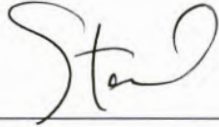


THIS IS **EXHIBIT "B"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1st DAY
OF October, 2019



Steven H. Leach
(A Commissioner, etc.)



**Office de la propriété
intellectuelle
du Canada**

Un organisme
d'Industrie Canada

**Canadian
Intellectual Property
Office**

An Agency of
Industry Canada

Marques de commerce
Certificat d'enregistrement

La présente atteste que la marque de commerce identifiée dans l'extrait ci-joint, tiré du registre des marques de commerce, a été enregistrée et que ledit extrait est une copie conforme de l'inscription de son enregistrement. Conformément aux dispositions de la *Loi sur les marques de commerce*, cette marque de commerce est renouvelable tous les quinze ans à compter de la date d'enregistrement.



Trade-marks
Certificate of Registration

This is to certify that the trade-mark, identified in the attached extract from the register of trade-marks, has been registered and that the said extract is a true copy of the record of its registration.

In accordance with the provisions of the *Trade-marks Act*, this trade-mark is subject to renewal every 15 years from the registration date.



Número d'enregistrement
Registration Number **TMA908,405**

Número de dossier
File Number **1623376**

Date d'enregistrement
Registration Date **14 juil/Jul 2015**

Registraire des marques de commerce, par intérim
Acting, Registrar of Trade-marks

APPL'N/DEM. NO 1 623 376

REGISTRATION/ENREGISTREMENT NO TMA908,405

**FILING DATE/DATE DE PRODUCTION:
REGISTRATION DATE/DATE D'ENREGISTREMENT:**

**22 avr/Apr 2013
14 juil/Jul 2015**

REGISTRANT/PROPRIÉTAIRE ORIGINAL:

Canadian Safe Boating Council
400 Consumers Road
Toronto
ONTARIO
M2J 1P8

REP FOR SERVICE/REP POUR SIGNIFICATION:

RIDOUT & MAYBEE LLP
2000 Argentia Road
Plaza 1, Suite 301
Mississauga
ONTARIO L5N 1P7

TRADE-MARK/MARQUE DE COMMERCE:



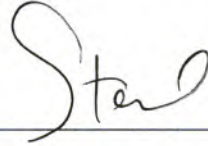
SERVICES:

Delivering seminars and workshops in the field of boating safety; operating a website that provides online access to training videos and printed publications in the field of boating safety; operating a membership-based organization that lobbies governments with a view to the promotion of safe and responsible boating and the prevention of boating injuries and drownings; online retail store services featuring videos and printed publications in the field of boating safety.

CLAIMS/REVENDEICATIONS:

Used in CANADA since at least as early as April 22, 2013 on services.

THIS IS **EXHIBIT "C"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1st DAY
OF October, 2019



Steven H. Leach
(A Commissioner, etc.)

Company	First Name	Last Name	Address	City
3RD CDN RANGER PATROL GROUP	ROBERT	HEWITT	PO BOX 1000 STATION MAIN	BORDEN
ACE BOATER	LOUIS-PHILIPPE	ETHIER	2406 AVENUE ROYALE	QUEBEC
AQUANAUTE TRAINING CENTRE	VAHE	VASSILIAN	74 RUE DE BRESOLES	MONTREAL
ASSOCIATION MARITIME DU QUEBEC	ALAIN	ROY	621 RUE STRAVINSKI BUREAU 500	BROSSARD
ATLANTIC MARINE TRADES	PAT	NELDER	233 EAST SIDE MARTINS RIVER RD RR2	MAHONE BAY
BC MARINE TRADES ASSOCIATION	KIM	BARBARO	300-1275 WEST 6TH AVENUE	VANCOUVER
BC SAILING ASSOCIATION	NANCY	CHOW	195-3820 CESSNA DR	RICHMOND
BOATER SKILLS CA	CRAIG	HAMILTON	66 FORTY FIRST STREET	TORONTO
BOATING B.C. ASSOCIATION	LISA	GEDDES	?	
BOATING ONTARIO	RICK	LAYZELL	15 LAURIER RD	PENETANGUISHENE
BOATSMART! CANADA	CAMERON	TAYLOR	632 THE KINGSWAY	PETERBOROUGH
CANADIAN COAST GUARD AUX NF	WINSTON	PITCHER	PO BOX 938 STATION C	ST JOHNS
CANADIAN FORCES CADETS	BRENDA	REEVE	222 QUEEN ST	OTTAWA
CANADIAN POWER AND SAIL SQUADRONS	MAL BLANN &	WALTER KOWALCHUK	1404 SATURNA DR	PARKSVILLE
CANADIAN RED CROSS	SHELLEY	DALKE	170 METCALFE ST	OTTAWA
CEP FORENSIC ENGINEERING INC.	JEAN FRANCIS	JOUBERT	203-1568 CARLING AVE	OTTAWA
COOK-REES MEMORIAL FUND	LOREENA	MCKENNITT		
COUNCIL OF BC YACHT CLUBS	NORM	DYCK	6847 RYALL CRES	DELTA
DATUM MARINE SERVICES LTD	TOM	VAN WYCK		
BOAT DEALERS CA	CHRIS	PERERA	BOAT DEALERS	BROCKVILLE
EXPERTS CONSEILS	CLAUDE	LEFRANCOIS		
FOX40 INTERNATIONAL INC	PAUL	GROLEAU	340 GREYS RD	HAMILTON
HOLY COW CANOE COMPANY	GULAM	BALOGH	12550 HIGHWAY 25	ACTON
ICOM CANADA	CORINNE	ALLEN	150-6765 HWY 17	DELTA
INTERNATIONAL YACHT TRAINING	MARK	FRY	482-9-3151 LAKESHORE RD	KELONA
LIFESAVING SOCIETY-ONTARIO	BARBARA	BYERS	400 CONSUMERS RD	TORONTO
METROLAND MEDIA GROUP????	CRAIG	RITCHIE		
MID-CANADA MARINE & POWERSPORTS	KIM	WOZNIAK	BOX 290	TRAVERSE BAY
MUSKOKA LAKES ASSOCIATION	ARLENE	REVILLE	65 JOSEPH ST	PORT CARLING
MUSTANG SURVIVAL CORP	RICK	CASSELS	7525 LOWLAND DR	BURNABY
NATIONAL BOATING SAFETY SCHOOL	DENIS	VALLEE	116 RUE CHARTRAND	GATINEAU
NATIONAL SAFE BOATING COUNCIL? DON'T BILL -	CHRIS	STEC		
NAUTIMAX				
NMMA CANADA	SARA	ANGHEL	14 MCEWAN DR WEST UNIT B	BOLTON
ONTARIO POWER GENERATION	ERIC	MCGOEY	700 UNIVERSITY AVE	TORONTO
ONTARIO PROVINCIAL POLICE	DAVE	MOFFAT	777 MEMORIAL AVENUE	ORILLIA
PACIFIC YACHTING	MARK	COLLETT	2328 STAFFORD AVE	PORT COCUTLAM
PADDLE CANADA	GRAHAM	KETCHESON	PO BOX 126 STATION MAIN	KINGSTON
PLAY SAFE PRODUCTIONS	TED	RANKINE	24 ROBERT ST	KESWICK
COTTAGE LIFE - DUPLICATION - see G2154				
RED DEER COUNTY PROTECTIVE SERVICES	RICHARD	HENDERSON	38106 RANGE RD 275	RED DEER COUNTY

SKIPPERS' PLAN-THE CG & B GROUP	ANDREW	ROBERTSON	80 RICHMOND STREET WEST, SUITE 700	TORONTO
ROYAL CANADIAN MOUNTED POLICE	LARRY	JACOBS		
SAFE QUIET LAKES	FRANCES	CARMICHAEL		
SALUS MARINE WEAR	STEVE	WAGNER	660 SUPERIOR DR	WATERLOO
STEARNS(A DIVISION OF COLEMAN CANADA)	DAWN	WHITESIDE	20 HEREFORD ST. UNIT B correct?	BRAMPTON
TORONTO SEARCH & RESCUE-MARINE	PATRICK	CURTIS	180 SILVER BIRCH AVE	TORONTO
TRANSPORT CANADA MARINE SAFETY	IAN	CAMPBELL	330 SPARKS ST., 11TH, TOWER C	OTTAWA
TRANSPORTATION SAFETY BOARD CANADA	MELANIE	COMTE	200 PROM DU PORTAGE, 4 TH FLOOR PL. DU CENTR	GATINEAU
YAMAHA MOTOR COMPANY	TIMOTHY	KENNEDY	480 GORDON BAKER RD	TORONTO
LIFERING EMERGENCY MEDICAL SERVICES	PETER	MOLNAR	46 MARTHCLARE AVE	TORONTO
BJM SPORTS	EDWARD	LUKE	12340-142 ST	EDMONTON
SOUTH SIMCOE POLICE	STEVE	WILSON		
YORK REGIONAL POLICE				
MD MARINE INSURANCE	KIMBERLY	THOMPSON		
COTTAGE LIFE	MICHELE	KELLY	54 ST PATRICK ST	TORONTO
BOATING GBC	MICHAEL	SHORT		
GEORGIAN BAY ASSOCIATION	RUPERT	KINDERSLEY	115 FALCON STREET	TORONTO
NATHAN VATCHER	NATHAN	VATCHER		
DEPT FISHERIES & OCEANS	PETER	GARAPIK		
SAIL CANADA	GENEVIEVE	MANNING	53 YONGE ST	KINGSTON
GEORGIAN COLLEGE	CAROL	RECORD	1450 8TH ST EAST	OWEN SOUND
BETTER BOATING	TODD	POWIS	1 WEXFORD RD. UNIT 9 BOX 44083	BRAMPTON

	First name	Last name	Address	City
	VIRGIL	CHAMBERS	9610 HEATHER GREEN DR	MANASSAS
	SUE	DALY	20 LONGWOOD AVE	OTTAWA
	EDWARD	DOUGALL	2504-50 CORDOVA AVE	TORONTO
	IRWIN	DOXSEE	3493 SANDERLING CRESCENT	MISSISSAUGA
	TED	FORTUNA	39 BRULE CRES	TORONTO
	MIKE	DEAN		
	LORNE	EDWARDS		
	IAN	GILSON	35 SAN MARINO CRESCENT	HAMILTON
	WILLIAM	GRISWOLD	815 NORTHSIDE DR	MOUNT DORA
	JOHN	GULLICK	2121 HENDERSON LINE	KEENE
	CYNTHIA	HODGSON	155 EVERGREEN AVE, RR3	ELMVALE
	DANIEL	KAUFMAN	911-500 WEST 10TH AVENUE	VANCOUVER
	GARY	LOSEE	1470 MUSKOKA RD N	GRAVENHURST
	DALE	MILLER	112-3989 HENNING DR	BURNABY
	BOB	MINIELLY	2021 MILWOOD RD RR2	ORILLIA
	KEVIN	MONAHAN	586 ALDER ST	QUALICUM BEACH
	JEAN	MURRAY	1 ROCK AVE	OTTAWA

TONY	McCORMICK			
MARTIN	ROSE	3600 W 27TH AVENUE		VANCOUVER
CATHY	SANDIFORD	108 BAYSWATER AVE		OTTAWA
BILL	TAYLOR	PO BOX 99		LEITH
HONORARY LIFE - DO NOT BILL	MICHAEL	382 STRATHEDEN DR		BURLINGTON
	NORM	29 WILDWOOD DR		PORT MOODY
	RANDY	272 BERKLEY ST APT 2 SUITE 458		TORONTO
	AL	130 GRANT BLVD		DUNDAS
	GEORGE	1412 RUMNEY RD RR1		MIDLAND
	ERIC	16 BROOKVIEW CRESCENT RR2		TIVERTON
	RON			
	DORIT			
	SHELLEY			
	DENIS			
	JOHN	1403-5250 LAKESHORE RD		BURLINGTON
	TERESA			
	JOE			
	BRENDA			
	JOHN E C			
	SHYLDON			
	ROBERT			
	PETER			

602-152 de lucerne

gatineau

THIS IS **EXHIBIT "D"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1st DAY
OF October, 2019



Steven H. Leach
(A Commissioner, etc.)



Canadian Safe Boating Council
Conseil canadien de la sécurité nautique

2001 MEMBERSHIP APPLICATION

MEMBERSHIP CATEGORIES

Please choose one.

- 1 INDIVIDUAL** \$ 75.00 - Full
 \$ 35.00 - Student
- 2 GROUP** \$ 150.00
- 3. PATRON** \$ 500.00

As a non-profit organization we do not collect GST.

PLEASE PRINT INFORMATION CLEARLY

INDIVIDUAL - GROUP - PATRON

Mailing address

SURNAME _____ FIRST _____

ADDRESS _____

CITY _____ PROVINCE/STATE _____

POSTAL/ZIP CODE _____ PHONE _____

E-MAIL _____

WEB SITE _____

PLEASE PRINT INFORMATION CLEARLY

1 INDIVIDUAL Member name. (Applicable to both Full and Student)

SURNAME _____ FIRST _____

2 GROUP Member name - as you wish it to be listed in the membership directory.

IMPORTANT! Name of your voting designate.

SURNAME _____ FIRST _____

3. PATRON Member name - as you wish it to be listed in the membership directory.

IMPORTANT! Name of your voting designate if different from Patron Member name.

SURNAME _____ FIRST _____

IMPORTANT NOTE:

Under the Group and Patron categories you are encouraged to register as many individuals or contacts as you want for a fee of \$35.00 each (# of extra names \$35.00 each) _____
 Please use the back of this form to list the appropriate mailing and contact information for each additional name. For each additional name registered please add \$35.00 to your fee total.

PAYMENT METHOD

Cheque enclosed

Invoice us - Purchase order # _____

CHARGE TO:

MasterCard Visa Amount \$ _____

Card# _____

Expiry _____

NAME ON CARD _____

SIGNATURE _____

Thank you for your membership support

Please return to: CSBC 26 Golden Gate Court, Scarborough, ON M1P 3A5 or Fax to: 416-293-2445

PLEASE PRINT INFORMATION CLEARLY

ADDITIONAL MAILING AND CONTACT INFORMATION

1	
SURNAME	FIRST
ADDRESS	
CITY	PROVINCE/STATE
POSTAL/ZIP CODE	PHONE
E-MAIL	
WEB SITE	
2	
SURNAME	FIRST
ADDRESS	
CITY	PROVINCE/STATE
POSTAL/ZIP CODE	PHONE
E-MAIL	
WEB SITE	
3	
SURNAME	FIRST
ADDRESS	
CITY	PROVINCE/STATE
POSTAL/ZIP CODE	PHONE
E-MAIL	
WEB SITE	

4	
SURNAME	FIRST
ADDRESS	
CITY	PROVINCE/STATE
POSTAL/ZIP CODE	PHONE
E-MAIL	
WEB SITE	
5	
SURNAME	FIRST
ADDRESS	
CITY	PROVINCE/STATE
POSTAL/ZIP CODE	PHONE
E-MAIL	
WEB SITE	
6	
SURNAME	FIRST
ADDRESS	
CITY	PROVINCE/STATE
POSTAL/ZIP CODE	PHONE
E-MAIL	
WEB SITE	

IF YOU ARE REGISTERING MORE THAN SIX NAMES PLEASE USE A PHOTOCOPY OF THIS PAGE.

Please return to: CSBC 96 Golden Gate Court, Scarborough, ON M1P 2A5 or Fax to: 416-293-2445

THIS IS **EXHIBIT "E"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1st DAY
OF October, 2019



Steven H. Leach
(A Commissioner, etc.)

To the Registrar of Trademarks.

I formerly held the positions of Director General, Rescue, Safety and Environmental Response, Canadian Coast Guard (from March 1995 to April 1998) and Executive Director, National Search and Rescue Secretariat, National Defence (from August 2001 to September 2007). Both of these federal government organizations had national program responsibilities.

During my tenure of both of these positions I worked closely with the Canadian Safe Boating Council in promoting boating safety and in marine search and rescue prevention activities, and considered the CSBC as a valuable and authoritative partner in boating safety. I and my staff recognized CANADIAN SAFE BOATING COUNCIL as designating a quality source of information and guidance in the field of boating safety.

I make this solemn declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath.

Signature: *Jean Murray*

Name: Jean Murray

1 Rock Avenue

Ottawa, ON

K1M 1A5

Date: March 5, 2015

Witness: *Michael P. Richard*

Name: Michael P. Richard

Member (retired) of the Law Society of

New Brunswick

Date: *March 2015*

Canadian Power and Sail Squadrons
TRAINING IN RECREATIONAL BOATING



Escadrilles canadiennes de plaisance
FORMATION EN NAVIGATION DE PLAISANCE



Chief Commander
Joseph Gatfield, IN
11992 Cobblestone Cres., Windsor, Ontario, N8P 1T5
(H) 519-739-9493 (O) 519-966-3381 (F) 519-966-3058
cc@cps-ecp.org

To the Registrar of Trademarks.

I am the Chief Commander (Chairman of the Board) of Canadian Power and Sail Squadrons, a National Organization that is one of the Nation's leaders in Safe Boating Education.

The Executive Committee, as well as many members of our organization, have recognized CANADIAN SAFE BOATING COUNCIL as designating a quality source of information and guidance in the field of boating safety well before February 3, 2014

I make this solemn declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath.

Signature

Name: Joseph Gatfield, Chief Commander

Date: March 13, 2015

Canadian Power and Sail Squadrons
TRAINING IN RECREATIONAL BOATING



Escadrilles canadiennes de plaisance
FORMATION EN NAVIGATION DE PLAISANCE

April 9, 2015

To whom it may concern,

This letter is to confirm that Canadian Power and Sail Squadrons has been a member of . The Council has always through a large number of local, m coast to coast to coast.

ofits, provincial federations,
agencies and provincial and

w.

The Canadian Safe Boating Council has held its annual national symposiums in Newfoundland, Nova Scotia, Quebec, Ontario and British Columbia. It is currently planning its 2016 Symposium to be held in Yellowknife.

We at CPS-ECP are a national not-for-profit organization that has offered training in recreational boating since 1938. We have over 150 local Squadrons all across the country and we clearly recognize the Canadian Safe Boating Council as another national organization representing the safety interests of its members and Canadian boaters at large.

John Gullick, Manager of Government and Special Programmes

26 Golden Gate Court, Scarborough, ON M1P 3A5

T. (416) 293.2438 | F. (416) 293.2445 | 1.888.CPS.BOAT | Email: hqg@cps-ecp.ca | www.cps-ecp.ca
PATRON: H.R.H. The Prince Philip, Duke of Edinburgh, K.G., K.T. | Charitable Reg. #10686 5611 RR0001


National Marine Manufacturers Association

March 12, 2015

To the Registrar of Trademarks,

I am a representative of NMMA Canada and my organization has 100 members across Canada.

I have spoken with many members of my organization and other boaters in my community, and it is clear that boaters in my community, well before February 3, 2014, have come to recognize CANADIAN SAFE BOATING COUNCIL as designating a quality source of information and guidance in the field of boating safety.

I make this solemn declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath.

Sincerely

Sara Anghel
Executive Director
NMMA Canada



PADDLE CANADA

PAGAIE CANADA

PO Box 126 Kingston ON

CANADA K7L 4V6

Toll-free: 1-888-252-6292

Fax: 613-547-4880

Info@paddlecanada.com

www.paddlecanada.com

March 5, 2015

To the Registrar of Trademarks,

I am a (representative / member) of Paddle Canada and my organization has 10,000 members across Canada.

I have spoken with many members of my organization and other boaters in my community, and it is clear that boaters in my community, well before February 3, 2014, have come to recognize CANADIAN SAFE BOATING COUNCIL as designating a quality source of information and guidance in the field of boating safety.

I make this solemn declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath.

Graham Ketcheson

Executive Director

Paddle Canada

March 5, 2015

131

8

March 5, 2015

To the Registrar of Trademarks,

I am the Executive Director and CEO of Boating Ontario Association. My organization has approximately 600 members across the Province of Ontario.

I have spoken with many members of Boating Ontario and other boaters in my community, and it is clear that boaters in my community, well before February 3, 2014, have come to recognize CANADIAN SAFE BOATING COUNCIL as designating a quality source of information and guidance in the field of boating safety.

I make this solemn declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath.

Al Donaldson
Executive Director
Boating Ontario Association

Toronto Search and Rescue

180 Silver Birch Avenue
Toronto, Ontario
Canada
M4E 3L4

March 7, 2015

To the Registrar of Trademarks,

I am Chairman of Toronto Search and Rescue – Marine and my organization has about 30 members across the City of Toronto.

I have spoken with many members of my organization and other boaters in my community, and it is clear that boaters and educators in my community, well before February 3, 2014, have come to recognize CANADIAN SAFE BOATING COUNCIL as designating a quality source of information and guidance in the field of boating safety.

We will be utilizing our partnership with the CSBC to deliver water safety educational outreach courses to children in grade 2 and grade 6 this spring, and in the future. Their input is very important to our success.

I make this solemn declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath.

Sincerely,
TORONTO SEARCH AND RESCUE

Patrick S. Curtis BA, CIM, FCSI
Chairman
Tel: 416-862-SAFE (7233) x 101
CIBC Wood Gundy Office: 416-594-8870
patrick.curtis@t-sar.com

Board of Directors

Chairman
Patrick Curtis
BA, CIM, FCSI

Vice-Chair/Legal Counsel
John Hyde
BA, MA, LLB, JD

Commanding Officer
Derek Cartier

Secretary-Treasurer
Coran Jovanovic BSc

Director
Freda Kemp BSc,
MBA

Director
Mike Sundell BFA

Director
Christine Rodway

Honourary Director
L Col Matthew
Gaasenbeek III HBA

Honourary Director
Kathryn Langley
Hope RN BScN CLT
(MA cand)

Honourary Director
Robert Kyba BSc,
BCom, CMRP

Honourary Director
John Thompson BA,
CD

Honourary Director
Andrew Wnek
BCom, MBA, CPA,
CA

the sea shall not have them



To the Registrar of Trademarks,

I am a (representative / member) of the Canadian Safe Boating Council and my organization has four members across Ontario.

I have spoken with many members of my organization and other boaters in my community, and it is clear that boaters in my community, well before February 3, 2014, have come to recognize CANADIAN SAFE BOATING COUNCIL as designating a quality source of information and guidance in the field of boating safety.

I make this solemn declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath.

Craig
Name

03/04/2015
Date

BoaterSkills.ca Training Centre
c/o North South Nautical Group
1 Port Street East
Port Credit Harbour Marina
Port Credit, ON L5G 4N1

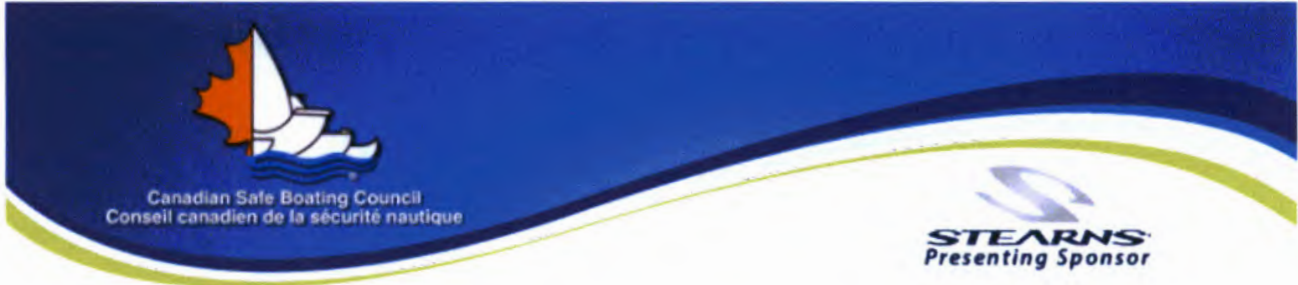
THIS IS **EXHIBIT "F"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1st DAY
OF October, 2019

A handwritten signature in black ink, appearing to read "Ste", written over a horizontal line.

Steven H. Leach
(A Commissioner, etc.)

Like 0 Share Share:

-
-
-
-



CSBC Newsletter

December 2016

IN THIS ISSUE...

Message from the Chair

Time to get Your Tickets for the Canadian Safe Boating Awards Gala

Canadian Safe Boating Campaign: a Great Summer

CSBC Launches Safety First Marine

CSBC Partners with Lifesaving Society on ABC (A Boating Course for New Boaters)

U.S. National Recreational Boating Safety Program 2017 - 2021 Strategic Plan

Search and Rescue in New Zealand

Become a CSBC Member!

In brief



Message from the Chair

I would like to start by recognizing the efforts of this years' Symposium Committee, co-chaired by Cynthia Hodgson and Rick Cassels. This year's Symposium, while not attended by as many people as in past years, was an exceptional one. It followed many years of



persistence to achieve the goal of having a Symposium in the real North so that we could experience and discuss the nature of boating related to both daily living and recreation in areas that most of us only hear about and even then not that often.



The stories we heard from those who live and work in the North served to bring home the realities that are faced by those who live on or near the water's edge and who spend time on the water. That means almost everyone.

In Canada you cannot claim to serve those who live from Sea to Sea to Sea unless you are actually present in the North and don't just drop in for a visit from time to time, if at all. This is a challenge that we face and our 2016 Symposium in Yellowknife, NWT, served to highlight that.

Here are a few comments from those who attended the Symposium:

- *Good cross section of attendees*
- *I have attended numerous Symposiums. My expectations were high to start with - well done*
- *It was a long hard effort to make this happen but well worth it*
- *Lots of good information*
- *Thank you for all the hard work to bring us here!*
- *The quality and quantity of the presentations was outstanding*
- *Great location, would have hoped for more attendance for networking.*
- *Great quality of participants and presentations*
- *Stunning opening reception.*
- *Met great people and enjoyed the exposure to the North.*

A real disappointment, and one that was expressed by many, was the inability of staff from Transport Canada's Office of Boating Safety to attend. Senior bureaucrats, supported by politicians, must find a way for field staff to attend conferences like this where those who they want and need to partner with are present. If the U.S. Coast Guard's Office of Boating Safety can find the resources to send one of their senior officers, then surely we can do the same.

In closing, I offer my sincere thanks and congratulations to all those who made this year's Symposium possible. My special thanks go to Michelle Handley, Manager, NWT Conference Bureau and Business Relations and the NWT Ministry of Industry and Tourism who provided so much support. Without them this Symposium would never have taken place.

Keep the flame burning bright,

John Gullick

Time to get Your Tickets for the Canadian Safe Boating Awards Gala on January 22!



You are warmly invited to join us at the CASBA Awards gala at the Sheraton Centre Toronto on January 22. It will be an evening spent with friends; boating safety partners gathered to celebrate the accomplishments of marine professionals, volunteers and boating enthusiasts from across Canada.

[Click here to buy your tickets](#) online until December 31.

We look forward to seeing you there!

For more information on the CASBA's or the gala event email casba@csbc.ca or call Karen Harrington at 705 329-6125.

Canadian Safe Boating Campaign: a Great Summer

The CSBC appreciates the financial support of Transport Canada and the support of Pattison Outdoor and many other partners in making this campaign possible.

The CSBC kicked off year one of a new 3-year Transport Canada contribution agreement with activity on a number of fronts:

Cold Water Awareness Program

The first ever Cold Water Awareness Campaign was launched mid April with a media release, ads and articles. This is the introduction of an annual cold water awareness campaign to round out the CSBC's season-long boating safety features. Cold Water Awareness will be significantly ramped up in years 2 and 3 of the campaign.

Safe Boating Awareness Week (SBAW)

Safe Boating Awareness Week (SBAW) ran from May 21 -27, 2016 across Canada and the United States. The goal was to provide great reminders at the beginning of boating season of the CSBC's 5 Key Messages to enhance boating safety.

They are:

1. Wear a lifejacket
2. Don't drink and boat
3. Take a boating course
4. Be prepared - both you and your vessel
5. Understand the risks of cold water immersion.

Kick-off events for SBAW were held in Vancouver, Winnipeg, Toronto and Halifax. These events are primarily meant for media. Each event was well represented by CSBC partner organizations, who were on hand to present their organizations' messages about boating safety to the media. Proclamations officially designating May 21 - 27 as Safe Boating Awareness Week were read in Toronto, Vancouver and Winnipeg.

Independent of the launches, media engagement was very strong throughout the



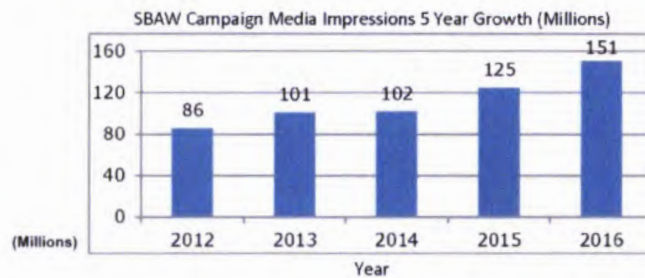
week, with many CSBC partners quoted and involved with media interviews from coast to coast. Additionally, **Canadian Tire promoted the week in their national flyer with a print run of 11 million copies circulated nationwide.**



Toronto promoted all 5 key messages, with reinforcement messaging from MADD Canada, Stearns, Harbourfront Canoe and Kayak Centre, Red Cross, Toronto Police Marine Unit and the Canadian Coast Guard

Media uptake of the Safe Boating Awareness Week campaign messaging once again showed excellent growth, exceeding 2015 by 22% and 2014 by 48%. See below for a 5 year profile.

SBAW Campaign Media Impressions 5 Year Growth



SBAW 2016 Research

Research involving a sample size of 1,000 Canadian adults was conducted from May 31 through June 6 to...

1. Measure and track awareness of safe boating messages communicated by the CSBC's Safe Boating Awareness Week annual boating safety campaign, and
2. Measure and track boating safety attitudes and behaviours among Canadian boaters, and how they have been affected by awareness of the SBAW campaign messages

Summary findings indicated:

- 42% of Canadian adults participate in recreational boating activities, with fishing, pleasure powerboating, canoeing and kayaking continuing to be the most popular. Boating participation overall (especially among men) has dropped slightly since 2015, but remains higher than 2013-2014 tracking results.
- Canadians' awareness of safe boating messages in 2016 was maintained at the high level achieved in 2015 vs. prior years, with 71% of boaters being aware of CSBC safe boating messages in May 2016 and almost one quarter (23%) of boaters "highly aware" of 5 or more CSBC messages.
- There was equally high awareness for high priority "Don't Drink & Boat" and "Wear Your Lifejacket" messages, each reaching half of boaters surveyed. Message awareness for "Help us catch impaired boaters, call 911" was higher in 2016,

especially among older boat drivers, females and those residing in Atlantic & Ontario regions.

Ready, Set Wear It

There were 11 Ready Set Wear It events across Canada: Calgary, Edmonton, Nanaimo, The Yacht Club of British Columbia, Vancouver, Winnipeg, Moncton, Barrie, Toronto, Regina and Saskatoon.

Other participating countries included the United States, Japan, Poland, South Korea and Brazil and the total number of participants reached **6,784**.



Vancouver Ready, Set, Wear It Event that brought together approximately 60 participants

Hooked on Lifejackets

The Hooked on Lifejackets campaign ran from July 2 - 10, which was a time strategically aligned with National Fishing Week across Canada. In addition to major national media releases on the importance of wearing a lifejacket, the CSBC secured partnerships with almost every provincial and territorial angling and hunting federation to issue joint media releases.

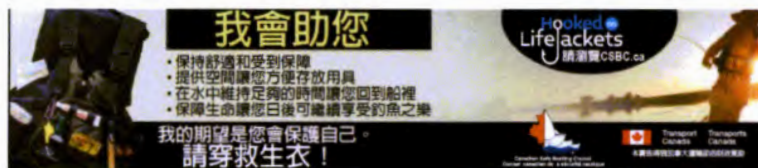
In addition to the traditional media release partnerships, some of the above organizations also carried information on their social media platforms. Part of the promotion also included 30 second videos in both French and English, featuring highly recognizable television fishing personalities. These were provided to the partner organizations for posting to their websites or on their social media platform.

Media reach for the 2016 Hooked on Lifejackets campaign eclipsed the 6 million mark, which constitutes a 17.6% increase over 2015.

Arrangements have been put in place for the Ontario, Nova Scotia and New Brunswick angling and hunting federations to once again carry one of the two ads below in their 2017 publications, promoting lifejacket wear for those who love to fish.



The province of Ontario is also planning to run the banner ad below in the 2017 Chinese-language version of the Ontario Fishing Regulations Guide.



Operation Dry Water

Operation Dry Water took place over the August long weekend. The CSBC issued a joint media release accompanied by an article on the dangers of drinking and boating. Advertisements relating to the Help Catch an Impaired Boater - Dial 911 initiative were run in both Canadian Yachting and Pacific Yachting magazines.



One of the campaign posters supporting the 'do not drink and boat' message

Invitations to enforcement bodies across Canada were sent out through the Canadian Association of Chiefs of Police. 33 marine police agencies and branches took part in the 2016 campaign. Activities included engaging their local media with interviews and news releases. Enforcement agencies performed multiple vessel checks for impaired boaters and educating them on the dangers and penalties associated with drinking and boating.

Post event responses have been positive, with very few charges laid for impaired boating over many visits. Vessel visits also highlighted infractions against the Canada Shipping Act related to safety equipment violations. Operation Dry Water media clippings eclipsed 93 million over radio, television, the internet and print media. This constitutes a 22.0% increase over 2015.

Billboard Campaign

This year's billboard campaign was a continuation of the "Help Us Catch Impaired Boaters - If you see one, call 911"; a campaign that continues to be eagerly embraced by police agencies with marine enforcement responsibilities and their related 911 agencies across Canada.

Pattison Outdoor continued the placement of posters in strategic street level and mall locations across Canada as an added in-kind value to the project.



Total value (delivered to date): \$311,413.90 Net

Estimated Total Impressions (delivered to date): 95,593,841

Stretching the Season

Due to the unusually warm summer season, the Stretching the Season Campaign was conducted over the first week in October. Its purpose was to educate boaters on the additional precautions boaters should take when they boat late into the season.

The CSBC put out a national media release with an article highlighting the do's and don'ts for those who boat late in the season. Both Canadian Yachting and Pacific Yachting carried the following ad in their fall issues of the magazine.

Enjoy the Splendour of Fall Boating

All it takes is a sense of adventure and a few preparations to "stretch your season" safely.

- ✓ - Boat is mechanically sound
- ✓ - Gas tank is full
- ✓ - Marine radio and / or cell phone is on board to call for help, if needed
- ✓ - File a float plan with the trip details and leave it with a responsible person
- ✓ - Weather forecast is favourable
- ✓ - Wear / bring clothing suitable for the air & water temperature

With a little preparation, you can continue to get more out of your investment and enjoy the splendour of fall boating from your on-water vantage point.

Visit csbc.ca to learn more.

Switching the Season

CSBC

Once again in 2016, the campaign received great support from almost all the provincial angling and hunting federations by putting out joint media releases and newsletters to their membership. A total of 5.6 million impressions was recorded across television, the Internet, radio and print media.

Social Media

Social media channels have been optimized to allow for easy and seamless utilization in the future. Facebook, Twitter, Instagram and YouTube have all been branded with CSBC Boating Tips, and preparation for future posts has been initiated. With a larger social media budget in the coming years, more emphasis will be placed on using these platforms to engage with followers more easily, ramp up each safe boating campaign and direct users to learn more about boating safety on the CSBC's Campaign web pages. Moving forward, there will be a continuation of hashtag use from this past season, therefore allowing for 'trending' to continue and followers to stay engaged with the campaign as it moves through each year.

Content and creative will continue to be developed and added to an information database over the winter months for each of the five campaigns (Cold Water, Safe Boating Awareness Week, Hooked on Lifejackets, Operation Dry Water and Stretching the Season), which will lend nicely to scheduled postings across all social media sites. The goal still remains to increase viewership and engagement on all CSBC social media properties, increase visitors to the CSBC.ca campaign pages, and, as a result, increase awareness of and behaviours towards boating safety and the CSBC's messages.

CSBC Launches Safety First Marine

In late July 2016 the CSBC received notification from the National Search and Rescue Secretariat (NSS) that our proposal for a New Initiatives Fund project - Safety First Marine

- was approved. Safety First Marine is an innovative, interactive, bilingual program designed to educate Canadian retail marine sales staff about boating safety equipment and encourage them to leverage their direct contact with boaters to proactively share that information.

RVCC's (Recreational Vessel Courtesy Checks) performed by the Canadian Coast Guard Auxiliary and the Canadian Power and Sail Squadrons across Canada are discovering that, on average, 40 % of the vessels checked are not carrying aboard all the required safety equipment...equipment designed to enable a boater to help themselves, provide ways to alert and assist SAR responders if assistance is required and keep the boater and their passengers alive until help arrives.

The goal of Safety First Marine is to encourage safer boating and save lives through a "train the trainer" approach. By providing comprehensive safety knowledge and training to marine salespeople through an online format, they in turn can provide appropriate safety equipment and boating safety knowledge to their customers, the boating public.

Safety First Marine will be delivered free, via the internet in a standalone, highly interactive educational web site linkable from the CSBC site. A series of 20 modules will be created, each with built-in self-assessment. The modules will cover a variety of subjects including required safety equipment, how to use it, store it, inspect it and when to replace it. In addition to safety equipment, Safety First Marine will also have educational modules on other important safety issues including Float Plans, pre-departure checks, marine radio, licencing, the Pleasure Craft Operator program, etc. At the successful completion of the program, the marine salesperson can download a personalized certificate of completion.

Much of the primary production has been completed and a significant amount of footage previously recorded in a variety of CSBC programs is being repurposed for this project. Launch is expected in the spring of 2017.

Breaking News: Safety First Marine has an early commitment to be offered by Canadian Tire to their almost 500 stores to train staff as soon as it is available. This is an extremely valuable first step for Safety First Marine, and will result in an initial broad reach for the program.

CSBC Partners with Lifesaving Society on ABC (A Boating Course for New Boaters)

The CSBC will be an active and visible partner with the Lifesaving Society in a new initiative with the working title, ABC (A Boating Course for New Boaters). This boating education program is designed to educate newer boaters about the basics of how to be safer and more responsible boaters. The long-term goal is to reduce marine SAR incidents, and teach these new boaters how to call for help if it is needed and how to survive while waiting.

The program is national, focusing specifically on the two highest at-risk vessel categories: human-powered vessels and small open motor boats. There will be 4 individual programs, one for each vessel type: small outboard boats, canoes, kayaks and SUP (Stand up Paddle Boards). In each program, ABC will focus content directly on the particular vessel type.

Although suitable for all boaters, ABC is targeted primarily to the tens of thousands of new boaters who take to Canada's waterways every year, many without any knowledge or

experience. Another unique feature of ABC is that it will also be produced with new Canadians in mind. Many new Canadians are enjoying Canada's waterways, but unfortunately don't always have the education and knowledge to be safe and receive the maximum enjoyment from their new recreational boating activity. The initial launch of ABC will include programs available in 6 languages; English, French, Cantonese, Mandarin, Hindi and Tagalog.

ABC programs will be delivered on-line, streamable and linkable from a variety of partner web sites including Canadian Safe Boating Council, PaddleSmart, AdventureSmart.ca and SmartBoater.ca. In addition to online access, the programs will be available on cable network broadcast and direct distribution. Promotion of ABC will come through a comprehensive variety of marketing activities including a major PR Media launch, print ads, articles, out of home advertising and through the marine industry, both at the manufacturer and retail level.

The program will be launched in the spring of 2017, just at the start of the new boating season.

U.S. National Recreational Boating Safety Program 2017 - 2021 Strategic Plan

U.S. Coast Guard Rear Admiral Paul Thomas signed the National Recreational Boating Safety Strategic Plan on October 21, 2016 in Arlington, VA. The Plan will soon be available at www.USCGBoating.org.

This Plan is the third in a series of 5-year strategic plans which were developed under the leadership of the USCG and the National Boating Safety Advisory Council, and implemented by a broad coalition of recreational boating leaders including private citizens, national non-profit public service organizations and the boating industry.

The 2017-2021 Plan includes three major priorities:

1. Cultivate a boating public that is better prepared to engage in safer boating behaviours
2. Make better informed policy decisions by building and using highly-integrated systems to gather and evaluate data from many sources
3. Nurture collaborative efforts among the stakeholders that benefit the boating public within the recreational boating safety community.

The following key challenges and opportunities are identified for the 2017-2021 period:

1. Behaviours: Gaps in safer boating behaviours and practises exist
2. Technologies: new and emerging technologies in recreational boating safety are outpacing assimilation into the boating community
3. Trends: changes in recreational boating preferences represent a cultural shift
4. Management: Recreational Boating Safety program management activities need clear direction for the next wave of effective implementation:
 - a. some policy and regulatory interventions and requirements are outdated
 - b. current data collection efforts do not sufficiently address opportunities for efficient decision-making and allocation of limited resources that could result from a more comprehensive data collection plan
 - c. non-governmental organization (NGO) programs that receive grants should ensure their focus is on measurable goals (evidence-based model approach).

The Plan lays out three performance initiatives to address these challenges and opportunities, with specific courses of action, milestones, time frames and performance measures. For more details, [click here](#).

Through its participation on the U.S. National Safe Boating Council (NSBC) Board of Directors and its close working relationship with the NSBC, the CSBC has had the opportunity to view the various U.S. Boating Safety Strategic Plans and their implementation up close over several years. We have found them inspirational. There are millions of recreational boaters both in the U.S. and Canada, and the challenges of helping them stay safe are huge. The U.S. approach of developing a comprehensive national Strategic Plan to advance boating safety, with all major partners and stakeholders playing a role in implementing it within their own jurisdiction, and clear performance indicators to measure progress, is a great way to collaborate in addressing these challenges. The CSBC would love to see something similar in Canada. We are doing our part as a leading boating safety organization: we are collaborative, sharing research, bringing stakeholders together to promote common safety messages, working with multiple partners in boating safety projects and campaigns, and fostering dialogue and learning through our symposiums, Smartboater.ca and other web resources, our newsletters and other outreach. In our former co-chairing and current membership of the National Recreational Boating Advisory Council (NRBAC), we continue to advocate to Transport Canada for a collaborative and funded process to develop a made-in-Canada Boating Safety Strategic Plan.

Search and Rescue in New Zealand



The New Zealand Search and Rescue Council has published its Annual Report 2015-2016. Did you know:

- New Zealand has one of the highest rates of volunteer SAR involvement in the world? Volunteers make up 95% of the people who provide operational SAR response

- Of the 12,790 people directly involved in the New Zealand SAR sector (operational and support roles), 7,477 people (59%) were in the marine sector
- 64% of recreational boats that required SAR support were 5m or less in length
- Of the approximate NZ \$23.290M in Government investment in the SAR sector, NZ \$5.663M was sourced from the fuel excise duties paid by recreational boat users
- New Zealand is a small country, but the SSR (Search and Rescue Region) for which it is responsible is huge. It covers an area roughly equal to the combined landmass of Canada, the U.S. and Mexico.

Go to www.nzsar.govt.nz to learn more.

Become a CSBC Member!

Do you think the work the CSBC is doing across Canada to make boating safer for everyone is important? Would you like to be part of the network of boating safety enthusiasts across Canada, and internationally? Then why not support our work by becoming a CSBC Member?

We receive no ongoing government funding for the work that we do in bringing the boating community together, putting on the Symposium and the CASBAs, and developing specific boating safety project proposals for funding. As a totally volunteer organization, the **CSBC needs your help** to continue our programming and services.

Visit our [website](#) to learn more about our programs and how to become a CSBC member. Both organizational and individual memberships are available. If you are already a member, now is the time to [renew your membership](#).


In brief


The International Boating and Water Safety Summit will be held in St. Petersburg, Florida from April 23 - 26, 2017. [Click here for details](#).

The Marine 17: Boating for the Future conference will be held in Sydney, Australia from 30 July - 1 August, 2017. To learn more, [click here](#).

Save the date: the next CSBC Symposium will be held in Quebec City from September 17 - 19, 2007.

The International Life Saving Federation's World Conference on Drowning Prevention (WCDP) will be held in Vancouver, B.C. from October 17 - 19, 2017. This conference is a flagship educational event on the calendar of the International Life Saving Federation (ILS). It is a bi-annual opportunity to bring together the world's foremost experts, research, systems and information on drowning prevention, rescue, lifesaving and water safety. [Click here](#) to learn more.

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The Canadian Safe Boating Council is in the business of promoting safe and responsible boating throughout Canada.



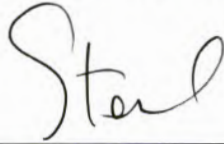
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Confirm that you like this.

Click the "Like" button.

THIS IS **EXHIBIT "G"** TO THE
AFFIDAVIT OF MICHAEL L. VOLLMER
SWORN BEFORE ME THIS 1st DAY
OF October, 2019



Steven H. Leach
(A Commissioner, etc.)

So why are these harbours silting in? Some critics suggest that housing development projects are to blame for added silt in the creeks. New subdivisions are said to lower local water tables, reducing water volume in the creeks and their ability to flush silt into the lake. Others worry about chronically lower water levels in Lake Ontario itself. Regardless of the cause, there can be no argument that marinas along the north shore of Lake Ontario have begun to face water depth concerns. "There were a lot of discussions that a number of marinas that cater to the deep-keel sailboats were not going to accommodate those boats," observes Al Donaldson, executive director of Boating Ontario.

The boaters in Clarington, Ontario want the town to pay for dredging. Even though the marinas are privately owned, they argue that boating generates considerable revenues for the town, and that dredging is an investment in the local economy.

"Sometimes the definition of 'dredging' in a private marina can be a little bit cloudy," cautions Donaldson. "If I have a marina and the entrance to the marina is filled with silt, is that the responsibility of the municipality or is it the responsibility of the private marina? And if the municipality supports that dredging and the private marina does the dredging, do they give the money to the private marina?"

The financial support would not be without precedence. Municipalities have been known to offset the cost of dredging to access private facilities, he says, referring to work in Lake St. Clair as an example. But towns and provinces are more likely to deflect funding requests to the federal government, which oversees waterways. Unfortunately, as Donaldson notes, Small Craft Harbours funding, once available for such projects, is now largely limited to funding work on commercial harbours rather than facilities for recreational boaters.

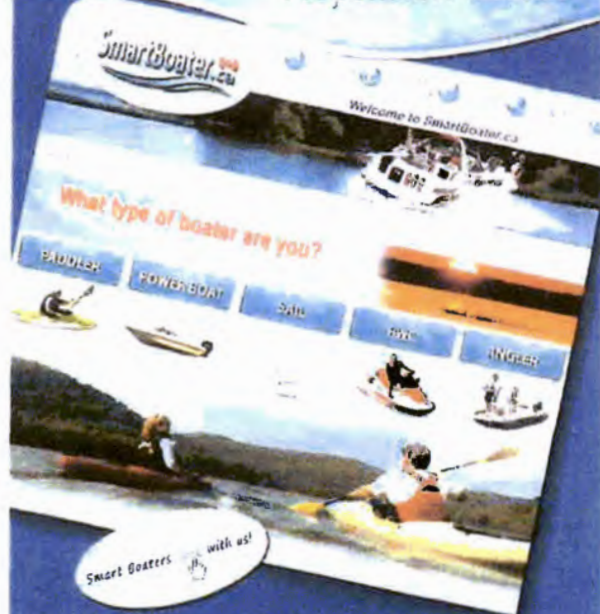
The challenge is that no single group is charged with responsibility for water conditions in the creeks that feed Lake Ontario. Most of Bowmanville Creek is controlled by the Central Lake Ontario Conservation Authority, while a stretch near the lakefront is owned by Port Darlington Harbour Company. The piers on either side of the channel mouth are federal domain. And nobody even knows who owns the stretch of Graham Creek between the Port of Newcastle Marina and Lake Ontario. So simply determining which government agency to approach is a battle in itself.

It isn't just resident boaters and big-boat marinas that are feeling the effects of siltation and lowered water levels. The boat launch upstream from the Port Darlington Marina is having its own issues with silt. Staff reports note that water depths are now between two and three feet. "If the water level remains low, users may have difficulty launching their boats at this location," they conclude. That would be bad news for the 240 daily customers which Bob Currie can see at the Port Darlington Marina. They spend about \$75 during each visit, he told Clarington Town Council during one deputation on the issue. If the facilities are not maintained, these boaters are likely to go elsewhere -- and take their money with them.

For now, the vote on dredging has been deferred to 2011. Depending on the election outcome and the subsequent decision on this particular issue, Kreasul might need to make another move. Maybe *Missy J* will dock at Pickering, Cobourg or Whitby, he says.

They all dredge. ☞

As a marine professional, you know
what it takes to be a safe and
responsible boater.



With SmartBoater.ca, you can help your customers gain that knowledge and reinforce your genuine interest in providing a total boating experience; Sales, Impeccable Service and the Knowledge to enjoy their on-water leisure time safely.

SmartBoater.ca has been created by the CSBC (Canadian Safe Boating Council) in partnership with the National Search and Rescue Secretariat to be a service to the marine industry and Canadian boaters. It provides both safety and skills-related knowledge for a wide variety of boat types and sizes. Best of all, it's free and easy to use!

SmartBoater.ca will be continually populated and grown over the coming years to make it a valuable part of your boating information resources. Keep in touch with your customers by providing them with knowledge they'll be glad to have. Have them visit smartboater.ca

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...Another service to boating by the CSBC

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Ministère des Pêches et
des Océans

Government of Ontario
Ministère de l'Énergie et
des Services au consommateur

