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Marque de commerce - Trademark  
ZELLERS & Design

All correspondence in respect of this application must include the name of the applicant and the application number.

There is no deadline to respond to this correspondence.

The goods or services in this application have been subject to an automated analysis prior to examination. As a result of the analysis, it was found that the application contains one or more goods or services that do not comply with the *Trademarks Act* and the *Regulations*.

In an effort to avoid objections during the examination stage, the applicant is encouraged to rectify this issue prior to examination. The applicant may amend the goods or services and Nice classes using the online service on the Canadian Intellectual Property Office (CIPO) website. An amended application must not broaden the scope of the statement of goods or services contained in the application beyond the scope of that statement on the filing date of the application. **Please note that if all goods or services are chosen from the pre-approved list, the examination of this application will be accelerated.** Notably, applications using the pre-approved list of goods or services take less time to assess and receive fewer objections from the Office. Of the applications using the pre-approved list of goods or services, approximately 70% are approved without an examiner's first report. In response to recent consultations with the Canadian intellectual property community, as well as trends observed in trademark filings, CIPO has made a significant effort to expand the number of pre-approved terms in the *Goods and Services Manual* by bringing the database to over 100,000 terms and continues to add new entries each week.

To get an indication of when this application may be assigned to an examiner, refer to the dates of applications at first examination published on the Trademarks page of CIPO's website.

If the applicant wishes to voluntarily withdraw this application from consideration for registration, a written request to that effect can be sent to the Registrar of Trademarks, preferably through the General Correspondence online service for trademarks available on the CIPO website. We encourage you to advise the Office as soon as possible if this is the applicant's intention. Please note there is no fee associated with voluntarily withdrawing an application from consideration for registration.

For any specific questions in respect of this correspondence, please contact our Client Service Centre toll free at 1-866-997-1936.