

APPL'N/DEM. NO 477 615

REGISTRATION/ENREGISTREMENT NO TMA270,764

FILING DATE/DATE DE PRODUCTION:

27 oct/Oct 1981

REGISTRATION DATE/DATE D'ENREGISTREMENT:

02 juil/Jul 1982

RENEWAL DATE/DATE DE RENOUELEMENT:

02 juil/Jul 2012

REGISTRANT/PROPRIÉTAIRE ORIGINAL:

REIMER EXPRESS LINES LTD.,
1400 INKSTER BOULEVARD,
WINNIPEG,
MANITOBA
R2X 1R1

CURRENT OWNER/PROPRIÉTAIRE COURANT:

REIMER EXPRESS WORLD CORP.
1400 INKSTER BOULEVARD,
WINNIPEG,
MANITOBA
R2X 1R1

REP FOR SERVICE/REP POUR SIGNIFICATION:

RIDOUT & MAYBEE LLP
4TH FLOOR
100 MURRAY STREET
OTTAWA
ONTARIO K1N 0A1

TRADE-MARK/MARQUE DE COMMERCE:

TO KEEP THIS LAND ALIVE

WARES/MARCHANDISES:

Records and movies.

SERVICES:

Transportation of freight by truck; the promotion of the trucking industry for others.

CLAIMS/REVENDEICATIONS:

Used in CANADA since at least as early as April 30, 1976 on wares and on services.

FOOTNOTES/NOTES:

CHANGE IN TITLE/CHANGEMENT DU TITRE:

TYPE OF CHANGE/GENRE DE CHANGEMENT: ASSIGNMENT/CESSION
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 11 mars/Mar 1997
DATE OF CHANGE/DATE DE CHANGEMENT: 04 fév/Feb 1997
COMMENTS/COMMENTAIRES: FROM: REIMER EXPRESS LINES LTD.,
TO: REIMER EXPRESS WORLD CORP.

Voir Preuve au dossier/See evidence on File No. 477615