

# Ridout & Maybee LLP

CANADA'S INTELLECTUAL PROPERTY AND TECHNOLOGY LAW FIRM

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December 20, 2017

The Registrar of Trademarks  
CIPO, Trademarks Office  
Ottawa-Gatineau, Canada, K1A 0C9



Dear Sir/Madam:

**Re: CANADA: Trademark Application No. 1851536**  
**Trademark: CANADIAN SAFE BOATING COUNCIL**  
**Applicant : Canadian Safe Boating Council**  
**Our File: 49800-3007**

Enclosed please find an affidavit in support the Applicant's claim to the benefit of Section 12(2) of the Trademarks Act.

We submit that this application is in good standing. If, however, any action is required to be taken to maintain or to put this application in good standing, we request that any other necessary action be taken and any related fee be charged to our Deposit Account No. 600000242.

Yours very truly,

RIDOUT & MAYBEE LLP

*Ridout & Maybee LLP*

SHL:aag  
Encls.

IN THE MATTER of  
Canadian Trademark Application Serial No. 1,851,536  
(the "Application")  
for the Trademark  
**CANADIAN SAFE BOATING COUNCIL**  
(the "Trademark")  
filed on August 8, 2017 by the  
Canadian Safe Boating Council  
(the "Applicant")

**SUPPLEMENTAL AFFIDAVIT OF MICHAEL L. VOLLMER**

I, Michael L. Vollmer, of the City of Burlington in the Province of Ontario, MAKE OATH AND SAY:

1. I am the Vice Chair and a founding member of the Canadian Safe Boating Council. As a result of my position with the Canadian Safe Boating Council and my review of our company records in preparation of this affidavit, I have personal knowledge of the matters mentioned below, unless otherwise indicated.
2. The Applicant regularly promotes, throughout Canada, its services in association with the Trademark, through newspapers, radio and television media. Attached hereto and marked as Exhibit "A" are reach numbers of the Applicant for the 2017 Safe Boating Week Campaign. This document lists the news outlets through which the Applicant promoted its Trademark in the period between January 1, 2017 and August 8, 2017 ("the Relevant Period"). Also included are the applicable provinces of said news sources as well as circulation data for each outlet. I verily believe 169 million different and unique presentations of the Trademark occurred in Canada in the Relevant Period.
3. Attached hereto and marked as Exhibit "B" is a list of URL's illustrative of the above use. Many of the URL's also included materials made available by the Applicant.
4. Attached hereto and marked as Exhibit "C" is a selection of screen grabs illustrative of the above use. For example, the first page of Exhibit "C" shows a screen grab for [www.boatsandplaces.com](http://www.boatsandplaces.com) which is mentioned at item 21 of the first page of Exhibit "B".

SWORN BEFORE ME  
in the City of Burlington,  
in the Province of Ontario, Canada  
this 17th day of December, 2017.



Steven H. Leach  
A Commissioner for Taking Affidavits

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Michael L. Vollmer