



Processed: December 15,2023 07:05:34

Transmission identification: HaroldSKM20231214110023000_GC_ExtTime_16185077

Electronic application timestamp: December 14,2023 11:00:23

December 14, 2023

Registrar of Trademarks

Canadian Intellectual Property Office

Place du Portage I

50 Victoria Street, Room C-114

Gatineau, QC K1A 0C9 CANADA

Application No: 2102432

GENERAL CORRESPONDENCE

Applicant:

Zellers Inc.

40 Rue Principale O

La Trinité-Des-Monts, QC G0K1B0

Canada

Correspondence Type: Extension of time

Attached is an appointment of agent and representative for service form in virtue of which, HAROLD W ASHENMIL, trademark agent number 1659, is appointed as agent and representative for service of ZELLERS INC. with respect to the applications (nos. 2137494 and 2102432) in which the applicant seeks registration of the trademarks ZELLERS RESTAURANT design and ZELLERS design. The undersigned, Harold W Ashenmil, requests that he be recorded as the agent and representative of service of ZELLERS INC. with respect to both of the said matters and with respect to any registration of said trademarks that may hereinafter follow.

In addition, I hereby request on behalf of the applicant in both of the above noted applications an extension until April 12, 2024, to respond to the Examiner's reports of June 27, 2023, and June 28, 2023.

As the record of application no. 2137493 indicates, on or about December 1, 2023, the applicants' former agent and representative for service withdrew from acting on behalf of the applicant, obliging the applicant to seek to find a replacement. On December 7, 2023, the undersigned, HAROLD W ASHENMIL, met for the first time with the principal of the applicants and the undersigned requested documentation in order to determine whether or not the undersigned was prepared to act in these and other matters on behalf of the applicants. On December 13, 2023, the undersigned met once again with the principal of the applicants and the undersigned agreed to act, with the result that the attached appointment of agent and representative for service forms were signed.

The undersigned has previously arranged and paid for a trip with his daughter and three grandchildren leaving December 18, 2023, and it would be irresponsible for the undersigned to attempt to respond to the various issues raised in the reports of the Examiners within the two (2) working days remaining before the said departure. As a result, the present request for an extension until April 12, 2024, is,

with respect, necessary and not for dilatory purposes.

Attachment(s):

ZELLERS REPRESENTATIVE.pdf

Submitted by:

HAROLD W. ASHENMIL
7575 Trans Canada Highway
Suite 200,
Saint Laurent (Montréal), QC H4T1V6
Canada

Telephone number: 450-681-4313

Fax number: 450-681-4611

Attention to: Harold W Ashenmil

Name of the individual trademark agent (not firm) submitting this correspondence: Harold W Ashenmil