



Processed: August 28, 2024 05:53:54  
Transmission identification: HaroldSKM20240827091726000\_GC\_Ntfy3rdpty\_16959835  
Electronic application timestamp: August 27, 2024 09:17:26

August 27, 2024

**Registrar of Trademarks**

Canadian Intellectual Property Office  
Place du Portage I  
50 Victoria Street, Room C-114  
Gatineau, QC K1A 0C9 CANADA

**Application No:** 2102432

## GENERAL CORRESPONDENCE

**Applicant:**

Zellers Inc.  
40 Rue Principale O  
La Trinité-Des-Monts, QC G0K1B0  
Canada

**Correspondence Type:** Notification of 3rd party rights

I am the agent and representative for the service of Zellers Inc. for the registration of the trademark ZELLERS DESIGN (application no. 2102432).

As appears in the Register of Trademarks, on April 26, 2021, Zellers Inc. filed application no. 2102432 for the registration of its ZELLERS DESIGN trademark with respect to a series of services specified in said application. More than 2 months later, on June 30, 2021, application no. 2117653 was filed seeking registration of a confusingly similar mark ZELLERS & DESIGN with respect to a series of services specified in said application.

Third Party Zellers Inc. as well as the undersigned trademark agent no. 1659 consider it necessary to bring to the attention of the Registrar when application no. 2117653 is being considered that the prior filing of application no. 2102432 of a confusingly similar mark was filed.

**Submitted by:**

HAROLD W. ASHENMIL  
7575 Trans Canada route  
Suite 200,  
Saint Laurent, QC H4T1V6  
Canada

**Telephone number:** 514-419-4609 ext.506

**Fax number:** 450-681-4611

**Attention to:** Harold W. Ashenmil

**Reference:** 1659

**Name of the individual trademark agent (not firm) submitting this correspondence:** Harold W. Ashenmil