The Lloydminster Source	17,300	SK	Lloydminster
West Kootenay Advertiser	29,498	BC	Castlegar
The Dawson Creek Mirror	8,500	BC	Dawson
The Williams Lake Tribune	10,097	BC	Williams Lake
The Guysborough Journal	2,018	NS	Goshen
Stettler Independent	2,228	AB	Stettler
Halifax Citizen	53,000	NS	Halifax
The Castor Advance	589	AB	Castor
Spiritwood Herald	2,635	SK	Shellbrook
Shellbrook Chronicle	4,559	SK	Shellbrook
Crossroads This Week	3,000	MB	Shoal Lake
Bedford-Sackville Observer	34,000	NS	Halifax
The Whitewood Herald	9,500	SK	Whitewood
Stettler Independent	2,228	AB	Stettler
Prince Albert Daily Herald	6,959	SK	Prince Albert
Moose Jaw Times-Herald	6,187	SK	Moose Jaw
Peninsula News Review	14,132	BC	Sidney
Cowichan Valley Citizen	23,160	BC	Duncan
The Interlake Spectator	11,803	MB	Stonewall
The Wakaw Recorder	2,200	SK	Wakaw
The Kamsack Times	1,507	SK	Canora
The Hope Standard	1,312	BC	Hope
Selkirk Journal	15,821	MB	Stonewall
Burlington Post	45,819	ON	Burlington
The Preeseville Progress	1,024	SK	Canora
Canora Courier	1,333	SK	Canora
Highway 40 Courier	449	SK	Cut Knife
Caledon Citizen	9,576	ON	Bolton
North Renfrew Times	2,200	ON	Deep River
South Shore Breaker	4,200	NS	Halifax
40-Mile County Commentator	5,720	AB	Bow Island
Canora Courier	1,333	SK	Canora
Oakville Beaver	47,500	ON	Oakville
Coast Reporter	12,720	BC	Sechelt
South Central Star	2,033	SK	Radville
Highway 40 Courier	449	SK	Cut Knife
Stonewall Argus Teulon Times	7,015	MB	Stonewall

Northern Pride	3,918
Arnprior Chronicle-Guide	7,700
Prairie Post East	18,274
Port Dover Maple Leaf	3,800
The Leader News	852
Journal-Pioneer	8,872
Town Crier	2,000
Lakeshore News	9,480
Surrey Now-Leader	82,530
The Kamsack Times	1,507
The Dawson Creek Mirror	8,500
Gulf Island Driftwood	3,900
The Dawson Creek Mirror	8,500
Ituna News	771
Foam Lake Review	1,389
Last Mountain Times	1,282
Le Radar	2,350
L'Echo De La Tuque	6,406
Le Reflet	43,084
Southern manitoba Review	844
Ignace Driftwood	750

SK	Meadow Lake
ON	Arnprior
AB	Medicine Hat
ON	Port Dover
SK	Kindersley
PE	Summerside
ON	Mildmay
ON	Belle River
BC	Surrey
SK	Canora
BC	Dawson Creek
BC	Salt Spring Island
BC	Dawson Creek
SK	Foam Lake
SK	Foam Lake
SK	Nokomis
QC	Cap-Aux-Meules
QC	La Tuque
QC	Delson
MB	Cartwright
ON	Ignace

INTERVIEWS & ONLINE

The WOLF (ON)	127,000	interview
CKOM (SK)	50,000	interview
Outdoor Journal Radio Show	400,000	interview
CBC Fredericton	70,000	interview
Global News (Winnipeg)	197,000	interview
CJPN (QC)	50,000	interview
CBC Radio (Calgary)	161,900	interview
MIX 106 (AB)	170,200	interview
CFRA	25,900	interview
CHTM (MB)	100,000	interview
CBC Radio (BC)	600,000	interview
Radio-Canada	256,000	interview
CTV Regina	80,000	

250news.com	
931freshradio.ca	
aptncommunity.ca	
boatingbc.ca	
boatsandplaces.com	
caledoncitizen.com	18,766
carlyleobserver.com	1,500
castlegarnews.com	1,000,000
catchfishing.com	

cheknews.ca	
coastreporter.net	12,720
CTV.ca	2,500,000
e-know.ca	
foca.on.ca	10,000
gananoquereporter.com	12,000
globalnews.ca	197,000
goderichsignalstar.com	25,000
issuu.com	6,000
kapuskasingtimes.com	25,000
kelownacapnews.com	1,000,000
kincardineneews.com	4,000
lakemazinaw.ca	
lucknowsentinel.com	
marketwired.ca	1,200,000
manitoulin.ca	
mytoba.ca	
napaneeguide.com	
news4u.ca	45,000
newsdog.today.com	
ofah.org	100,000
portageonline.com	
rupertreigns.com	
saltspringexchange.com	
seaforthuronexpositor.com	
straight.com	816,000
thepeterboroughexaminer.com	
m	25,000
vancouverisland.com	
vicnews.com	1,000,000
wallaceburgcourierpress.com	
westcentralonline.com	3,500,000

**TOTAL REACH
NUMBERS**

14,470,209

MAGAZINE

The screenshot shows the homepage of the 'BOATS & PLACES' magazine website. The navigation bar includes 'HOME', 'NEWS', 'FEATURES', 'COLUMNS', 'BOATS', 'VIDEO', and 'SUBSCRIBE'. The main content area is dated 'MAY 20-26, 2017'. A featured article is titled 'The 2017 North American Safe Boating Awareness Week Campaign is ramping up for this year's boating season. Since 1995, this campaign has been the mainstay of boating safety outreach to the over 16 million people who recreate on Canadian waters each season. The 2017 campaign will be no exception as the CSBC continues to strive to engrain safe and responsible boating practices as second nature on the water.' Below the article is a list of five key messages: 'Wear a PFD or Lifejacket', 'Don't Drink & Boat', 'Take a Boating Course', 'Be Prepared: Buff, Hat and Sunscreen', and 'Be Wary of the Dangers of Cold Water Immersion'. On the right side, there are social media follow buttons for Facebook (180 Fans), YouTube (34 Subscribers), and Twitter (807 Followers). A 'START CONNECTED' section lists 'EDITOR'S PICKS' including 'VIDEO: Dog Hugs Owner Launch Boat', 'Long Weekend Gas Discount at Parkbridge Marina', and '150 Years of Canada!'.

NEWSPAPER

The screenshot shows a newspaper article from 'The Post-Calgary' dated 'Saturday, 20 May 2017 14:31'. The headline is 'North American Safe Boating Awareness Week starts today'. The sub-headline reads: 'North American Safe Boating Awareness Week will take place across Canada from May 20th to May 26th. The purpose of this initiative, managed by the CSBC (Canadian Safe Boating Council) and its partners, is to promote safe and responsible boating practices to the 14 million Canadians who participate in recreational boating.' The article text continues: 'Although boating-related fatalities have trended downwards in past years, there continues to be an average of over 100 boating-related deaths annually in Canadian waters. 1000 people getting up to launch their boats after a long winter hibernation is to continue to keep those numbers down by ensuring that Canadians who head out in any type of boat...'. On the right side, there is a 'MORE SW SASK NEWS...' section with several news snippets: 'Elevated pollution levels continue in southwest Sask.', 'Sask. Transportation Company annual report released', 'SaskEnergy declares a \$29 million dividend', and 'Swift Current-area R.M. issues fire ban'.

ONLINE

The screenshot shows an article on 'InsideToronto.com' titled 'Toronto Police And CSBC Kick Off Safe Boating Awareness Week'. The article is dated '10:30 AM EDT - 10:31 AM EDT'. Below the title is a large image showing two people wearing life jackets and helmets on a boat. To the right of the image is a 'most reads' section with several news items: 'Health Care Overhaul Collapses as Two Republican Senators Defect (229 comments)', 'As Parliament Goes Missing, Obama's Private Student Loan Credo May Be Voted Away (111 comments)', 'Trump Says He Has Signed More Bills Than Any President Ever: Fox's Hsu (171 comments)', 'Trump and Putin Held a Second, Undecked Private Meeting (61 comments)', and 'McCormack Presses "Plan C" on Obamacare: Repeal Now, Replace Later (154 comments)'.

ONLINE

Cold water is a significant risk. Protect yourself!

John Gullick
President of the Canadian Safe Boating Council

According to the Safe Boating Council, the May 24 Victoria Day long weekend historically, has been one that generates more than its fair share of boating-related incidents and fatalities—that's why the council and its partners remind boaters to boast safety. May 20 to 26 is North American Safe Boating Awareness Week for 2017.

A number of factors constitute a dangerous mix when on the water, but especially at long weekends when boat traffic can often be 10 times that of a regular weekend.

Converging wakes generated by the increased traffic: from sport boats to large cruisers can easily capsize smaller fishing boats, canoes and kayaks.

COMMUNITY

CISION Ignace Driftwood (ignace, ON)
Date: 23/06/2017 Page: 9 Circulation: 750 Order: 190653
Page(s): 1 / 1

Cold Water Can Kill

Wearing a Lifejacket and Thermal Protection could save your life

It's finally Spring. The days are getting longer, the air carries a sweet fragrance and the ice has melted from the water. It's a time when millions of Canadians finally get back their favorite pastime and head out to their boats. The Canadian Safe Boating Council and its members wish to remind Canadians to take a few extra precautions to guard against the dangers of a fall into Cold Water.

Many people think that a fall into the water is no big deal. They can climb back onto the dock or swim the short distance to shore, or they can right their overturned boat and get back in. If the boat can't be righted, they can get out on their life jackets, paddling dry out or a foam cushion, it will help keep you warm for a greater length of time deterring the onset of hypothermia.

Should your boat capsize and you find yourself in the water, try to reduce the rate of heat loss by clinging to the overturned hull or any other floating object such as a cooler. If none are immediately available, remain as motionless as possible to allow your skin to wear a thin layer of water around your body. Thinking in the water not only depletes this layer of "warmer" water but also accelerates heat loss. If you are alone, keep your legs and fold your arms across your chest to reduce heat or swim to shore. You should only consider swimming for shore if you are wearing a lifejacket, your chance for rescue are very slim and the distance to shore is manageable. Be aware that the effort involved in swimming will increase heat loss and adversely affect rescue attempts.

Keeping these considerations in mind and taking proactive steps to protect against the dangers of a fall into Cold Water will go far towards making your boating activities safer and more enjoyable. Remember too that, in Canada, many of our larger bodies of water remain cold throughout the summer months.

TELEVISION

CityNews LOCAL VIDEO NEWS TIPS 30°

Video: Police warning boaters about dangers of high water levels

Video: Police warning boaters about dangers of high water levels

Water safety officials are warning boaters heading out this long weekend that high water levels are posing some serious safety concerns.

May 18, 2017 1:30 PM

JOHN GULLICK
CANADIAN SAFE BOATING COUNCIL

MAGAZINE

The screenshot shows the Canadian Yachting website. The main header includes the logo, social media icons, and a search bar. A navigation menu is located below the header. The article title is "Safe Boating Awareness Week" dated May 10, 2017. The article text discusses the importance of safety on the water and lists three key points: 1. Always wear your lifejacket or PFD, 2. Don't drink and boat, 3. Take a boating course. There is a photo of a group of people on a boat.

NEWSPAPER

The screenshot shows the website for The Temiskaming Speaker. The article title is "Safe boating week – make it last" dated May 25, 2017. The article text mentions that the week officially wraps up on May 26 but the message remains all summer long. It is managed by the Canadian Safe Boating Council (CSBC) and its partners. There is a "Web Poll" section with two options: "A) Not that unusual, part of a cycle?" and "B) A sign of climate change?". A "Speaker Newsletter" sign-up box is also visible.

ONLINE

The screenshot shows the OFAH website. The article title is "CSBC & OFAH Team Up To Keep Ontario Anglers Safe on the Water" dated June 30, 2017. The article text mentions that the Ontario Safe Boating Council (OSBC) and the Ontario Federation of Anglers and Hunters (OFAH) are teaming up. There is a photo of a group of people in outdoor gear. A "Recent Updates" section is visible at the bottom right, mentioning "TackleShare is coming to Port Hope on August 21".

NEWSPAPER

The screenshot shows the Manitoulin Expositor website. At the top, there are banners for 'SHOP LOCAL', 'Big City prices with Small town service', 'CANADA WIDE price match guarantee', and 'jake's Home Centre'. The main navigation bar includes 'EDITION', 'NEWS', 'OBITUARIES', 'PET ADOPTIONS', 'MORE', 'MANITOULIN LINKS', 'BOOK SHOP', and 'CART'. The featured article is 'CSBC & OFAH Team Up To Keep Ontario Anglers Safe on the Water' by Expositor Staff, dated July 5, 2017. Below the article title is a photo of two people on a boat. To the right, there is a weather widget for 'HILTON HEAD ISLAND' showing a temperature of 18°C and a forecast for the week.

NEWSPAPER

The screenshot shows the LifeSaving Society website. The main article is 'National Fishing Week: Wearing lifejackets saves lives', dated Wednesday, July 5, 2017. The article states that 80 percent of recreational boaters who drown each year in Canada were not wearing a lifejacket. It also mentions that National Fishing Week runs from July 1 to 9. To the right of the article are several advertisements, including 'sellit. findit. loveit.', 'KITCHEN & BATHROOM MAKEOVERS', 'PREMIUM GRANITE WORKS INC.', 'PREMIUM CABINETS', and 'HAWAII FIVE'GO'.

COMMUNITY



Keeping Anglers Safe on the Water

July 1st - 9th marks National Fishing Week in Canada. The Canadian Safe Boating Council (CSBC) and the Lifesaving Society want to remind anglers that wearing your lifejacket is even more important than wearing your lucky fishing hat. But they do share one trait. They both have to be worn to be effective!

According to the Lifesaving Society's 2016 Canadian Drowning Report, 82 percent of recreational boaters who drowned in the past five years were found not wearing a lifejacket or Personal Flotation Device (PFD). Over half (54%) of boating deaths occurred during powerboat use, with small powerboats less than 5.5

metres in length (26%) the most common vessel type. A majority of these victims were males (80%) between the ages of 20 and 60 years of age, often out for a day of fishing.

Many of those who don't wear their lifejackets or PFDs believe that, since they are good swimmers, having them onboard and within easy reach is good enough. But a lifejacket stored under a seat or up in the bow will be of no help when the unexpected happens. Like falling overboard while trying to net the catch.

"National surveys clearly show that more than half the recreational boats sold in Canada are used for fishing on a regular basis," says John Gullick, Chair of the Canadian Safe Boating Council. "During National Fishing Week, the Canadian Safe Boating Council would like to remind all anglers not only to have their lifejacket onboard their boat, but to look after it and wear it. If you happen to fall overboard, it will give you the time you need to calm down, catch your breath, assess your situation and effect, or help effect a rescue. In 2 out of 3 drownings related to

boating, the victims were less than 15 meters from some form of safety." Many of today's anglers are delighted with the models that are designed especially to suit their needs. They're rugged, allow for full freedom of movement to cast and are constructed with lots of pockets for gear. Some even come equipped with an attachment from which to hang a landing net. When choosing their lifejackets, anglers should also check the label to make sure it is Transport Canada approved, is the correct size and fits snugly.

"The Lifesaving Society of Ontario is pleased to promote the Hooked on Lifejackets program," said Barbara Byers, Public Education Director with the Lifesaving Society. "Our organization is dedicated to drowning prevention and strongly supports anglers wearing their lifejackets while enjoying our waterways." Fishing is a part of our Canadian fabric and an activity that's easy to get hooked on. At this important time of year, the CSBC and the LSS are asking those who fish to 'Get Hooked on Lifejackets' too.

A1 TANK CLEANERS
107 Railway Avenue, Carlyle, SK
306-453-2520
a1tankcleaners@sasktel.net
GENERAL TANK CLEANING
SOUTH TANKS • CARBON PITS



Going Fishing?

When choosing an angling lifejacket, consider the following:

- ✓ Wide roll arms raise the better coverage of modern water-cooling for the "top line"
- ✓ Mesh shoulder straps to provide better airflow and reduce weight
- ✓ D-rings for securing attachments such as a trout net
- ✓ Expandable cargo pockets allow anglers to practically "wear their tackle bag" and keep everything they need close at hand
- ✓ Waterproof pockets for storing a phone, small camera, etc.
- ✓ Low profile design in the front and high back flotation for added comfort
- ✓ Fluorescent fiberfill collars and side-entry hand warmer pockets for fishing in cooler weather
- ✓ Reflective tape and piping for better visibility on the water

Find the best Lifejacket for you...and Wear It!

SEE MORE SHARE

NEWSPAPER

Delta Police announce water and boating safety initiative

Canadian Safe Boating Council and Delta Police are once again activating Operation Dry Water

The Aug 3rd, 2017 4:08am | 10726 | 25/01 | 10/01

With the summer boating season in high gear, and in advance of the August long weekend, Delta Police want to remind boaters about the risks of

ONLINE

Royal Newfoundland Constabulary
Safer Communities Through Policing Excellence
Newfoundland and Labrador's Provincial Police Service

Home > Media > Newsroom > Unclassified > The Canadian Safe Boating Council and the RNC Team Up to Reduce Impaired Boating Deaths

The Canadian Safe Boating Council and the RNC Team Up to Reduce Impaired Boating Deaths

(St. John's, NL), August 4, 2017 – Drinking and boating accounts for approximately 40% of boating-related fatalities on Canadian waterways. To raise awareness and reduce alcohol-related deaths, the Royal Newfoundland Constabulary is joining the Canadian Safe Boating Council (CSBC) to launch year 5 of an initiative called "Operation Dry Water". It's goal is to discourage this dangerous practice.

With the summer boating season in high gear, August is the perfect time to remind Canadian boaters about the risks of impaired boating. Combined with sun, wind waves and the rocking motion of the boat, the effects of alcohol on the water can be greatly increased.

The CSBC and the Royal Newfoundland Constabulary would like, through this initiative, to raise attention to the problem of boating under the influence and to remind boaters not to drink and boat. Operation Dry Water will focus on the potential risks of impaired boating, and remedies that are currently in place to discourage it in the eyes of the law. Impaired boating, like impaired operation of a motor vehicle, is a criminal offence that can have repercussions far beyond the loss of your boating privileges. Operation Dry Water is aimed at reducing the number of alcohol-related accidents and fatalities on the water while fostering a stronger and more visible deterrent to alcohol use while boating. The end goal is to achieve safer and more enjoyable recreational boating.

This initiative is made possible through support of Transport Canada's Office of Boating Safety.

-30-

NEWSPAPER

RCMP officers across the province will be out on the water

Thursday, August 3, 2017 11:46:24 AM

Drinking and boating accounts for approximately 40% of boating-related fatalities on Canadian waterways. To raise awareness and reduce alcohol-related deaths, the Ontario Provincial Police (OPP) is joining the Canadian Safe Boating Council (CSBC) to launch year 5 of an initiative called "Operation Dry Water".

Canada/New England Cruise
Save up to 75% on cruises to Canada & New England.
canadacruise.com

"Top 10" Best Malware Removal

TELEVISION

EON TV
EASTERN ONTARIO NETWORK TELEVISION

1000 ISLANDS SMALL.COM
2399 Parkedale Avenue, Brockville 613-342-1333

PRACTICE SAFE BOATING THIS LONG WEEKEND
By Edman August 2, 2017

STAY CONNECTED
7,422 Fans LIKE
3,071 Followers FOLLOW

GAN CHEV SERVICE SPECIALS
CLICK HERE FOR MORE

United Way
Leeds & Grenville
unity.org

ONLINE

PRACTICE SAFE BOATING THIS LONG WEEKEND

July 31, 2017 - Orillia, ON. - Drinking and boating accounts for approximately 40 percent of boating-related fatalities on Canadian waterways. To raise awareness and reduce alcohol-related deaths, the Ontario Provincial Police (OPP) is partnering with the Canadian Safe Boating Council (CSBC) to launch year 5 of an initiative called "Operation Dry Water". Its goal is to discourage the dangerous practice of boating while impaired by alcohol.

With the summer boating season in high gear, the August long weekend is the perfect time to remind Canadian boaters about the risks of impaired boating. Combined with sun, wind, waves and the rocking motion of the boat, the effects of alcohol on the water can be greatly increased.

STAY CONNECTED
7,422 Fans LIKE
3,071 Followers FOLLOW

GAN CHEV SERVICE SPECIALS
CLICK HERE FOR MORE

ONTARIO SPCA
LEEDS & GRENVILLE ANIMAL CENTRE
DONATE

RADIO

The screenshot shows a web browser displaying the website for Jewel 89.1. At the top, there is a credit score widget showing a score of 775. Below this is a navigation bar with a 'LISTEN LIVE!' button and links for Information, Personalities & Shows, Music, News & Entertainment, and Connect. The main content area features a news article titled "Peel Regional Police Team Up with Canadian Safe Boating Council for 'Operation Dry Water'". The article is dated August 1, 2017. To the right of the article is a search bar and social media follow buttons for Facebook and Twitter. Below the social media buttons is a "Know your Future" widget with three categories: Luck, Love, and Money, and a "for FREE!" button. At the bottom of the page, there is a "Upcoming Events" section.

ONLINE

The screenshot shows a web browser displaying the website for Markets Insider. The page features a "MARKETS INSIDER" header with navigation links for Markets, Stocks, Bonds, Commodities, Currencies, Metals, Funds, IPOs, Earnings, and News. Below the header is a market data section showing the following information:

Symbol	Change	Value	% Change
S&P 500	-2.96	2,402.08	(-0.12%)
NASDAQ 100	-10.31	5,376.29	(-0.17%)
DAX	-26.00	21,922.16	(-0.12%)
Nikkei 225	+125.00	19,660.00	(+0.64%)

Below the market data is a headline: "The Canadian Safe Boating Council and Ontario RCMP Marine Units Team Up to Reduce Impaired Boating Deaths This August 5th Long Weekend". The article is dated August 1, 2017, 12:05 PM. There is a "SHARE" button next to the date.

TELEVISION

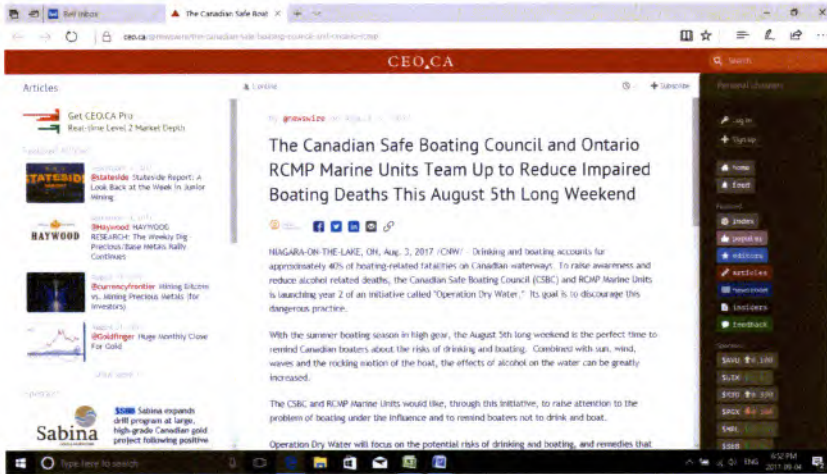
The screenshot shows a web browser displaying the website for HomeTV 12. The page features a "HomeTV 12" logo and a navigation bar with links for Home, News, Local News, Brockville, Canadian Safe Boating Council & Brockville Police Service Team Up to Reduce Impaired Boating Deaths. Below the navigation bar is a news article titled "Canadian Safe Boating Council & Brockville Police Service Team Up to Reduce Impaired Boating Deaths". The article is dated August 1, 2017, and is a media release. The article text reads:

Brockville – Drinking and boating accounts for approximately 40% of boating-related fatalities on Canadian waterways. To raise awareness and reduce alcohol-related deaths, the Canadian Safe Boating Council (CSBC) and the Brockville Police Service is launching year 2 of an initiative called "Operation Dry Water". It's goal is to discourage this dangerous practice.

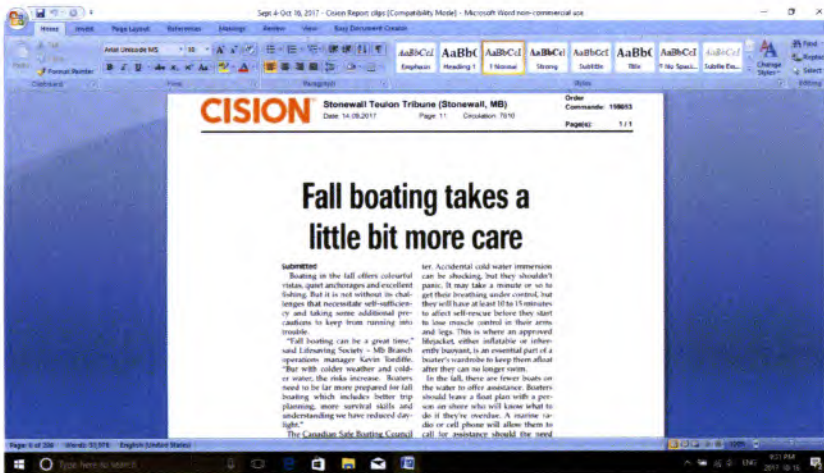
With the summer boating season in high gear, the August 5th long weekend is the perfect time to remind Canadian boaters about the risks of drinking and boating. Combined with sun, wind, waves and the rocking motion of the boat, the effects of alcohol on the

Below the article text are social media sharing icons for Facebook, Twitter, YouTube, LinkedIn, and Email. To the right of the article is a "WELCOME to Fall Festival BROCKVILLE" graphic with the date "Friday, October 20, 2017".

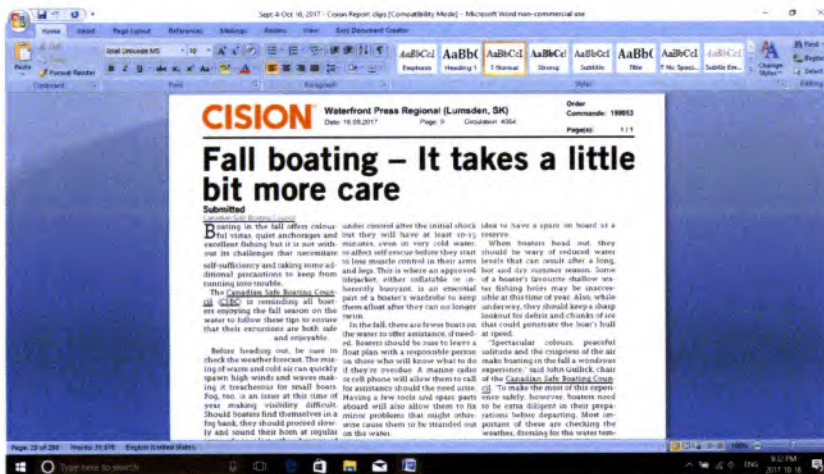
ONLINE



COMMUNITY



COMMUNITY



TELEVISION

STRETCH SEAS

The Canadian Safe Boating Council would like boaters to enjoy all that fall boating has to offer but make sure that both they and their boats are prepared should the unexpected occur

LISTEN LIVE Coast to Coast

Global NEWS LIVE!

THE GUEST BOOK NEW SERIES FRIDAY OCT 27

GLOBAL NEWS EVENTS

NEWS TRAFFIC WEATHER LISTEN LIVE ON AIR NOW Coast to Coast

RADIO

DURHAM RADIONEWS.COM

HOME SPOTS STORIES CONTACT Search

Don't be afraid to keep your boat on the water this fall, but be safe

September 23, 2017 11:35 am

Just because the calendar now says fall, doesn't mean you can't put your boat on the water.

RECENT POSTS

- Man accused of rap...
- John Dunsworth, actor who plays 'Mr. Lister' on 'Trailer Park Boys' dies at 71 October 15, 2017
- Pair of shotguns stolen from Oakville home October 16, 2017
- Missing Ontario man found in Toronto October 16, 2017
- Liberals to cut small business tax rate October 16, 2017
- Police seize \$15-million worth of deadly opium from floating home October 16, 2017

Flora's Waterproof TROUSER 46% OFF

ONLINE

O.C.O.A. Ontario Conservation Officers Association

Home Events Training Merchandise Links Contact Report Crime Social Media Members Area

Stretching the Season – Boating Safety Into The Fall

Posted on September 18, 2017.

FOR IMMEDIATE RELEASE

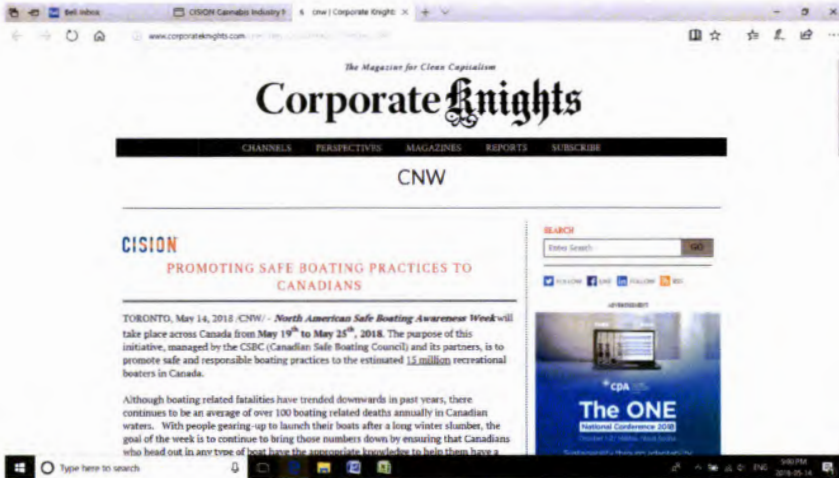
Fall Boating – It Takes A Little Bit More Care

September 18th, 2017 – Toronto, ON — Boating in the fall offers colourful vistas, quiet anchorages and excellent fishing but it is not without its challenges that necessitate self-sufficiency and taking some additional precautions to keep from running into trouble.

The Canadian Safe Boating Council (CSBC) and the Ontario Conservation Officer Association want to remind all boaters enjoying the fall season on the water to follow these tips to ensure that their excursions are both safe and enjoyable.

Before heading out, be sure to check the weather forecast. The mixing of warm and cold air can quickly create both strong and unpredictable winds, as well as choppy seas. Fog, fog banks and heavy rain can also be a problem. If you are heading out, make sure you have a plan for what to do if you get stuck in a small boat. Fog, fog banks and heavy rain can also be a problem. If you are heading out, make sure you have a plan for what to do if you get stuck in a small boat.

MAGAZINE



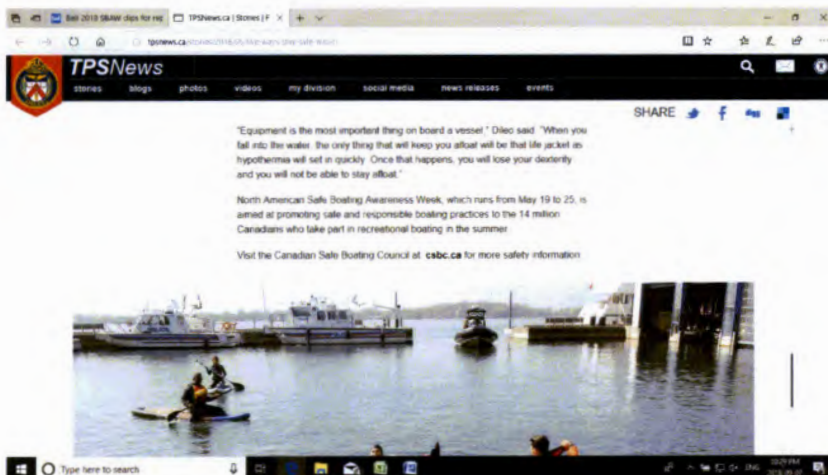
The screenshot shows the Corporate Knights website. The main header features the logo "Corporate Knights" with the tagline "The Magazine for Clean Capitalism". Below the logo are navigation links: CHANNELS, PERSPECTIVES, MAGAZINES, REPORTS, and SUBSCRIBE. The page is categorized under "CNW". A featured article titled "PROMOTING SAFE BOATING PRACTICES TO CANADIANS" is displayed. The article text reads: "TORONTO, May 14, 2014 (CNW) - North American Safe Boating Awareness Week will take place across Canada from May 19th to May 25th, 2014. The purpose of this initiative, managed by the CSBC (Canadian Safe Boating Council) and its partners, is to promote safe and responsible boating practices to the estimated 15 million recreational boaters in Canada. Although boating related fatalities have trended downwards in past years, there continues to be an average of over 100 boating related deaths annually in Canadian waters. With people gearing-up to launch their boats after a long winter slumber, the goal of the week is to continue to bring those numbers down by ensuring that Canadians who head out in any type of boat have the appropriate knowledge to help them have a safe boating experience." To the right of the article is a search bar and social media sharing options. A sidebar on the right contains a "The ONE National Conference 2014" advertisement.

RADIO



The screenshot shows the Wave FM website. The header includes the "WAVE FM 94.7 HD2" logo and the slogan "Southern Ontario's Smoothest Groove". Navigation links include "Contexts", "Events & Concerts", "Guest Book", "Photos", "Videos", "Audio", and "On-Air". A "Buy CD's" button is also present. The main content area features a "Boat Safety" article, which is a copy of the article from the Corporate Knights magazine. To the right of the article is a "Wave VIP Club" sign-up form with fields for "Email" and "Password", and buttons for "Login" and "Forgot your Password".

PARTNER



The screenshot shows the TPSNews website. The header features the "TPSNews" logo and navigation links: "stories", "blogs", "photos", "videos", "my division", "social media", "news releases", and "events". A "SHARE" button with social media icons is visible. The main content area contains a news release about "North American Safe Boating Awareness Week". The text reads: "Equipment is the most important thing on board a vessel," Daleo said. "When you fall into the water, the only thing that will keep you afloat will be that life jacket as hypothermia will set in quickly. Once that happens, you will lose your dexterity and you will not be able to stay afloat." "North American Safe Boating Awareness Week, which runs from May 19 to 25, is aimed at promoting safe and responsible boating practices to the 14 million Canadians who take part in recreational boating in the summer." "Visit the Canadian Safe Boating Council at csbc.ca for more safety information." Below the text is a photograph of several boats on a body of water, with people in a small boat in the foreground.

TELEVISION

Nova Scotia this year and we're just getting started," said Ian Gilson with the Canadian Safe Boating Council.

Four people drowned in Nova Scotia last summer as a result of boating accidents

READ MORE: Most drowning victims in the Maritimes are male, report says

Experts say the sad part is, nearly all fatal accidents are preventable.

"Ninety-nine percent of them are people who've done things that either they shouldn't have done, or don't have the right equipment to keep them alive and that's the ultimate tragedy. Families' lives are ruined in a preventable accident," Gilson said.

READ MORE: Authorities in Australia hail 'world first' drone rescue after 2 boys swept out to sea

Canadian Safe Boating Awareness Week kicks off the first long weekend of the spring and summer season.

One of the key messages is for people to boat sober. Gilson says this is especially true ahead of the impending legalization of cannabis.

Global NEWS logo and video player interface are visible.

TELEVISION

Video player showing Ian Gilson, Canadian Safe Boating Council Director. The video is from Global News. The player includes a play button, progress bar, and volume controls.

RADIO

89.5 the Lake CJRL - Kenora LISTEN LIVE!

Home News Events Business Directory Loyal Listener Obituaries On Air Contact Us

500 stations. 1 free app. radio player

Safe Boating Week Wraps Up With Friendly Reminders

Posted on Monday, May 25, 2018 09:44 AM

Eighty Percent of boating fatalities are because people aren't wearing lifejackets.

That's from Canadian Safe Boating Council Director Ian Gilson who says a large portion of that number are because older people think they can swim as well as they could in their 20's.

A claim Gilson says results in a high number of preventable deaths.

Be Social! f t Be the first to know about breaking local news and contests!

Buy your phone online - we're always open tbaytel

RADIO

The screenshot shows a web browser window with the URL <https://www.cjwradiocom.101radio.ca>. The page features a navigation bar with links for Listen Live, News, Sports, Weather, Saskatoon Info, On Air, Contests, and More. The main article is titled "Safe Boating Concerns Raised" and is dated May 22, 2018. It discusses the Canadian Safe Boating Council's concerns regarding marijuana and prescription drug use. A sidebar on the right displays "Saskatoon Weather" as 20°C Partly cloudy and an "ON AIR NOW" section for "Legendary Country with Jerad Bowes" from 12:00 PM to 8:00 PM. The Windows taskbar at the bottom shows the time as 1:04 PM on 2018-05-22.

PARTNER

The screenshot shows the website for the Ontario Federation of Anglers and Hunters (OFAH). The article is titled "CSBC & OFAH Team Up To Keep Ontario Anglers Safe on the Water" and is dated June 25, 2018. It mentions National Fishing Week and the partnership between the Canadian Safe Boating Council (CSBC) and OFAH. A "Recent Updates" section lists "TSC OFAH Member Monthly Special Freebies". The website header includes navigation links like "Join / Renew / Donate" and "About Us | Membership | Programs | Fishing & Hunting | News & Media". The Windows taskbar at the bottom shows the time as 8:14 PM on 2018-06-25.

ONLINE

The screenshot shows the mytowntoday.ca website. The main headline is "Canadian Safe Boating Council Reminding Anglers and Boaters About Safe Boating Practices". The website includes a weather widget showing 13.5°C with a chance of showers, a navigation bar with links like "Home", "The Music", and "Concert Calendar", and various advertisements including "KIA MOTORS" and "EAGLE RIVER CASINO & TRAVEL PLAZA". The Windows taskbar at the bottom shows the time as 8:18 PM on 2018-06-25.

PARTNER/NEWSPAPER

The screenshot shows the homepage of The Nelson Daily website. The main headline is "CSBC, BCWF Team Up To Keep B.C. Anglers Safe on the Water". The article is by Contributor on Thursday, June 25, 2015. To the right, there is an advertisement for Castlegar Kia Sportage, featuring a car and the text "Don't just kick some tires. Take some home, for free." Below the main article, there are social media sharing icons and a section for "Other News Stories" with a link to "CORE adds Travis Hawk to Council candidate list". On the left side, there is a sidebar for "NELSON RESTORATIVE JUSTICE" with a call to action: "Join the Nelson Police Department Restorative Justice Team".

TELEVISION

The screenshot shows a webpage titled "Hooked On Lifejackets" from Global News. The main image shows a group of people fishing. The text reads: "You've taught them all you know about fishing, including wearing their lifejackets." Below this, there is a paragraph: "The Canadian Safe Boating Council would like to remind boaters that lifejackets are like their lucky fishing hat; they only work when they're worn. Get your whole family 'Hooked on Lifejackets.'" To the right, there are images of two lifejackets. At the bottom right, there is a "Global NEWS LIVE!" logo.

RADIO

The screenshot shows the website for KX96 New Country FM. The main banner features the station's logo and the text "Available in Cottage Country at 89.9 FM!". Below the banner, there is a navigation menu: "HOME - CONTESTS - EVENTS & CONCERTS - PHOTOS - VIDEOS - AUDIO CLIPS - ON-AIR". The main content area has a headline: "HOOKED ON LIFEJACKETS - JUNE 30TH TO JULY 8TH". Below this, there is a paragraph: "The Canadian Safe Boating Council would like to remind boaters that lifejackets are like their lucky fishing hat; they only work when they're worn. Get your whole family Hooked on Lifejackets." To the right, there is a "LISTEN LIVE" button and a "NOW PLAYING" section. At the bottom, there is a login form with fields for "Email" and "Password", and buttons for "Remember Me", "Login", "Forgot your Password", and "Sign Up".

RADIO

The screenshot shows a news article on the Blackburn News website. The main headline is "Operation Dry Water Aims To Eliminate Impaired Boating This Weekend". The article is dated August 4, 2018, at 6:45 AM. The author is GREG HIGGINS. The article text reads: "Picture this: You are out in the sun, on a lake, in a boat and the water is smooth as ice. Some might say the only thing that could make it any better is a nice, cold alcoholic beverage, but Chatham Kent Police are warning against that this weekend. Operation Dry Water enters its sixth year this weekend. The initiative is a joint effort between the Chatham-Kent Police and Canadian Safe Boating Council. Its goal is to reduce..." There is a photo of a boat on the water. The website header includes "BLACKBURN NEWS.COM YOUR LOCAL NEWS NETWORK" and navigation links for "CHATHAM KENT", "LONDON & AREA", "MIDWESTERN ONTARIO", "SARNIA-LAMBTON", "WINDSOR-ESSEX", "AGG MEDIA", and "TUBERCIF". There are also sidebars with advertisements for "CANADA WIDE CLEARANCE" and "WE DO FLOORING BETTER THAN ANYONE."

PARTNER

The screenshot shows the Edmonton Police Service website. The main header reads "EDMONTON POLICE SERVICE" and "DEDICATED TO PROTECT, PROUD TO SERVE". The navigation menu includes "ABOUT EPS", "COMMUNITY POLICING", "CRIME PREVENTION", "MUTUAL SUPPORT", "TRAFFIC & VEHICLES", "CRIME FILES", "NEWS", and "JOIN EPS". The "News" section is active, showing a list of media releases. The selected article is titled "EPS Marine Unit patrolling the North Saskatchewan for Operation Dry Water". The release is dated 31-Jul-2018 @ 2:18 PM. The text of the release states: "In partnership with the Canadian Safe Boating Council, the Edmonton Police Service Marine Unit will be out on the North Saskatchewan River this August long weekend for 'Operation Dry Water.' A nationwide awareness and enforcement campaign, Operation Dry Water began in 2013 and is focused on reducing the number of alcohol- and drug-related accidents and fatalities on Canadian waterways."

PARTNER

The screenshot shows the Calgary Police Newsroom website. The header includes "Calgary" and "NEWSROOM". The main content area features the logo of the Canadian Safe Boating Council, which is a stylized sailboat with a red sail and a white hull. Below the logo, the text reads "Canadian Safe Boating Council" and "Conseil canadien de la sécurité nautique". The date "Calgary, AB, 02 August 2018" is displayed. The article title is "Operation Dry Water". On the right side, there is a "Media Relations Info" section with contact information for Calgary Police Media Relations: "cal@calgarypolice.ca" and "403-428-7579". There is also a "Tweets" section showing a tweet from @CalgaryPolice about the availability of boat lockers for use during the weekend.

PARTNER

The screenshot shows a web browser displaying the Hamilton Police Service website. The page features a dark blue header with the HPS logo and navigation menu. The main content area is titled "PUBLIC AWARENESS" and contains a news article. The article's headline is "Canadian Safe Boating Council & Hamilton Police Working Together August Long Weekend". The article text discusses the risks of drinking and boating, particularly during the August long weekend, and mentions the launch of "Operation Dry Water". On the right side of the page, there is a "Contact" section for Lorraine Edwards, Media Relations Officer, and a "Newsroom" section with a search bar.

HAMILTON POLICE SERVICE
To Serve & Protect in Partnership with Our Communities

About HPS | Crime Prevention | Victim Services | News & Community | How Do I... | Road Safety

PUBLIC AWARENESS

Hamilton, Ontario, 21 July 2018

Canadian Safe Boating Council & Hamilton Police Working Together August Long Weekend

Drinking and boating account for approximately 40% of boating-related fatalities on Canadian waterways. With the impending legalization of marijuana later this year, the Canadian Safe Boating Council (CSBC) and Hamilton Police Service also want to bring attention to the issue of drug-impaired operation of a vessel. To raise awareness and reduce impairment-related deaths, the CSBC and the Hamilton Police Service are launching year 6 of an initiative called "Operation Dry Water".

With the summer boating season in high gear, the August long weekend is the perfect time to remind Canadian boaters about the risks of impaired boating. Combined with sun, wind, waves and the rocking motion of the boat, the effects of alcohol and drugs on the water can be greatly increased.

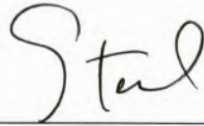
Contact
Lorraine Edwards
Media Relations Officer
medrelations@hps.ca
905-546-5922 (office)
905-579-8522 (cell)

Newsroom

Search the Newsroom
Search

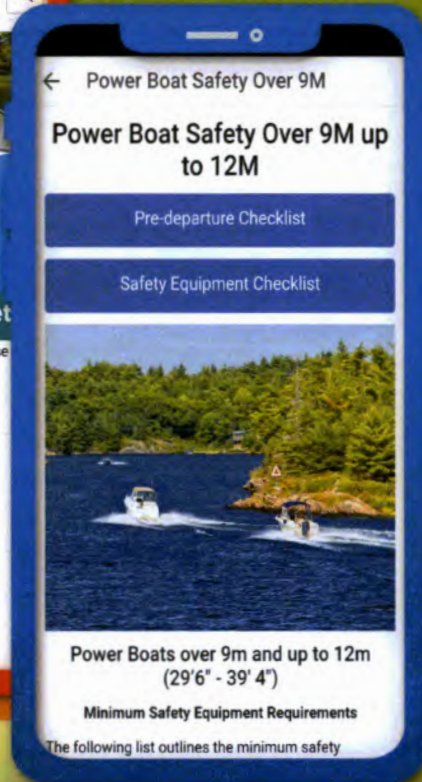
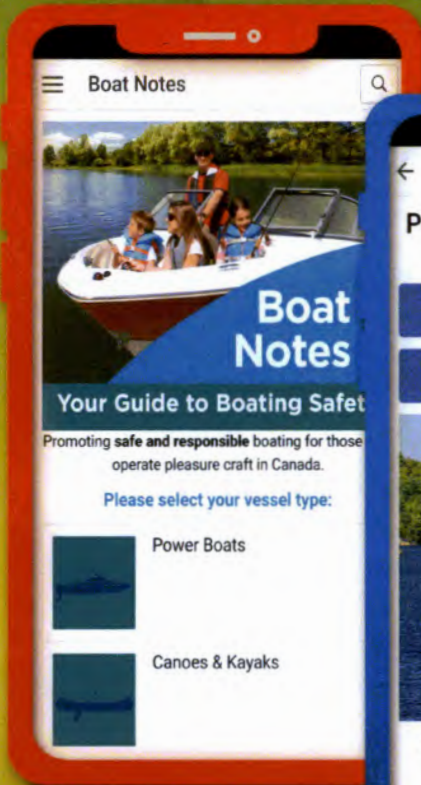
Share this release

THIS IS **EXHIBIT "I"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1st DAY
OF October, 2019

A handwritten signature in black ink, appearing to read "S Leach", written above a horizontal line.

Steven H. Leach
(A Commissioner, etc.)

Boat Notes



Required Safety Equipment

Aids to Navigation

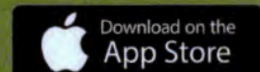
Rules of the Road

Pre-Departure Checklists

And More...

The CSBC's Boat Notes APP offers a wealth of information at your fingertips when you need it. Cut through the clutter and get the information that is relevant to you and 'sized' for your boat.

Search *Boat Notes* today!



Canadian Safe Boating Council
Conseil canadien de la sécurité nautique



Transport Canada
Transports Canada

Made possible with a financial contribution from
Transport Canada.



STRETCHING SEASON

- ✓ - Boat is mechanically sound
- ✓ - Gas tank is full
- ✓ - Marine radio and/or cell phone is on board to call for help, if needed
- ✓ - File a float plan with the trip details and leave it with a responsible person
- ✓ - Weather forecast is favourable
- ✓ - Wear/bring clothing suitable for the air & water temperature
- ✓ - Wear your Lifejacket!

ENJOY THE SPLENDOUR OF FALL BOATING

With a little preparation, you can continue to get more out of your investment and enjoy the splendour of fall boating from your on-water vantage point.

For additional boating safety tips

Visit csbc.ca!



Canadian Safe Boating Council
Conseil canadien de la sécurité nautique



Transport
Canada

Transports
Canada

Made possible with a financial contribution from
Transport Canada.

L'HERB

Celle qui se fume, tout
comme l'alcool et
d'autres drogues, n'a pas
sa place sur l'eau.



Naviguez sobres

W D

like to remind you...

It's never
okay to be
impaired on the water!



BOAT SOBER

csbc.ca



Canadian Safe Boating Council
Conseil canadien de la sécurité nautique



Transport
Canada

Transports
Canada

Made possible with a financial contribution from
Transport Canada.

L'HERB

Celle qui se fume, tout
comme
l'alcool et
d'autres
drogues, n'a pas sa
place sur l'eau.



Naviguez sobres



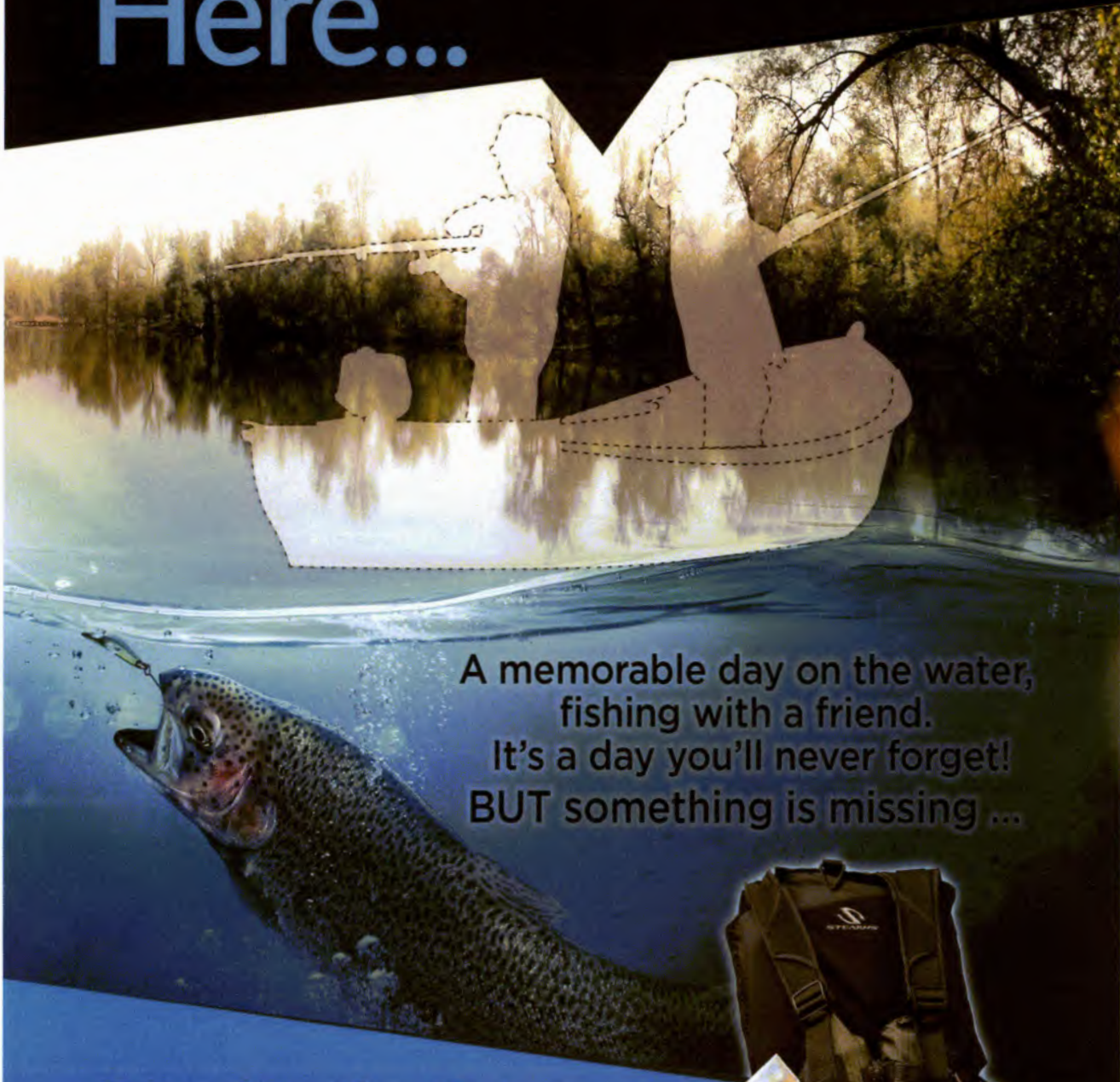
Canadian Safe Boating Council
Conseil canadien de la sécurité nautique

ccsn.ca



Transports Canada Transport Canada
Avec l'aide d'une contribution financière de
Transports Canada

Picture Yourself Here...



A memorable day on the water,
fishing with a friend.
It's a day you'll never forget!
BUT something is missing ...

Complete the Picture,
Wear your **LIFEJACKET**



For additional boating safety tips

Visit csbc.ca!



 Transport Canada
Transports Canada
Made possible with a financial contribution from
Transport Canada.

W D

like to remind you...
It's never okay to be
impaired on the water!



BOAT SOBER



csbc.ca





**HELP US CATCH
IMPAIRED BOATERS**

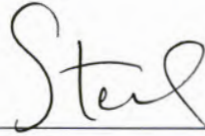
If you see one, call 911

BOAT SOBER
csbc.ca



Publication Industry	Distribution	Issue	Editorials	Ad Theme
Pacific Yachting	100,000	April May June July Aug Sept Oct Nov Dec	Fishing Tips & Tricks Safe Boating Month Small Boat Special Summer Cruising Autumn Cruising	Cold Water SBAW - 5 Steps Weed Ad Weed Ad ODW ad Stretching the Season Stretching the Season Cold Water Cold Water
Outdoor Canada	93,000	March/April July/August Nov/Dec	Fishing Special Adventure Special	Cold Water Weed Ad Cold Water
BC Boating	33,000	July/August		Weed Ad
Canadian Yachting	23,554	June		SBAW - 5 Steps
Canadian Outdoorsman	158,238	Spring Summer Fall		Cold Water SBAW - 5 steps Weed Ad
Real Fishing	undisclosed	Apr-June July-Sept Oct-Dec Jan-Mar 19		Cold Water Weed Ad Stretching the Season Boat Notes App
Powerboating Magazine	100,000	Apr	Pontoon Canada, Cruisers, Runabouts	Cold Water
Les Plaisanciers	74223	Spring		Cold Water
Boats & Places	undisclosed	Spring Summer Fall Winter		Cold Water Weed Ad (1/2 pg) Stretching the Season Boat Notes App

THIS IS **EXHIBIT "J"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1st DAY
OF October, 2019

A handwritten signature in black ink, appearing to read "Steel", written over a horizontal line.

Steven H. Leach
(A Commissioner, etc.)

if the
**UNEXPECTED
HAPPENS**

HELP COULD BE CLOSER THAN YOU THINK

**Wear Your
LIFEJACKET**

To give you the time
needed for rescue




Learn what to do &
learn how to be ready
when you need help
SurviveTheWait.ca



8/20/2018 8:32 AM

PATTISON



TIRED OF WAITING?

Falling in cold water limits the amount of time you have before you're too cold to stay above water.

Enough time to wait for rescue?

Buy the time you need.

**WEAR YOUR
LIFEJACKET.**



CSBC.CA



Canadian Society for Boat and Yacht Safety
Société canadienne de sécurité des bateaux et des yachts

4/11/2018 2:45 PM

PATTISON

MONTRÉAL  EST



AVEZ-VOUS LE TEMPS?

L'eau froide réduit considérablement le temps de survie.
Après environ 10 minutes, vous ne pouvez
plus bouger vos bras et vos jambes.
Restez à flot grâce à un gilet de sauvetage.

Achetez-vous du temps.

**PORTEZ VOTRE
GILET DE
SAUVETAGE**



CCM 11

PATTISON

7/02/2018 11:9 AM

PATTISON



GOT THE TIME?

Cold water drastically reduces survival time.
In about 10 minutes your arms and legs stop working.
Stay afloat with a lifejacket.

Buy the time you need.

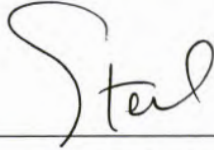
**WEAR YOUR
LIFEJACKET**



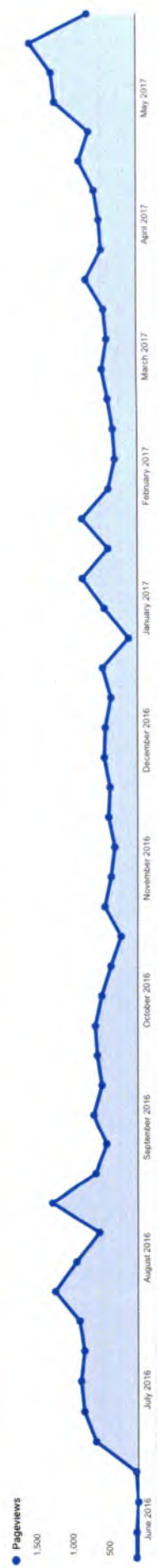
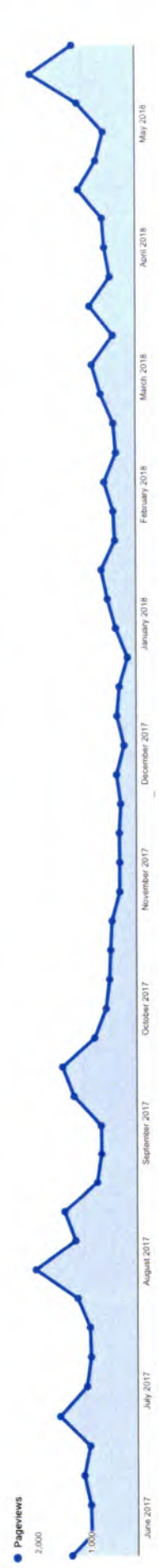
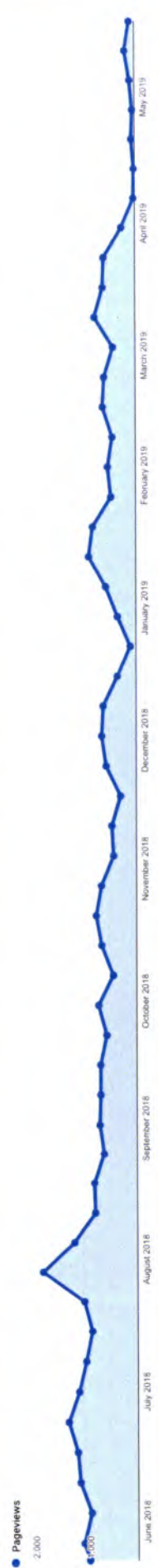
4/10/2018 9:08 PM

PATTISON

THIS IS **EXHIBIT "K"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1ST DAY
OF October, 2019

A handwritten signature in black ink, appearing to read "Steal", written over a horizontal line.

Steven H. Leach
(A Commissioner, etc.)



● Pageviews

1,000

500



● Pageviews

3,000

2,000



2012

Canadian Safe Boating | Wayback Machine
https://web.archive.org/web/20121024083506/http://csbc.ca/

Canadian Safe Boating Council Conseil canadien de la sécurité nautique

Home About Us Safe Boating Awareness Week PFD Use & Cost Video Events Newsletters The CSBC Contact

CSBC
The Canadian Safe Boating Council was organized in 1987 to provide information regarding safe boating issues, coordinate government departments and agencies, promote responsible boating, and provide assistance and support to the recreational boating user.



SmartBoater **READY SET WEAR IT!** **North American Safe Boating Awareness Week** **COLD WATER WORKSHOP**

Safe Boating Stories **CSBC 2012 Annual Symposium a Great Success**



Windows Taskbar: Type here to search, Canada..., Inbox..., SARSm..., BSCP..., Decum..., Safe Se..., ENG US, 11:52 AM, 2019-09-25

2013

Canadian Safe Boating | Wayback Machine
https://web.archive.org/web/20130627231553/http://csbc.ca/

Canadian Safe Boating Council Conseil canadien de la sécurité nautique

Home About Us Safety Campaigns PFD Use & Cost Video Events Newsletters The CSBC Contact

CSBC
The Canadian Safe Boating Council was organized in 1987 to provide information regarding safe boating issues, coordinate government departments and agencies, promote responsible boating, and provide assistance and support to the recreational boating user.



SmartBoater **READY SET WEAR IT!** **Hooked on Lifejackets** **COLD WATER WORKSHOP**

Safe Boating Stories **2012 ANNUAL SYMPOSIUM**



Get Hooked on Lifejackets Before National Fishing Week in Canada!

Windows Taskbar: Type here to search, Canada..., Inbox..., SARSm..., BSCP..., Historic..., Safe Se..., ENG US, 11:55 AM, 2019-09-25

2014

The screenshot shows the homepage of the Canadian Safe Boating Council (CSBC) website. The header features the organization's name in English and French, along with a navigation menu. Below the header, there are several promotional banners and articles. A prominent banner for 'SmartBoater' is visible, along with a 'Presenting Sponsor' for 'STEARNS'. A section titled 'Safe Boating Awareness Week 2014' features a large graphic for the 'North American Safe Boating Awareness Week' (May 17th-23rd, 2014). The text below this graphic states: 'The excitement is building as we approach North American Safe Boating Awareness Week which runs from May 17th-23rd 2014. Once again, the campaign's goal is to remind Canadians to million conventional boaters to wear safety belts, and to head up of that's May message!'

2015

The screenshot shows a page from the Canadian Safe Boating Council website, likely a news or event page. It features a large banner for the 'North American Safe Boating Awareness Week' (May 17th-23rd, 2014). Below the banner, there is a section titled 'Partners' with a photograph of a group of people at an event. Another section titled 'Discover' features a video thumbnail of a man in a yellow life jacket, identified as 'Rick Corbett, President of the CSBC'. The page layout is clean and professional, with a focus on safety awareness.

2016

Wayback Machine

https://web.archive.org/web/20160215143605/http://csbc.ca/en/

Canadian Safe Boating Council
Conseil canadien de la sécurité nautique

HOME ABOUT US CAMPAIGNS WHO'S COLD WATER EVENTS PRESENTATIONS CONTACT SEARCH

VOLUNTEER SPONSOR BECOME A MEMBER

2017

Wayback Machine

https://web.archive.org/web/20171018165943/https://csbc.ca/en/

Boat Notes App

OPERATION Dry Water

CSBC Research Studies on Boater Attitudes

START boating

Rental Boat Safety Resources

SmartBoater.ca

Boat Notes

International Lifejacket Wear Principles

The Canadian Safe Boating Council

The Canadian Safe Boating Council (CSBC) was organized in 1991 to maximize communication regarding safe boating issues between government departments and agencies, emergency responders, boaters, retailers and private consultants and organizations in the recreational boating field. In the early 1990s, several regulatory issues were discussed. A major issue was the life jacket debate and several other issues in boating (PFDs) were identified and discussed. Annual meetings were held and numerous inter-ministerial discussions regarding safe boating. In 1993, the first annual Conference took place. The Symposium also featured and discussions regarding current issues. The Symposium's major priority was to encourage dissemination from all regions. [READ MORE](#)

Search CSBC.ca

5 Key Steps to Safer Boating

1. Wear Your Lifejacket

2. Don't Drink and Boat

3. Take a Boating Course

4. Be Prepared - Use and Use Your Vessel

5. Safe Water Immersion

CSBC Mission Statement

The Canadian Safe Boating Council is in the business of ensuring safe and responsible boating throughout Canada.

2018

Home

https://web.archive.org/web/20180726201759/https://csbc.ca/en/

Canadian Safe Boating Council
Conseil canadien de la sécurité nautique

HOME ABOUT US CSBC SAFETY CAMPAIGNS PFDs EVENTS NEWSLETTERS CONTACT SEARCH

MEDIA RESOURCES

StartNotes App

With the CSBC StartNotes App, you'll get boating safety tips, information, research, and more. Download your boating safety app for free today! Call us at 1-800-467-2222 or visit us online at csbc.ca. Download the app today!

VOLUNTEER SPONSOR BECOME A MEMBER

Boot Notes App

CSBC Research Studies on Boater Attitudes

START boating

Type here to search

Home - Micros... Inbox - mary@... Historical Scree... Inbox - Rogers...

ENG US 12:15 PM 2019-09-25

2019



csbc.ca/en/



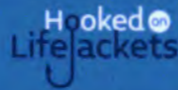
HOME ABOUT CAMPAIGNS PFD's EVENTS RESOURCES



Help Us Save a Life!

Support boating safety across Canada with the LCBO's Provincial Donation Box Program.

[Learn More](#)

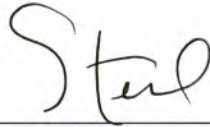


[VOLUNTEER >](#)

[SPONSOR >](#)

[BECOME A MEMBER >](#)

THIS IS **EXHIBIT "L"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1ST DAY
OF October, 2019



Steven H. Leach
(A Commissioner, etc.)

CANADIAN SAFE BOATING COUNCIL
ANNUAL SYMPOSIUM REGISTRATION FORM

September 18-20, 2019
The Waterside Inn | Port Credit, Ontario

NAME: _____ ORG: _____

EMAIL: _____ PHONE: _____

Full Symposium Registration No: x \$395
(Includes banquet, opening reception and 2 full day sessions) =

Thursday Only Symposium Registration (Sept. 19th) No: x \$200
=

Friday Only Symposium Registration (Sept. 20th) No: x \$200
=

Friday Banquet Only (Sept. 20th) No: x \$65
=

TOTAL =

SYMPOSIUM

DEADLINE FOR SYMPOSIUM REGISTRATION IS September 7, 2019

Cheque Payment

Payable to: CSBC
Mail to: CSBC, 400 Consumers Road
Toronto, ON, M2J 1P8

Please send completed registration form with your cheque.

Credit Card Payment

If paying by Visa, MasterCard or AMEX, do so online at: www.csbc.ca

Events / Annual Symposium

Symposium Participant Information

A list of Symposium participants and contact information will be provided for attendees.

Please check this box if you do not wish to be included in this list.

HOTEL

Individuals are responsible for making their own reservation directly with The Waterside Inn, Port Credit, Ont. **NO LATER THAN August 15, 2019.** After this, the room block will be released & the Symposium RATE WILL NOT be available.

Symposium room rates are either Single or Shared Occupancy at \$184 / night (plus taxes). When booking, reference "CSBC 2019 Annual Symposium". All reservations must be guaranteed with a credit card. You can reserve the hotel by calling 1-877-264-7770 or at watersideinn.ca



Canadian Safe Boating Council
Conseil canadien de la sécurité nautique

For information on
CSBC Symposium 2019
visit csbc.ca

The Canadian Safe Boating Council is a registered charity
Charitable Organization Number: B#87565 9864

2019 SYMPOSIUM
SHARED
WATERWAYS



The Waterside Inn
Port Credit (Toronto), Ontario
September 18-20, 2019



Canadian Safe Boating Council
Conseil canadien de la sécurité nautique

PRESENTING SPONSOR



SHARED WATERWAYS

This year's annual symposium will focus on an emerging and critically important topic; the responsible sharing of Canadian waterways.



With the explosive growth in recreational boating, fuelled in part with smaller, more affordable vessels, hundreds of thousands of new boaters are taking to Canadian waters each year. With this increased traffic, it is important that boating regulators, harbour managers, waterfront developers, boating organizations, marine enforcement and boating safety stakeholders take a proactive approach to developing educational strategies to ensure all boaters understand their responsibilities to share Canada's waterways.

In September managers of busy waterways, boating associations and government officials from across Canada and internationally will come together to share their challenges, experiences and solutions in managing this growing issue. Topping up the agenda, attendees will learn about current boating trends, see demonstrations of Canada's Search and Rescue personnel in action, and be at the **best place in 2019** to connect with boating safety leaders from government, industry and key boating safety organizations.

Previous CSBC Symposiums have demonstrated exceptional value for attendees:

"Networking was excellent."

"An exceptional Symposium, great content."

"The whole agenda was excellent and very informative"

"Packed with useful and inspiring information on the world of boating safety"

This CSBC Shared Waterways Symposium is a **must attend** for 2019, and rooms are expected to sell out quickly. Reservations must be made directly with the host hotel before August 15th. Deadline for Symposium Registration is Sept. 7, 2019

For more information about CSBC's Shared Waterways Symposium, a draft agenda and downloadable registration form... or to register online visit csbc.ca and click on the tab 'EVENTS'. Or simply fill in the attached registration form and mail it.

The CSBC looks forward to sharing our Shared Waterways symposium with you.

The Waterside Inn Port Credit, ON



The host hotel, the Waterside Inn, is a boutique hotel located in Port Credit, Ontario. They have pulled out all the stops to make this CSBC symposium an exceptional experience. Located in its very own village, on the north shore of Lake Ontario, the Waterside Inn is just a short hop to Toronto, Canada's largest city. Symposium rates are set at a very attractive \$184 per night (single or shared) plus taxes.

Individuals are responsible for making their own reservation directly with The Waterside Inn, Port Credit, Ont. **NO LATER THAN August 15, 2019.** After this, the room block will be released & the Symposium **RATE WILL NOT** be available.

We look forward to welcoming you to Port Credit, Ontario in September 2019!

CONSEIL CANADIEN DE LA SÉCURITÉ NAUTIQUE
FORMULAIRE D'INSCRIPTION AU
SYMPOSIUM ANNUEL

Du 18 au 19 septembre 2019
Auberge Waterside Inn | Port Credit, (ON)

NOM : _____ ORG: _____

COURRIEL : _____ TÉL. : _____

Inscription au Symposium complet N^{bre} : _____ x 395 \$
(Inclut le banquet, la réception d'ouverture
et 2 journées complètes de séances) = _____

**Inscription au Symposium pour
jeudi seulement** (19 sept.) N^{bre} : _____ x 200 \$
= _____

**Inscription au Symposium pour
vendredi seulement** (20 sept.) N^{bre} : _____ x 200 \$
= _____

Banquet de vendredi seulement
(20 sept.) N^{bre} : _____ x 65 \$
= _____

TOTAL =

SYMPOSIUM

LA DATE LIMITE D'INSCRIPTION AU
SYMPOSIUM EST le 7 septembre 2019

Paiement par chèque

À l'ordre de : CCSC
Poster à : CCSC, 400 Consumers Road
Toronto (ON) M2J 1P8

Veuillez poster avec votre chèque le
formulaire d'inscription rempli.

Paiement par carte de crédit

Si vous réglez avec Visa, MasterCard ou
AMEX, le faire en ligne à : www.cscb.ca

Cherchez sur : Événements / Symposium annuel

Remarques sur les

participants au Symposium

Aux participant/e/s, nous comptons fournir
une liste des personnes prenant part au
Symposium et leurs coordonnées.

Veuillez svp cocher la case suivante si vous ne
souhaitez pas être inclus/e dans cette liste.

HÔTEL

Il incombe aux particuliers de faire
leurs propres réservations directement
auprès de l'auberge Waterside Inn,
Port Credit (ON) **AU PLUS TARD le
15 août 2019**. Par après, le bloc de
chambres du Symposium sera libéré
et le TARIF NE SERA PLUS offert.

Le tarif Symposium d'une chambre
(simple ou partagée) est de 184 \$/
nuit (plus taxes). Au moment de
réserver, indiquez « CSBC 2019 Annual
Symposium ». Toute réservation doit
être garantie avec une carte de crédit.
Vous pouvez réserver au 1-877-264-7770
ou à watersideinn.ca



Canadian Safe Boating Council
Conseil canadien de la sécurité nautique

Pour de l'information sur le
Symposium 2019 du CCSCN
visitez cscb.ca

Le Conseil canadien de la sécurité nautique
est un organisme de bienfaisance enregistré. Numéro
d'organisme de bienfaisance : B#87565 9864

SYMPOSIUM 2019
VOIES NAVIGABLES
PARTAGÉES



Auberge Waterside Inn
Port Credit (Toronto), Ontario

Du 18 au 20 septembre 2019



Canadian Safe Boating Council
Conseil canadien de la sécurité nautique

COMMANDITAIRE PRINCIPAL



VOIES NAVIGABLES PARTAGÉES

Le Symposium annuel de cette année se penchera sur un sujet émergent qui s'avère d'une importance critique : le partage responsable des voies navigables du Canada.



Avec la croissance fulgurante du nautisme, alimentée en partie par de petites embarcations abordables, des centaines de milliers de nouveaux adeptes de plaisance se trouvent chaque année sur les eaux du Canada. Avec un tel accroissement du trafic, il importe que les organismes de réglementation, responsables de port, aménagistes riverains, organisations nautiques, autorités maritimes et parties prenantes de la sécurité nautique adoptent une approche proactive pour élaborer des stratégies éducatives assurant que tout plaisancier comprenne ses responsabilités quant au partage des voies navigables du Canada.

En septembre, des responsables de voies navigables passantes, associations de nautisme et représentants de gouvernement de partout au Canada ainsi que d'autres nations vont donc se réunir pour échanger sur leurs défis, expériences et solutions permettant de gérer ce problème croissant. En tête de l'ordre du jour, les participant/e/s se pencheront sur les tendances actuelles du nautisme, verront des démonstrations du personnel canadien de R-S à l'œuvre et se trouveront **au meilleur endroit en 2019** pour tisser des liens avec des leaders de sécurité nautique issus du gouvernement et de l'industrie et avec des organisations clés de sécurité nautique.

Les Symposiums précédents du CCSN se sont révélés d'une valeur exceptionnelle pour les participant/e/s :

« Le réseautage était excellent. »

« Un Symposium exceptionnel, avec beaucoup de substance. »

« Le programme au complet était excellent et très informatif. »

« Plein de renseignements utiles et inspirants sur l'univers de la sécurité nautique. »

Ce Symposium du CCSN, sur les Voies navigables partagées, s'avère **un incontournable** de 2019 et les chambres risquent de vite disparaître. Réservez directement auprès de l'auberge avant le 15 août. Date limite d'inscription au Symposium : 7 sept. 2019.

Pour obtenir d'autres infos sur le Symposium du CCSN de Voies navigables partagées, le projet d'ordre du jour et le formulaire d'inscription téléchargeable... ou pour s'inscrire en ligne, visitez csbc.ca et cliquez sur l'onglet « Événements ». Ou remplissez et postez le formulaire ci-joint.

Le CCSN a hâte de partager avec vous son Symposium sur les Voies navigables partagées !

Auberge Waterside Inn Port Credit, ON



TL'auberge d'accueil Waterside Inn est un hôtel-boutique de Port Credit (Ontario). Son personnel n'a ménagé aucun effort pour faire du Symposium du CCSN une expérience exceptionnelle ! Située dans son propre village sur la rive nord du lac Ontario, l'auberge se trouve à un saut de Toronto, la plus grande ville du Canada. Les tarifs du Symposium sont très attrayants à 184 \$ par nuit (chambre simple ou partagée) plus taxes.

Il incombe à chacun de faire ses réservations directement auprès de l'auberge Waterside Inn **AU PLUS TARD le 15 août 2019**. Par après, le bloc de chambres du Symposium sera libéré et le **TARIF NE SERA PLUS** offert.

Nous avons hâte de vous accueillir à Port Credit (Ontario) en septembre 2019 !