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## SMART & BIGGAR

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**SMART & BIGGAR LP** 

55 Metcalfe Street Suite 900 P.O. Box 2999, Station D Ottawa Ontario K1P 6L5 Canada Tel. 613-232.2486 | Fax 613-232-8440

www.smartbiggar.ca

Daniel Anthony dmanthony@smartbiggar.ca

Our Ref: 90715335

December 13, 2023

The Registrar of Trademarks

Gatineau, Quebec, Canada

Registrar:

Re: Request for Public Notice of Official Mark

Official Mark: Digital Dollar Applicant: Bank of Canada

On behalf of Bank of Canada, please find enclosed a request that public notice be given under Section 9(1)(n)(iii) of the Trademarks Act with respect to the mark below:

#### Digital Dollar

Evidence of the applicant's adoption and use of the official mark in Canada can be found at:

https://www.bankofcanada.ca/digitaldollar/

A copy of the above-noted webpage is also enclosed for the Registrar's convenience.

Evidence of the requesting party's public authority status is also enclosed.

Please charge the prescribed fee of \$526.29 to the designated credit card, details of which are included on our fee payment form.

We look forward to receiving confirmation of the publication of this official mark.

If the fee payment indicated in this letter is insufficient, or if a fee payment authorization is

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– 2 –

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missing, or if CIPO is unable to charge the required fee payment to the designated credit card, CIPO is hereby authorized to withdraw all required additional or missing fees in the amount required to make a fee payment from our deposit account number 6098.

Respectfully submitted,

**SMART & BIGGAR LP** 

Omil Sulhay

Daniel M. Anthony

Smart & Biggar LP Ottawa Toronto Montréal Vancouver Calgary smartbiggar.ca

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Our Ref: 90715335 (DMA:jbb)

#### TRADEMARKS ACT

TO: The Registrar of Trademarks Gatineau, Quebec, Canada

1. The undersigned, Bank of Canada, a public authority, the full post office address of whose principal office or place of business is 234 Laurier Ave West, Ottawa, ON, K1P 6K6, Canada, hereby requests that the Registrar of Trademarks give the public notice of the adoption and use by Bank of Canada of the mark shown below, pursuant to subparagraph 9(1)(n)(iii) of the *Trademarks Act*:

#### Digital Dollar

- 2. The mark has been adopted and used by the applicant, in Canada, as an official mark in association with goods and/or services.
- 3. The applicant appoints trademark agent Daniel M. Anthony of SMART & BIGGAR LP, who carry on business in Canada at Suite 900, 55 Metcalfe Street, PO Box 2999 Station D, Ottawa, Ontario K1P 5Y6, Canada, as to whom any notice in respect of the application or registration may be sent, and upon whom service of any proceedings in respect of the application or registration may be given or served with the same effect as if they had been given to or served upon the applicant or registrant.

EXECUTED at Ottawa, Canada, this 13th day of December, 2023.

Bank of Canada

By:

**SMART & BIGGAR LP** 

Omil Sulling

From: Smart and BiggarT

Fax: 14165911690 To: 8199532476@rcfax.com



# Digital Canadian Dollar

We're exploring the possibility of issuing a digital form of the Canadian dollar, also known as a central bank digital currency (CBDC). Find out what a digital dollar is, why we're doing this research, how we're approaching design work and how we're listening to Canadians.



You told us what you want and don't want in a digital dollar. Read the report.

## What is a Digital Canadian Dollar?

Simply put, a Digital Canadian Dollar would be a digital form of the cash in your wallet. Like cash, it could buy the things you need. But the advantage is that you could also use it for online purchases and to transfer money between family and friends. And businesses could use it to pay each other.

This new form of money would be issued by the Bank of Canada and provide benefits similar to cash: it would be safe, accessible to everyone and private.

However, a digital dollar would not replace cash. Our responsibility is to provide Canadians with bank notes they can trust. We've done this for almost 90 years, and we're committed to issuing bank notes for as long as Canadians want them.

### **Exploring a Digital Canadian Dollar**



For a deep dive into digital currency, have a look at these resources:



- <u>Understanding money in the 21<sup>st</sup> century</u>—what money does and how we're handling it in the digital age
- The road to digital money—how you might pay for things in the future

## Why we're researching a digital dollar

In an era of rapid digitalization, we need to do the necessary work to be ready if Canadians' payment preferences or needs change. As commerce becomes ever more digital, Canadians should continue to have all the benefits of money issued by the central bank.

Whether and when Canada will need a digital dollar is uncertain. Ultimately, Canadians will decide—through their representatives in Parliament—if a digital dollar should be issued.

Fax: 14165911690

### How we're approaching our work on a digital dollar

We want to preserve the features that Canadians value in their bank notes in any future digital dollar. And we want to preserve the same payments choices people have now. That is why we are approaching our work on a digital dollar with a few concepts in mind:

- As with bank notes, Canadians shouldn't need identification, a bank account or to disclose private information to perform basic financial transactions.
- For those who want the ability to retrieve lost or stolen funds, a digital dollar should allow users to voluntarily provide some form of identification, just as we do now when opening a bank account.
- Canadians have a right to privacy, and any digital dollar must not compromise this right. A digital dollar should maximize privacy and give Canadians full control over their data.
- A digital dollar should help every Canadian, everywhere, participate in the economy. A digital dollar shouldn't add barriers or reinforce existing ones.
- A digital dollar would complement bank notes, not replace them. We will continue to provide bank notes so people who prefer cash can continue to use it.

### How we're listening to Canadians

We make better decisions when we speak with and listen to the people we serve. As we do the necessary research, we are engaging with Canadians, stakeholders and advocacy groups across the country to learn about how they use different forms of money—like bank notes issued and backed by the central bank—and how that could evolve in the future.



Read a summary about our engagement on a Digital Canadian Dollar from 2020–23.

### Future opportunities

You will have more opportunities to tell us what you think about a digital dollar. Going forward, we will continue to engage Canadians and publicly report on our progress. In 2024, we will engage stakeholders on the following topics:

- privacy
- accessibility and inclusion

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- security and technology
- digital dollar ecosystem
- financial stability



Subscribe to our **email alert** to receive updates on our work on a Digital Canadian Dollar.

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### SMART & BIGGAR

55 Metcalfe Street Suite 900 To Fax no.: (819) 953-2476 P.O. Box 2999, Station D Ottawa Ontario K1P 6L5 Page 1 of: Canada Tel. 613-232.2486 | Fax 613-232-8440 The Registrar of Trademarks www.smartbiggar.ca Attention: Gatineau, Quebec, Canada From: **Daniel Anthony** Your file no.: Date: December 13, 2023 Our Ref: Time: 90715335 If there are any transmission problems, please call (613) 232-2486.

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