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Registrar of Trademarks

Canadian Intellectual Property Office
Place du Portage I
50 Victoria Street, Room C-114
Gatineau, QC K1A 0C9 CANADA

Application No: 2117653

GENERAL CORRESPONDENCE

Applicant:

The Bay Limited Partnership
401 Bay Street, Suite 500
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Correspondence Type: Notification of 3rd party rights

I am the agent and representative for service of Zellers Inc. for the registration of the trademark ZELLERS DESIGN (application no. 2102432).

As appears in the Register of Trademarks, on April 26, 2021, Zellers Inc. filed application no. 2102432 for the registration of its ZELLERS DESIGN trademark with respect to a series of services specified in said application. More than 2 months later, on June 30, 2021, application no. 2117653 was filed seeking registration of a confusingly similar mark ZELLERS & DESIGN with respect to a series of services specified in said application.

Third Party Zellers Inc. as well as the undersigned trademark agent no. 1659 consider it necessary to bring to the attention of the Registrar when application no. 2117653 is being considered that the prior filing of application no. 2102432 of a confusingly similar mark was filed.

Submitted by:

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Attention to: Harold W. Ashenmil

Reference: 1659

Name of the individual trademark agent (not firm) submitting this correspondence: Harold W. Ashenmil