### APPL'N/DEM. NO 1 975 444 REGISTRATION/ENREGISTREMENT NO TMA1,099,905

FILING DATE/DATE DE PRODUCTION:

REGISTRATION DATE/DATE D'ENREGISTREMENT:

PRIORITY FILING DATE/DATE DE PRIORITÉ DE PRODUCTION:

(see below/voir ci-dessous)

#### **REGISTRANT/PROPRIÉTAIRE ORIGINAL:**

Apple Inc.
One Apple Park Way
Cupertino, CA 95014
UNITED STATES OF AMERICA

#### AGENT:

BAKER & MCKENZIE LLP BROOKFIELD PLACE 181 BAY STREET, SUITE 2100 P.O. BOX 874 TORONTO ONTARIO M5J 2T3

TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE

## **APPLE CARD**

#### TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE

**Standard Characters** 

#### **GOODS/PRODUITS:**

9 Encoded credit cards; computer software for use in credit card issuance, credit card information verification and authentication, and credit card payment authorization, transmission, and transaction processing; computer software for use in compiling and displaying credit card account statements, merchant and vendor information, analyses of transactions, and payment schedules; computer software for use in contactless transactions with merchants and vendors; computer software for use in detecting fraud and ensuring the privacy and security of credit card payments and contactless transactions; computer software for use in electronic funds transfer and payment transaction processing.

#### **SERVICES:**

36 Issuance of credit cards; credit card payment authorization, verification, and transaction processing services; electronic funds transfer and payment transaction processing.

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#### **CLAIMS/REVENDICATIONS:**

Priority Filing Date: January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-036 in association with the same kind of services; January 15, 2019, Country or Office: LIECHTENSTEIN, Application No: 2019-036 in association with the same kind of goods.