

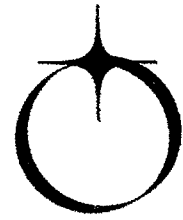
Worldwide Diamond Trademarks Limited

A. COLBOURNE



REQUERANT - APPLICANT  
MARQUE DE COMMERCE - TRADE-MARK  
ARCTIC CIRCLE & Circle Design

ARCTIC  
CIRCLE



d i a m o n d s

KIRSTEN SEVERSON  
KLS TRADEMARK SERVICES  
PO BOX 19126  
4TH AVENUE POSTAL OUTLET  
VANCOUVER  
BRITISH COLUMBIA V6K 4R8

DATE DE PRODUCTION - FILING DATE 11 avr/Apr 2007	No DOSSIER - FILE NO. <b>1343005</b>
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RUBRIQUES DE L'INDEX - INDEX HEADINGS

ARCTIC CIRCLE DIAMONDS  
\*  
CIRCLE  
\*  
STAR-4 POINTED  
\*

USAGER INSCRIT - REGISTERED USER		DATE DE L'ANNONCE - ADVERTISEMENT DATE		DATE DE L'ADMISSION - ALLOWANCE DATE		
REMISSA REFERRED TO	REMARQUES REMARKS	INITIALES INITIALS	DATE	CLASSER P.A. DATE	INITIALES INITIALS	REPORTER B.F. DATE
<b>A. COLBOURNE</b>						
<b>ADVERTISE</b>						

*Proprieté (369184) Nov 15/07*

OPIC-CIPO 195 (9-02)

OPIC  
OFFICE DE LA PROPRIÉTÉ  
INTELLECTUELLE DU CANADA



CIPO  
CANADIAN INTELLECTUAL  
PROPERTY OFFICE



S



**Office de la propriété  
intellectuelle  
du Canada**

Un organisme  
d'Industrie Canada

50, rue Victoria  
Place du Portage I  
Gatineau (Québec) K1A 0C9

**Canadian  
Intellectual Property  
Office**

An Agency of  
Industry Canada

50 Victoria Street  
Place du Portage I  
Gatineau, Quebec K1A 0C9

**COASTAL TRADEMARK SERVICES LIMITED**  
1081 Cambie Street  
Vancouver  
BRITISH COLUMBIA V6B 5L7

Attention: Penny Brady

Propriétaire - Owner  
Worldwide Diamond Trademarks Limited

Marque de commerce - Trade-mark  
ARCTIC CIRCLE & Circle Design

Date	29 oct/Oct 2013
Votre référence - Your reference	1928-163
Numéro de dossier - File number	1343005

**ARCTIC  
CIRCLE**



d i a m o n d s

**CONFIRMATION DE MODIFICATION**

Nous vous avisons que le (la) suivant(e) a été désigné(e)  
comme représentant pour signification pour la (toutes les)  
marque(s) mentionnée(s).

**CONFIRMATION OF CHANGE**

This is to notify you that the following firm has been  
appointed as representative for service in respect of the  
mentioned trade-marks(s).

**COASTAL TRADEMARK SERVICES LIMITED**  
1081 Cambie Street  
Vancouver  
BRITISH COLUMBIA V6B 5L7

Marque(s) de commerce / Trade-mark(s) :

TMA736,029      1343005      ARCTIC CIRCLE & Circle Design

Registraire des marques de commerce  
Registrar of Trade-marks

Contact: Danielle Mathurin  
Section des cessions et renouvellements/  
Assignment and Renewal Section  
819-953-7875

**Canada**

[www.opic.ic.gc.ca](http://www.opic.ic.gc.ca)  
[www.cipo.ic.gc.ca](http://www.cipo.ic.gc.ca)



**OPIC / CIPO**  
**Direction des marques de commerce / Trade-marks Branch**  
**Fiche de travail / Worksheet**

Worksheet Name : Oct 23/13 Worldwide Diamond C/R  
Assemble Date :  
Officer : Danielle Mathurin  
Date : 29 Oct 2013

Registration No. d'enreg.	File Number No. du dossier	Rep for Service	Agent	Owner Name	Associated with
TMA736,029	1343005	KIRSTEN SEVERSON KLS TRADEMARK SERVICES PO BOX 19126 4TH AVENUE POSTAL OUTLET VANCOUVER BRITISH COLUMBIA V6K 4R8	KIRSTEN SEVERSON KLS TRADEMARK SERVICES PO BOX 19126 4TH AVENUE POSTAL OUTLET VANCOUVER BRITISH COLUMBIA V6K 4R8	Worldwide Diamond Trademarks Limited	



**coastal**<sup>TM</sup>  
TRADEMARK SERVICES

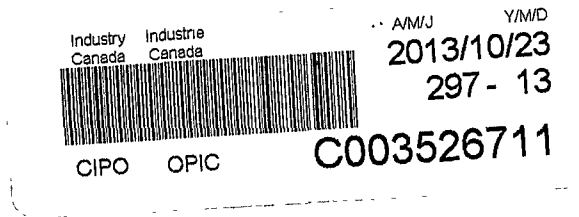
**fax**

**TO:** Trade-Marks Office  
**COMPANY:** CIPO  
**FAX:** 1-819-853-2476  
**DATE:** Wednesday, October 23, 2013  
**TOTAL PAGES:** 2  
**OUR FILE NO:** 1928-163  
**YOUR FILE NO:** TMA736,029

**FROM:** Penny Brady  
**TEL:** 604-687-7432  
**OPERATOR:** rdp

URGENT     FOR REVIEW     FOR YOUR INFORMATION     PLEASE REPLY     ORIGINALS TO FOLLOW

Please see our attached letter dated October 23, 2013.



1081 Cambie Street, Vancouver, BC, Canada V6B 5L7  
 Tel. 604.687.7432 Fax. 604.687.3478 [www.coastalip.com](http://www.coastalip.com)

This fax communication is intended only for the use of the addressee and may contain information that is privileged and confidential. If you are not the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you received this fax in error, please notify us immediately (collect) and return the original to us by regular mail. Thank you.



**coastal**<sup>TM</sup>  
TRADEMARK SERVICES

October 23, 2013

**VIA FACSIMILE ONLY**

Canadian Intellectual Property Office  
Place du Portage 1  
50 Victoria Street, Room C-114  
Gatineau, Quebec K1A 0C9

Industry Canada	Industrie Canada	A/M/J	Y/M/D
		2013/10/23	
CIPO OPIC		297 - 13	
C003526712			

**Attention: Formalities Section**

Dear Sirs/Mesdames:

*1343 005*

**Re: Canadian Trade-mark Registration No. TMA736,029**  
**Trade-mark: ARCTIC CIRCLE DIAMONDS & Design**  
**Owner: Worldwide Diamond Trademarks Limited**  
**Our File: 1928-163**

The owner of the above registration hereby revokes all previous appointments of agents and representatives in respect of the above trademark registration, and appoints Coastal Trademark Services Limited whose full post office address is:

1081 Cambie Street  
Vancouver, British Columbia, V6B 5L7

as its agent and representative for service and the agency to whom any notice in respect of the above-referenced registration may be sent and upon whom service of any proceedings in respect of the above trademark may be given or served with the same effect as if it had been given to or served upon the owner.

We look forward to receipt of confirmation of the change in due course.

Yours very truly,

**COASTAL TRADEMARK SERVICES®**

Penny Brady  
Registered Trade-mark Agent

PB/rdp



1081 Cambie Street, Vancouver, BC, Canada V6B 5L7 Tel. 604.687.7432 Fax. 604.687.3478 www.coastaltp.com

APPL'N/DEM. NO 1 343 005

REGISTRATION/ENREGISTREMENT NO TMA736,029

FILING DATE/DATE DE PRODUCTION:  
REGISTRATION DATE/DATE D'ENREGISTREMENT:

11 avr/Apr 2007  
10 mars/Mar 2009

**REGISTRANT/PROPRIÉTAIRE ORIGINAL:**

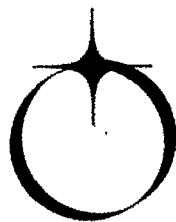
Worldwide Diamond Trademarks Limited  
Suite 2160  
1066 West Hastings Street  
Vancouver  
BRITISH COLUMBIA  
V6E 3X1

**REP FOR SERVICE/REP POUR SIGNIFICATION:**

KIRSTEN SEVERSON  
KLS TRADEMARK SERVICES  
PO BOX 19126  
4TH AVENUE POSTAL OUTLET  
VANCOUVER  
BRITISH COLUMBIA V6K 4R8

**TRADE-MARK/MARQUE DE COMMERCE:**

ARCTIC  
C I R C L E



d i a m o n d s

**DISCLAIMER/DÉSISTEMENT:**

The right to the exclusive use of the word DIAMONDS is disclaimed apart from the trade-mark.

**WARES/MARCHANDISES:**

Diamonds and diamond jewelry.

APPL'N/DEM. NO 1 343 005

REGISTRATION/ENREGISTREMENT NO TMA736,029

**CLAIMS/REVENICATIONS:**

Declaration of Use filed February 09, 2009 on wares.

APPL'N No./No DEM. 1 343 005

ALLOWED/ADMISE

FILING DATE/DATE DE PRODUCTION:

11 avr/Apr 2007

**APPLICANT/REQUÉRANT:**

Worldwide Diamond Trademarks Limited  
Suite 2160  
1066 West Hastings Street  
Vancouver  
BRITISH COLUMBIA  
V6E 3X1

**AGENT:**

KIRSTEN SEVERSON  
KLS TRADEMARK SERVICES  
PO BOX 19126  
4TH AVENUE POSTAL OUTLET  
VANCOUVER  
BRITISH COLUMBIA V6K 4R8

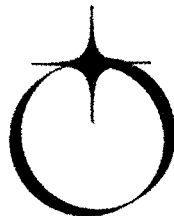
*File 9/09*

**REP FOR SERVICE/REP POUR SIGNIFICATION:**

KIRSTEN SEVERSON  
KLS TRADEMARK SERVICES  
PO BOX 19126  
4TH AVENUE POSTAL OUTLET  
VANCOUVER  
BRITISH COLUMBIA V6K 4R8

**TRADE-MARK/MARQUE DE COMMERCE:**

ARCTIC  
C I R C L E



d i a m o n d s



**APPL'N No./No DEM. 1 343 005**

**MARK DESCRIPTIVE REFERENCE/RÉFERENCE DESCRIPTIVE DE LA MARQUE:**

**ARCTIC CIRCLE & Circle Design**

**INDEX HEADINGS/RUBRIQUES:**

ARCTIC CIRCLE DIAMONDS

\*

CIRCLE

\*

STAR-4 POINTED

\*

**CLASSIFICATION OF FIGURATIVE ELEMENTS/CLASSIFICATION DES ÉLÉMENTS FIGURATIFS:**

1.1.1 Stars

1.1.2 One star

1.1.9 Stars with four points

26.1.1 Circles

26.1.3 One circle or ellipse

26.1.13 Circles or ellipses containing representations of heavenly bodies or natural phenomena

27.5.1 Letters presenting a special form of writing

27.5.17 Letters in heavy characters

**DISCLAIMER/DÉSISTEMENT:**

The right to the exclusive use of the word DIAMONDS is disclaimed apart from the trade-mark.

**WARES/MARCHANDISES:**

Diamonds and diamond jewelry.

**CLAIMS/REVENDEICATIONS:**

Proposed Use in CANADA on wares.

**CLASSIFICATION OF FIGURATIVE ELEMENTS/CLASSIFICATION DES ÉLÉMENTS FIGURATIFS:**

1.1.1 Etoiles

1.1.2 Une étoile

1.1.9 Etoiles à quatre pointes

26.1.1 Cercles

26.1.3 Un cercle ou ellipse

26.1.13 Cercles ou ellipses contenant la représentation de corps célestes ou de phénomènes naturels

27.5.1 Lettres présentant un graphisme spécial

27.5.17 Lettres en caractères massifs

**DISCLAIMER/DÉSISTEMENT:**

Le droit à l'usage exclusif du mot DIAMONDS en dehors de la marque de commerce n'est pas accordé.

**WARES/MARCHANDISES:**

Diamants et bijoux à diamants.

**CLAIMS/REVENDEICATIONS:**

Emploi projeté au CANADA en liaison avec les marchandises.

Action / Action	Date / Date	BF/ BF	Commentaires/ Comments
filed	11 avr/Apr 2007		
created	12 avr/Apr 2007		
formalized	12 avr/Apr 2007		
Search Recorded	23 oct/Oct 2007		

Action / Action	Date / Date	BF/ BF	Commentaires/ Comments
approved	07 nov/Nov 2007		
translation requested	13 nov/Nov 2007	05 déc/Dec 2007	
translation received	22 nov/Nov 2007		
Extracted for Advertisement	22 nov/Nov 2007		Vol.54 Issue 2771 2007/12/05
advertised	05 déc/Dec 2007		Vol.54 Issue 2771
allowance notice sent	22 fév/Feb 2008	11 avr/Apr 2010	
allowed	22 fév/Feb 2008		

**KLS Trademark Services™**

PO Box 19126 - 4<sup>th</sup> Avenue Post  
Vancouver, BC V6K 4R8  
t: 604.715.6398 f: 604.676.7153  
e: info@KLStrademarks.ca  
www.KLStrademarks.ca

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**CONFIDENTIAL Message.** This message is privileged & confidential. If you have received this message in error, please notify us immediately by collect telephone call and destroy all copies. – KLS Trademark Services

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February 6, 2009

**BY FACSIMILE ONLY** (page 1 of 2)

Registrar of Trade-marks  
Canadian Intellectual Property Office  
Place du Portage I  
50 Victoria Street, Room C-114  
Gatineau, QC K1A 0C9

Industry Canada	Industrie Canada	AVI/JJ	TIV/WJ
		2009/02/09	
		040 - 09	
CIPO	OPIC	E001090878	

**Attention: Registration Section**

Re: Trade-mark application for registration – registration request  
Applicant: Worldwide Diamond Trademarks Limited  
Trade-mark: ARCTIC CIRCLE & Circle Design  
Serial No.: 1343005

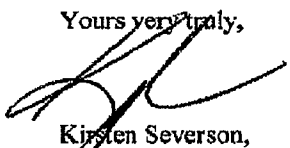
Dear Sir/Madam:

The above trade-mark application was allowed on February 22, 2008. In this respect, we enclose the Declaration and request registration of the trade-mark.

Please charge our *credit card on file* for the government fee of \$200.

We look forward to receipt of the Certificate of Registration in due course.

Yours very truly,

  
Kirsten Severson,  
Registered Trademark Agent  
for KLS Trademark Services™  
KS/gs

Enclosure  
arcticcircle&d.regqrst.tmo

IN THE CANADIAN TRADE-MARKS OFFICE

IN THE MATTER  
of an application for registration of the  
Trademark: ARCTIC CIRCLE & Circle Design  
Applicant: Worldwide Diamond Trademarks Limited  
Serial Number: 1343005

DECLARATION

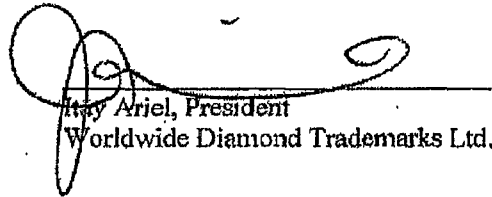
I, Itay Ariel, of Vancouver, in the province of British Columbia, Canada

HEREBY DECLARE AS FOLLOWS:

1. THAT I am the President of Worldwide Diamond Trademarks Limited; and
2. THAT since the filing of application Serial Number 1343005 for registration of the trademark claimed therein, the applicant, by itself or through a licensee, or by itself and through a licensee, has commenced the use in Canada of the trademark claimed in the said application in association with the following:

Diamonds and diamond jewellery

Dated at Vancouver, British Columbia, Canada this 6 day of FEB, 2009  
Date Month

  
Itay Ariel, President  
Worldwide Diamond Trademarks Ltd.

arcticcircle&design.doc



file: n:\ec\trade\_mark\01\34\30\05\1343005.htm printed: 2007-04-12 07:13

Transmission identification: kseverson1104170034549\_app\_1640705

**Electronic Application Receive TimeStamp: April 11, 2007 5:37:02 PM**

Reference No. :

Description : ARCTIC CIRCLE & Circle Design

Date : April 11, 2007

Registrar of Trade-marks  
Trade-marks Office  
Gatineau, Quebec K1A 0C9  
CANADA

The prescribed fee of CDN\$250 for this application is processed by credit card, using the secure online payment service.

A formal drawing of the trade-mark is attached.

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## **APPLICATION FOR THE REGISTRATION OF A TRADE-MARK**

1. The applicant, **Worldwide Diamond Trademarks Limited** the full post office address of whose principal office or place of business is Suite 2160, 1066 West Hastings, Street, Vancouver BRITISH COLUMBIA, CANADA, V6E 3X1, applies for the registration, in accordance with the provisions of the *Trade-marks Act*, of the trade-mark identified below.

2. The trade-mark is shown in the attached drawing :



3. Without waiving any of its common-law rights, and for purposes only of this application and registration issuing therefrom, the applicant disclaims the right to the exclusive use of the word DIAMONDS, apart from the trade-mark as a whole.

4. The applicant by itself or through a licensee, or by itself and through a licensee, intends to use the trade-mark in Canada in association with **(1) diamonds and diamond jewelry** and requests registration of the trade-mark in respect of such wares. w,

5. The applicant appoints KIRSTEN SEVERSON, whose full post office address in Canada is KLS TRADEMARK SERVICES, PO BOX 19126, 4TH AVENUE POSTAL OUTLET, VANCOUVER, BRITISH COLUMBIA, CANADA, V6K 4R8, as the person (firm or any member of the said firm), as its agent to prosecute this application with full powers of amendment and substitution, to execute any amendment related thereto as well as any amended application, and to represent the applicant with respect to this application, the said agents being authorized to receive the registration certificate on behalf of the applicant.

6. The applicant appoints KIRSTEN SEVERSON, whose full post office address in Canada is KLS TRADEMARK SERVICES, PO BOX 19126, 4TH AVENUE POSTAL OUTLET, VANCOUVER, BRITISH COLUMBIA, CANADA, V6K 4R8 as the person (or firm) to whom any notice in respect of the application or registration may be sent, and upon whom service of any proceedings in respect of the application or registration may be given or served with the same effect as if they had been given to or served upon the applicant or registrant.

7. The applicant is satisfied that it is entitled to use the trade-mark in Canada in association with the wares described above.

**1,343,005**  
**ARCTIC CIRCLE & Circle Design**

*Active Marks*

1	ARCTIC ICE DIAMONDS	1,166,320	TMA623,976	Registered
2	ARCTIC FIRE DIAMONDS	1,286,131	TMA685,498	Registered
3	ARCTIC GLACIERS DIAMONDS	1,326,215		Searched
4	ARCTIC FOX DIAMOND	1,297,640		Allowed
5	ARCTIC FIRE DIAMOND	1,286,130	TMA685,499	Registered
6	ARCTIC STONES	1,281,496		Allowed
7	Arctic Star	1,304,484	TMA694,674	Registered



**1,166,320**  
TMA623,976  
Trade mark

2003/01/30  
2004/10/29

Registered



**Owner**

MDL MERCHANTS INC., trading as MDL DIAMOND MERCHANTS  
55 Queen St. E., Suite #601 Toronto  
ONTARIO  
M5C 1R6

**Disclaimer**

The right to the exclusive use of the word DIAMONDS is disclaimed apart from the trade-mark.

**Wares**

(1) Loose diamonds, mounted diamonds, Canadian origin diamonds, tennis bracelets, rings, earrings, pendants, jewellery and gems.

**Services**

(1) Laser engraving of girdle, jewellery and gem appraisal service, diamond and gem brokerage services, sales of diamonds and gems to retailers and wholesalers.

**Used in Canada**

Used in CANADA since January 01, 2001.

Action	Date	Deadline	Comment
Filed	2003/01/30		
Created	2003/02/03		
Formalized	2003/02/17		
Search Recorded	2003/10/30		
Examiner's first report	2003/10/30	2004/02/29	
Rep for Service changed	2004/03/23		From: To: 59
Agent Changed	2004/03/23		From: To: 59
Correspondence created	2004/03/23	2004/07/23	
Approved	2004/05/28		

**1,166,320**  
**TMA623,976**  
**Trade mark**

2003/01/30  
2004/10/29

**Registered**

Translation Requested	2004/06/01	2004/06/23	20040615142404
Translation Received	2004/06/15		
Extracted for Advertisement	2004/06/15		Vol.51 Issue 2592 2004/06/30
Advertised	2004/06/30		Vol.51 Issue 2592
Rep for Service changed	2004/07/06		From: 59 To: / Voir Preuve au dossier/See evidence on File No. 1166320
Agent Changed	2004/07/06		From: 59 To: / Voir Preuve au dossier/See evidence on File No. 1166320
Allowed	2004/09/17		
Allowance Notice Sent	2004/09/17	2005/03/17	
Registered	2004/10/29		

**1,286,131**  
TMA685,498  
Trade mark

2006/01/09  
2007/04/04

Registered

**ARCTIC FIRE DIAMONDS**

**Owner**

1323983 ONTARIO INC.  
3059 Courtyard Crescent Ottawa  
ONTARIO  
K1T 3R9

**Disclaimer**

The right to the exclusive use of the word DIAMONDS is disclaimed apart from the trade-mark.

**Wares**

(1) **Diamonds and diamond jewellery.**

**Declaration of Use**

Declaration of Use filed March 19, 2007.

**Associated marks**

TMA685,499

<b>Action</b>	<b>Date</b>	<b>Deadline</b>	<b>Comment</b>
Filed	2006/01/09		
Created	2006/01/16		
Formalized	2006/02/22		
Search Recorded	2006/05/31		
Examiner's first report	2006/05/31	2006/09/30	
Approved	2006/10/25		
Translation Requested	2006/10/31	2006/11/22	20061116083254
Translation Received	2006/11/16		
Extracted for Advertisement	2006/11/16		Vol.53 Issue 2718 2006/11/29
Advertised	2006/11/29		Vol.53 Issue 2718
Allowed	2007/02/16		

**1,286,131**  
TMA685,498  
Trade mark

2006/01/09  
2007/04/04

Registered

Allowance Notice Sent  
Registered

2007/02/16  
2007/04/04

2009/01/09

1,326,215

2006/11/29

Searched

Trade mark

**ARCTIC GLACIERS DIAMONDS**

**Owner**

AJAY JARIWALA  
55 QUEEN STREET, EAST, SUITE 708 TORONTO  
ONTARIO  
M5C 1R6

**Wares**

(1) Canadian Diamonds, Mounted Diamonds and Jewellery.

(2) Canadian Diamonds, Mounted Diamonds and Jewellery.

**Services**

(1) Sales of **Diamonds** and Jewellery to retailers and wholesalers.

**Used in Canada**

Used in CANADA since October 01, 2006 on wares (1) and on services.

**Proposed Use**

Proposed Use in CANADA on wares (2).

<b>Action</b>	<b>Date</b>	<b>Deadline</b>	<b>Comment</b>
Filed	2006/11/29		
Created	2006/11/30		
Formalized	2006/12/05		
Search Recorded	2007/04/16		
Examiner's first report	2007/04/16	2007/08/16	

1,297,640

2006/04/13

Allowed

Trade mark

ARCTIC FOX DIAMOND

**Owner**

Northam Diamond Manufacturing & Trading Inc.  
27 Queen Street East Suite 1004 Toronto  
ONTARIO  
M5C 2M6

**Disclaimer**

The right to the exclusive use of the word DIAMOND is disclaimed apart from the trade-mark.

**Wares**

(1) Diamonds.

**Proposed Use**

Proposed Use in CANADA.

Action	Date	Deadline	Comment
Filed	2006/04/13		
Created	2006/04/13		
Formalized	2006/04/13		
Search Recorded	2006/09/05		
Examiner's first report	2006/09/05	2007/01/05	
Approved	2006/10/20		
Translation Requested	2006/10/24	2006/11/15	20061109094249
Translation Received	2006/11/09		
Extracted for Advertisement	2006/11/09		Vol.53 Issue 2717 2006/11/22
Advertised	2006/11/22		Vol.53 Issue 2717
Allowed	2007/02/09		
Allowance Notice Sent	2007/02/09	2009/04/13	

**1,286,130**  
TMA685,499  
Trade mark

2006/01/09  
2007/04/04

Registered



**Owner**

1323983 ONTARIO INC.  
3059 Courtyard Crescent Ottawa  
ONTARIO  
K1T 3R9

**Disclaimer**

The right to the exclusive use of the word DIAMOND is disclaimed apart from the trade-mark.

**Wares**

(1) **Diamonds and diamond jewellery.**

**Declaration of Use**

Declaration of Use filed March 19, 2007.

**Associated marks**

TMA685, 498

<b>Action</b>	<b>Date</b>	<b>Deadline</b>	<b>Comment</b>
Filed	2006/01/09		
Created	2006/01/16		
Formalized	2006/02/22		
Search Recorded	2006/05/31		
Examiner's first report	2006/05/31	2006/09/30	
Approved	2006/10/25		
Translation Requested	2006/10/31	2006/11/22	20061116083254
Translation Received	2006/11/16		
Extracted for Advertisement	2006/11/16		Vol.53 Issue 2718 2006/11/29
Advertised	2006/11/29		Vol.53 Issue 2718
Allowed	2007/02/16		

1,281,496

2005/11/16

Allowed

Trade mark

ARCTIC STONES

**Owner**

ALDANMAZ INVESTMENTS LTD.  
55 Queen Street East, Suite 1002 Toronto  
ONTARIO  
M5C 1R6

**Disclaimer**

The right to the exclusive use of the word STONES is disclaimed apart from the trade-mark.

**Wares**

(1) Diamonds.

**Services**

(1) Sale of diamonds.

**Proposed Use**

Proposed Use in CANADA.

Action	Date	Deadline	Comment
Filed	2005/11/16		
Created	2005/12/01		
Formalized	2006/01/23		
Search Recorded	2006/06/16		
Examiner's first report	2006/06/16	2006/10/16	
Approved	2006/08/22		
Translation Requested	2006/08/29	2006/09/20	20060915075941
Translation Received	2006/09/15		
Extracted for Advertisement	2006/09/15		Vol.53 Issue 2709 2006/09/27
Advertised	2006/09/27		Vol.53 Issue 2709
Allowed	2006/12/15		



**1,304,484**  
TMA694,674  
Trade mark

2006/05/30  
2007/08/24

Registered

**Arctic Star**

### Owner

Mukesh Shah  
Hoveniersstraat 55 bus 3 Antwerp 2018  
BELGIUM

### Wares

(1) **Diamonds**, namely set and loose **diamonds** and rough **diamonds**; **diamond** jewellery; packaging material namely boxes and protective sheaths for carrying and storing **diamonds**.

### Services

(1) Wholesale and retail sales of **diamonds** both loose and set; wholesale and retail sales of **diamond** jewellery and **diamond** related products namely packaging material namely boxes and protective sheaths for carrying and storing **diamonds**.

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Declaration of Use filed August 02, 2007.

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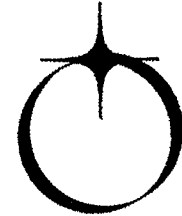
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## NUNAVUT'S FIRST DIAMOND MINE

The construction of the Jericho diamond mine, located south of the Arctic Circle near the Lupin gold mine, marks the beginning of a diamond industry in Nunavut (See Figure 10.5 on page 518). Diamond production from this small but rich ore deposit is expected to extend over eight years from 2006 to 2014. Mine and plant construction will be completed in 2005. With mining operations beginning in 2006, work at the open pit mine and processing plant will require approximately 100 and 40 employees respectively. With a two week rotation system (two weeks at site followed by two weeks at home), only half of the labour force will be on site at any one time. Open pit mining will take place for the first four years and then be replaced by underground mining. While other kimberlite pipes exist in the area, the short life span of this mine demonstrates the difficulty of developing a sustainable economy based on non-renewable resources..

Lying far from Canada's highway system, mining companies operating in Nunavut employ air commuting systems for their employees and arctic sea transportation or winter road trucking for hauling bulky goods and diesel fuel. In the case of lead/zinc mines at Polaris and Nanisivik, both of which are situated near the coast, ice reinforced ship also take the ore to markets. The location of Nunavut's first diamond mine in the Barren Lands requires winter road trucking and an air commuting system. Workers from Inuit communities along the arctic coast, such as Kugluktuk (formerly Coppermine) are expected to find employment in both the construction and mining phases of the Jericho Diamond Project. Other workers will fly from two major pick-up points, Yellowknife and Edmonton.

In February 2005, the mining company, Tahera Diamond Corporation, began transporting diesel fuel for operating the yet-to-be built mine, mill and 100-person trailer camp as well as heavy equipment and building materials. By using trucks rather than aircraft, transportation costs will be greatly reduced. Yet, the short window of opportunity for trucking these bulky goods along the ice road from Yellowknife to the Lupin gold mine and than another 30 km to the diamond mine site is only ten weeks. If cold weather holds until late March, supplies for the construction phase will be in place with diamond production underway by 2006.

Source: The Jericho Diamond Project: [http://www.tahera.com/jericho\\_diamond.html](http://www.tahera.com/jericho_diamond.html).

### New Key Terms:

**Arctic Circle:** The Arctic Circle is an imaginary line that signifies the northward limit of the sun's rays at the time of the winter solstice (December 21<sup>st</sup>). At its latitude of 66° 32' N, the sun does not rise above the horizon for one day of the year (the winter solstice). Except for a short period of twilight, darkness prevails for 24 hours. In the summer solstice (June 21<sup>st</sup>), the sun's rays do not fall below the horizon, providing constant daylight for 24 hours.

**Air Commuting:** Commuting to work is a common theme in geographic literature. However, air commuting is a relatively new phenomenon. Until the 1970s, companies built resource towns to house their labour force and their families. Since then, companies have opted to employ air transportation to take their workers to and from the work site. Often these employees remain at the mine for a week or two working long shifts (often 12 hours per day). Workers then have a week or two at home. The company pays for the air transportation and for the food and lodgings at the mine site.

**Barren Grounds:** The vast area of tundra stretching from the west coast of Hudson Bay to the Great Slave and Great Bear lakes and northward to the Arctic ocean. Also known as the Barren Lands, this region falls within Nunavut and the Northwest Territories. The Barren-Ground Caribou use this region for calving each summer before migrating to the Boreal Forest.

**Boreal Forest:** This great zone of northern coniferous trees is also known as the Russian word taiga. As one of the largest natural zones in the world, the Boreal forest stretches around the northern hemisphere, forming a huge forest belt. The main species found in the Boreal forest are black and white spruce.

**Resource Towns:** Resource towns still dot the Canadian North and northern areas of Quebec, Ontario, Western Canada and British Columbia. Flin Flon in northern Manitoba is one of the oldest resource towns in Canada that is still operating. However, many have closed such as Pine Point, Shefferville, and Uranium City. Tumbler Ridge in northeast British Columbia was the last so-called instant town carved out of the wilderness. Since then, companies have brought their labour force to remote mine sites by an air commuting system.

**Winter Road:** Winter or ice roads are seasonal roads built across frozen land, lakes, and rivers. Winter roads provide a relatively low cost trucking route for hauling bulky products to isolated communities and mine sites. The land is cleared of trees, bush and other obstacles in the summer. In the winter, the snow is cleared several times. Prolong cold weather is necessary to freeze the water bodies so that the ice can support heavy trucks. The longest ice road extends from Yellowknife some 400 km into the Barrens where five mines are located, namely the Lupin gold mine, two operating diamond mines Davik and Ekati, and two diamond mines, Jericho and Snap Lake, that are currently under construction (See map below).

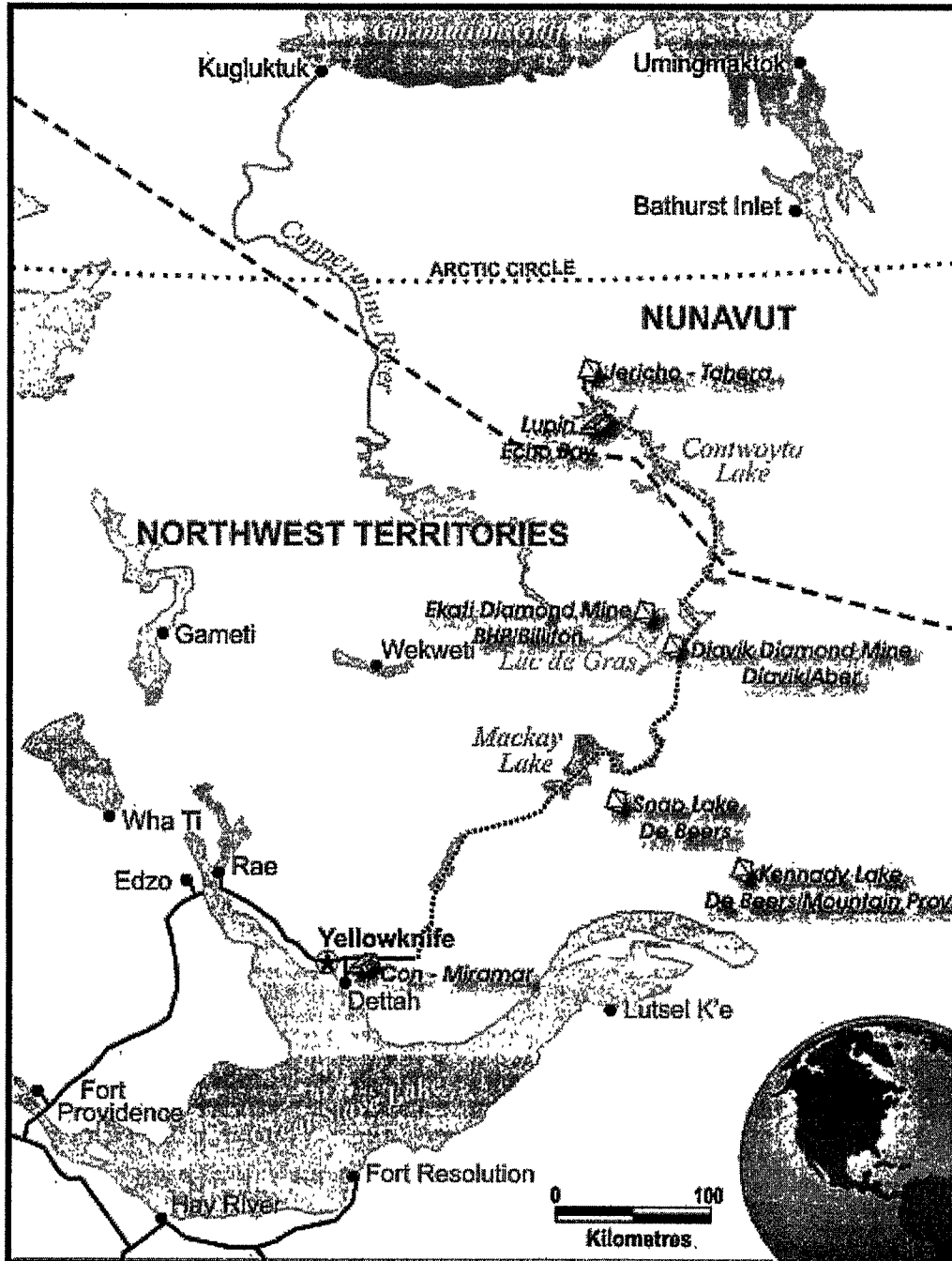


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**arctic circle**

*noun*


a line of latitude near but to the south of the north pole; it



on the northern winter solstice and the southernmost point at which the midnight sun can be seen on the northern summer solstice

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