

DEC - 31981



**Office de la propriété
intellectuelle
du Canada**

Un organisme
d'Industrie Canada

50, rue Victoria
Place du Portage I
Gatineau (Québec) K1A 0C9

**Canadian
Intellectual Property
Office**

An Agency of
Industry Canada

50 Victoria Street
Place du Portage I
Gatineau, Quebec K1A 0C9

**RIDOUT & MAYBEE LLP
4TH FLOOR
100 MURRAY STREET
OTTAWA
ONTARIO K1N 0A1**

Date	5 mars/Mar 2012
Votre référence - Your reference	29456-0001
Numéro de dossier - File number	477615

**Confirmation de modification
données du propriétaire**

Les données du propriétaire ont été modifiées comme suit:

**Confirmation of Amendment
Owner Information**

Information about the owner has been amended as shown
below:

REIMER EXPRESS WORLD CORP.

Marque(s) de commerce / Trade-mark(s) :

TMA270,764 477615 TO KEEP THIS LAND ALIVE

Registraire des marques de commerce
Registrar of Trade-marks

Contact: Geneviève Supper
Section des cessions et renouvellements/
Assignment and Renewal Section
819-953-6820

Ridout & Maybee LLP

CANADA'S INTELLECTUAL PROPERTY AND TECHNOLOGY LAW FIRM

February 27, 2012



The Registrar of Trade-marks
CIPO, Trade-marks Office
Ottawa-Gatineau, Canada, K1A 0C9

Attention: Assignment and Renewal Section

Dear Sir/Madam:

Re: CANADA: Trade-mark Registration No. TMA270,764
Trade-mark: TO KEEP THIS LAND ALIVE
Registrant: Reimer Express World Corp.
Our File: 29456-0001

We would request that the owner's address be updated to read:

201 Portage Avenue
Suite 2900
Winnipeg, Manitoba
R3B 3K6

and we look forward to receiving confirmation of the recordal of such change.

Yours very truly,

RIDOUT & MAYBEE LLP

Ridout & Maybee LLP

Per: Rosemary Berndt, Clerk - Trade-mark Renewal Group
E-mail: ottawafees@ridoutmaybee.com
JMF:rmb



O P I C
 OFFICE DE LA PROPRIÉTÉ
 INTELLECTUELLE DU CANADA
 MARQUES DE COMMERCE



Ottawa Hull K1A 0C9

C I P O
 CANADIAN INTELLECTUAL
 PROPERTY OFFICE
 TRADE-MARKS

RIDOUT & MAYBEE
 18TH FLOOR
 150 METCALFE STREET
 OTTAWA
 ONTARIO K2P 1P1

Date	22 avr/Apr 1998
Votre référence - Your Reference	29456-0001
Numéro de dossier - File Number	477615

Propriétaire - Owner
 REIMER EXPRESS WORLD CORP.

Marque de commerce - Trade-mark
 TO KEEP THIS LAND ALIVE

CONFIRMATION DE MODIFICATION

Nous vous avisons que le(la) suivant(e) a été désigné(e) comme représentant(e) pour signification pour la (les) marque(s) mentionnée(s).

CONFIRMATION OF CHANGE

This is to notify you that the following has been appointed as representative for service in respect of the mentioned trade-mark(s).

RIDOUT & MAYBEE
 18TH FLOOR
 150 METCALFE STREET
 OTTAWA
 ONTARIO K2P 1P1

Marque(s) de commerce / Trade-mark(s) :

TMA270,764 477615 TO KEEP THIS LAND ALIVE

Registraire des marques de commerce
 Registrar of Trade-marks

Contact: Linda Peck
 Section des cessions et renouvellements/
 Assignment and Renewal Section
 (819) 953-3985

W. CHARLES KENT P.Eng
 RANDALL S. MITCHELL Ph.D
 WILLIAM B. VASS P.Eng

WILLIAM R. EDGAR
 JANET M. FUHRER
 MITCHELL B. CHARNESS

JAMES R. LAKE Ph.D
 MARCUS T. GALLIE
 ROBERT J. GRAHAM

☎ (613) 236-1995
 Fax: (613) 236-2485
 ipinfo@kentedgar.com

PATENT & TRADE-MARK AGENTS:

P. EWAN MCARDLE
 PHILIP K. HOLLAND
 LYNDA E.E. DOXSEE

ROBERT G. HIRONS
 KIM A. BRULÉ

RICHARD A.R. PARSONS
 MARY L. MALVASO

18TH FLOOR
 150 METCALFE STREET
 OTTAWA, CANADA
 K2P 1P1

JANET M. FUHRER
 E-mail: jfuhrer@kentedgar.com
 Direct Dial: (613) 236-8804

April 6, 1998

The Registrar of Trade-marks
 CIPO, Trade-marks Office
 Hull, Québec K1A 0C9

Attention: Assignment Section

Industrie Canada OPIC	Industry Canada CIPO
8 APR 6 1998 8	
Dossier Fila	
Remis à Chargé to	

Dear Madam/Sir:

Re: Recordal of Change of Name and Change of Representative for Service and Agent
Trade-mark: TO KEEP THIS LAND ALIVE
Registration No.: 270,764
Owner: Reimer Express World Corp.
Your File No.: 477,615
Our File: 29456-0001

Further to the Official correspondence dated March 24, 1998, our firm cheque of today's date includes the prescribed government fee of \$25.00 for the recordal of the registrant's change of representative for service and agent to RIDOUT & MAYBEE, 18th Floor, 150 Metcalfe Street, Ottawa, Ontario, K2P 1P1, in connection with the above-identified registration.

If anything else is required, please do not hesitate to contact the undersigned.

Yours very truly,

RIDOUT & MAYBEE

Ridout & Maybee
 JMf/jmk

Relevance	141443	# Lot	117	Date de l'avis	9-4-98
Chèque #	1861	# Côte client		L'avis est	
CR	Compte	visant can	Au e devise	à la monnaie	
Chèque/Cheque	51000	51407	25.00	Chèque/Currency	à la monnaie
Visa	51625				
Mastercard					
Cpte dépôt					
Le dépôt A&E					
Préparé par		Input		Approuvé par	
Préparé by				Approuvé by	

PA 477615

OPIC

OFFICE DE LA PROPRIÉTÉ
INTELLECTUELLE DU CANADA
MARQUES DE COMMERCE



Ottawa Hull K1A 0C9

CIPO

CANADIAN INTELLECTUAL
PROPERTY OFFICE
TRADE-MARKS

RIDOUT & MAYBEE
18TH FLOOR
150 METCALFE STREET
OTTAWA
ONTARIO K2P 1P1

Date	24 mars/Mar 1998
Votre référence - Your Reference	29456-0001
Numéro de dossier - File Number	477615

Propriétaire - Owner
REIMER EXPRESS WORLD CORP.

DEMANDE

Avant que l'examen de votre requête ne puisse se poursuivre, la (les) condition(s) suivante(s) doit (doivent) être rencontrée(s).

Les droits de 25.00\$ doivent être acquittés.

Afin d'éviter l'abandon de votre requête, notre bureau doit, dans les six mois de la date susmentionnée, recevoir une réponse. Le cas échéant, les documents seront retournés.

REQUEST

The following requirement(s) must be met before your request will receive any further consideration.

Fees of \$25.00 are required.

A reply is requested within six months from the date of this letter. If a response is not received by the Office within that period, the request will be treated as abandoned and the document submitted will be returned.

Registraire des marques de commerce
Registrar of Trade-marks

Contact: Linda Peck
Section des cessions et renouvellements/
Assignment and Renewal Section
(819) 953-3985



Industrie Canada Industry Canada

Canada



PATENT & TRADE-MARK AGENTS

RIDOUT & MAYBEE

P. EWAN MCARDLE
RICHARD A.R. PARSONS
ROBERT G. HIRONS
JANET M. FUHRER
MARY L. MALVASO
ROBERT J. GRAHAM

W. CHARLES KENT P.Eng
PHILIP K. HOLLAND
RANDALL S. MITCHELL Ph.D
MARCUS GALLIE
LYNDA E.E. DOXSEE

WILLIAM R. EDGAR
JAMES R. LAKE Ph.D
KIM A. BRULÉ
WILLIAM B. VASS P.Eng
MITCHELL B. CHARNESS

(613) 236-1995
Fax: (613) 236-2485
ipinfo@kentedgar.com

18TH FLOOR
150 METCALFE STREET
OTTAWA, CANADA
K2P 1P1

CONSULTANTS:

W.L. HAYHURST G.P. ORLEANS K.M. GARRETT

JANET M. FUHRER

E-mail: jfuhrer@kentedgar.com

Direct Dial: (613) 236-8804

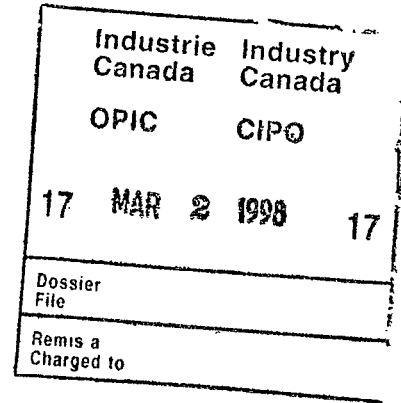
March 2, 1998

The Registrar of Trade-marks
CIPO, Trade-marks Office
Hull, Québec K1A 0C9

Attention: Assignment Section

Dear Madam/Sir:

Re: Recordal of Change of Representative for Service and Agent
Trade-mark: TO KEEP THIS LAND ALIVE
Registration No.: 270,764
Registered Owner: Reimer Express World Corp.
Your File No.: 477,615
Our File: 29456-0001



We respectfully request that the firm of **RIDOUT & MAYBEE, 18th Floor, 150 Metcalfe Street, Ottawa, Ontario, K2P 1P1**, be recorded as the registrant's representative for service and agent, in place of any and all previous appointments of representative for service and agent, in connection with the above-identified registration.

If anything else is required, please do not hesitate to contact us.

Yours very truly,

RIDOUT & MAYBEE

Ridout & Maybee
JMF/jmk

OPIC / CIPO
Direction des marques de commerce / Trade-marks Branch
Fiche de travail / Worksheet

Worksheet Name : MARCH.2/98 REIMER R/S
Assemble Date
Officer : Annik Papillon
Date : 09 Mar 1998

Registration No. d'enreg.	File Number No. du dossier	Rep for Service	Agent	Owner Name	Associated with
TMA 270,764	477615	FRASER & BEATTY SUITE 1200 180 ELGIN STREET OTTAWA ONTARIO K2P 2K7		REIMER EXPRESS WORLD CORP	

25 \$ Rea
—



FRASER & BEATTY,
SUITE 1200,
180 ELGIN STREET,
OTTAWA,
ONTARIO K2P 2K7

Date	11 mars/Mar 1997
Votre référence - Your Reference	151773/39008/JMF/OTT
Numéro de dossier - File Number	477615

Attention:

Marque de commerce - Trade-mark

— TO KEEP THIS LAND ALIVE —

Confirmation changement en titre

Le nom indiqué ci-dessous a été inscrit comme propriétaire
des marques de commerce suivantes.

REIMER EXPRESS WORLD CORP.
1400 INKSTER BOULEVARD,
WINNIPEG,
MANITOBA R2X1R1

La firme indiquée ci-dessous a été inscrite comme
représentante pour signification.

FRASER & BEATTY,
SUITE 1200,
180 ELGIN STREET,
OTTAWA,
ONTARIO K2P 2K7

Confirmation of Change in Title

The name shown below has been entered as the owner of the
trade-marks listed.

The firm mentioned below has been recorded as
Representative for Service.

YOUR FIRM HAS ALSO BEEN ENTERED AS AGENT.

Marque(s) de commerce / Trade-mark(s) :

TMA 270,764 477615

Registraire des marques de commerce
Registrar of Trade-marks



Post

270,764

Reimer Express Lines Ltd.

to

Reimer Express World Corp.
1400 Clarkston Boulevard
Winnipeg, Man.
R2X 1R1

Feb. 4/97

R/S - and agent

CANADA

ASSIGNMENT

WHEREAS, REIMER EXPRESS LINES LTD. (the "Assignor"), the full post office address of whose principal office or place of business is 1400 Inkster Boulevard, Winnipeg, Manitoba, R2X 1R1, is the owner of the trade-mark identified in the attached Schedule (the "Trade-mark");

AND WHEREAS, REIMER EXPRESS WORLD CORP. (the "Assignee"), the full post office address of whose principal office or place of business is 1400 Inkster Boulevard, Winnipeg, Manitoba, R2X 1R1, is desirous of acquiring the Assignor's entire right, title and interest for Canada in and to the Trade-mark, including the registration therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Assignor does sell, assign and transfer unto the Assignee, its successors, assigns or legal representatives, the Assignor's entire right, title and interest for Canada in and to the Trade-mark, including the said registration, together with the goodwill of any and all business carried on in association with and symbolized by the Trade-mark, the same to be held by the Assignee, its successors, assigns or legal representatives, as fully and effectively as they would have been held by the Assignor had this sale, assignment and transfer not been made;

AND the Assignor, on behalf of itself, its successors, assigns and legal representatives, hereby covenants and agrees to do all such lawful acts and things and to execute without further consideration such further lawful assignments, documents, assurances, applications and other instruments as reasonably may be required by the Assignee, its successors, assigns or legal representatives, to obtain or to maintain any and all registrations for the Trade-mark and to vest same in the Assignee, its successors, assigns or legal representatives.

EXECUTED at Winnipeg, Manitoba, this 4th day of February, 1997.

REIMER EXPRESS LINES LTD.

By: 

Name: GERALD F. REIMER
Title: SECRETARY


ACKNOWLEDGEMENT

The Assignee hereby acknowledges and accepts the above assignment and appoints FRASER & BEATTY, whose full post office address in Canada is 180 Elgin Street, Suite 1200, Ottawa, Ontario, K2P 2K7, as (i) the firm to whom any notice in respect of the said registration, may be given, and upon whom service of any proceedings in respect thereof may be made, with the same effect as if they had been given to or served upon the Assignee itself and (ii) the Assignee's agents to act on its behalf in all matters relating to its Trade-mark and the said registration therefor and to receive any Certificates of Amendment or Renewal therefor.

EXECUTED at Winnipeg, Manitoba, this 4th day of February, 1997.

REIMER EXPRESS WORLD CORP.

By: _____


Name: GERALD F. REIMER
Title: SECRETARY

SCHEDULE

TRADE-MARK

SERIAL NO.

REG. NO.

✓ TO KEEP THIS LAND ALIVE

477,615

270,764

OPIC / CIPO
Direction des marques de commerce / Trade-marks Branch
Fiche de travail / Worksheet

Page :

1

Worksheet Name : Feb 10 - Reimer
Assemble Date : 27 Feb 1997
Officer : Alice Henry
Date : 27 Feb 1997

Registration No. d'enreg.	File Number No. du dossier	Rep for Service	Owner Name	Associated with
TMA 270,764	477615	RONALD S. ADE (FILLMORE & RILEY) 1700 WINNIPEG SQUARE 360 MAIN STREET WINNIPEG MANITOBA R3C 3Z3	REIMER EXPRESS LINES LTD.,	



FRASER & BEATTY
Barristers and Solicitors

JANET M. FUHRER
Direct Line (613) 783-9642
Internet: Janet_Fuhrer@FraserBeatty.ca

Industry Canada
CIPO
10 FEB 10 1997 13
Dossier
Fils
Remise à
Chargé à

BY COURIER TO: Industry Canada (Trade-marks)
365 Laurier Avenue West
Journal Tower South, Ground Floor Mail Room
Ottawa, Ontario K1A 0C8

Out

February 10, 1997

The Registrar of Trade-marks
CIPO, Trade-marks Branch
Hull, Québec K1A 0C9

Attention: Assignment and Renewal Section

Dear Madam/Sir:

Re: Recordal of Assignment of Trade-mark
Trade-mark: TO KEEP THIS LAND ALIVE
Reg. No.: 270,764
Owner: Reimer Express Lines Ltd.
Assignee: Reimer Express World Corp.
Your File No.: 477,615
Our Ref.: 151773/39008/JMF/OTT

We enclose for recordal a copy of an assignment of the above-identified trade-mark. We also request that Fraser & Beatty, 180 Elgin Street, Suite 1200, Ottawa, Ontario, K2P 2K7 be recorded as the Assignee's representative for service and its agents, in the place of any and all previous appointments of representative for service and agent.

Please deduct the amount of \$50.00 from our deposit account No. 27F09 in payment of the recordal fees. In addition, please charge any deficiency in the governments fees to our said deposit account.

JT	Trans#	#Lot	Date de trans	TPS
TJ	D5576	Batch# 497	Trans Date 13-2-97	GST
Tolérance		#Chèque	#Cpte client	27 F09
		Cheque #	Custom #	
Espèce/cash	CR	Compte	Montant can	Autre devise
Chèque/Cheque	RC	Account	Cdn Amount	Other Currency
Visa			50	Autre montant
		Q1000 51401		Other amt
180 Elgin Street, Suite 1200, Ottawa, Canada K2P 2K7 Telephone (613) 238-6294, Fax (613) 563-7800 Web site: http://www.fraserbeatty.ca Toronto North York, Ontario Ottawa Vancouver In Montreal: Affiliated with McMaster Meighen Input Prepared by <i>JMF</i> Approved by				

We look forward to receiving confirmation in due course that the assignment has been recorded and that our firm has been recorded as the Assignee's representative for service and its agent.

Yours very truly,

FRASER & BEATTY

Per:

A handwritten signature in black ink, appearing to read "Janet M. Fuhrer", with a long horizontal line extending to the right.

Janet M. Fuhrer

JMF/jmk

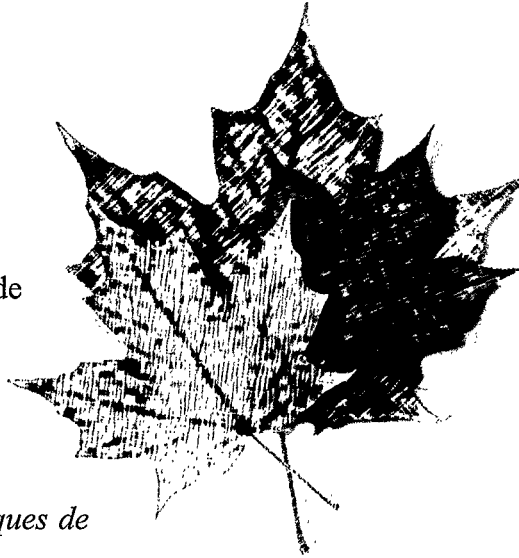
Encl. (1) copy of assignment



Marques de commerce
Certificat de renouvellement

Trade-marks
Certificate of Renewal

La présente atteste que
l'enregistrement de cette
marque de commerce est
renouvelé pour une période
de quinze ans,
conformément à l'article
46 de la *Loi sur les marques de
commerce*.



This is to certify that this
trade-mark registration is
renewed for a period of
fifteen years, in
accordance with section 46
of the *Trade-marks Act*.

TO KEEP THIS LAND ALIVE

Numéro d'enregistrement
Registration Number **TMA270,764**

Numéro de dossier
File Number **477615**

Le registraire des marques de commerce
Registrar of Trade-marks

Date d'échéance **2 juil/Jul 2012**
Expiry Date

Date **7 fév/Feb 1997**





FRASER & BEATTY

Barristers and Solicitors

JANET M. FUHRER
Direct Line (613) 783-9642
Internet: Janet_Fuhrer@FraserBeatty.ca

BY COURIER TO: **Industry Canada (Trade-marks)**
365 Laurier Avenue West
Journal Tower South, Ground Floor Mail Room
Ottawa, Ontario K1A 0C8

Industrie OPIC	Industry CIPO
JAN 27 1997	
Dossier File	
Remise Chargé to	

January 27, 1997

The Registrar of Trade-marks
CIPO, Trade-marks Branch
Hull, Québec K1A 0C9

Attention: Assignment and Renewal Section

Dear Madam/Sir:

Re: Trade-mark: TO KEEP THIS LAND ALIVE
Registration No.: 270,764
Registration Date: July 2, 1982
Registered Owner: Reimer Express Lines Ltd.
Your File: 477,615
Our Ref.: JMF/OTT

On behalf of the registered owner, we hereby authorize the deduction of the amount of \$300.00 from our deposit account No. 27F09 in payment of the renewal fee. In addition, please charge any deficiency in the government fees to our said deposit account.

We look forward to receiving the Certificate of Renewal in due course.

Yours very truly,

FRASER & BEATTY

Janet M. Fuhrer

Per: Janet M. Fuhrer

JMF/jmk

27649	290	FEB 3 1997
27F09		
Compte	Compte	Compte
1000-51501	300	

180 Elgin Street, Suite 1200 - Ottawa, Canada K2P 2K7
Telephone (613) 238-0224 Fax (613) 563-7800
Web Site: <http://www.fraserbeatty.ca>

Toronto North York Ottawa Vancouver
In Montreal - Affiliated with McMaster Meighen

APPL'N/DEM. NO 477,615 REGISTRATION/ENREGISTREMENT NO 270,764

FILING DATE/DATE DE DEPOT:

27 OCT/OCT 1981

REGISTRATION DATE/DATE D'ENREGISTREMENT:

02 JUL/JUIL 1982

REGISTRANT/PROPRIETAIRE INSCRIT

REIMER EXPRESS LINES LTD.,
1400 INKSTER BOULEVARD,
WINNIPEG,
Manitoba
R2X 1R1

REP FOR SERVICE/REP POUR SIGNIFICATION

Ronald S. Ade,
1700 Winnipeg Square,
360 Main Street,
Winnipeg,
Manitoba
R3C 3Z3

TRADE MARK/MARQUE DE COMMERCE:

TO KEEP THIS LAND ALIVE

WARES/MARCHANDISES:

Records and movies.

SERVICES:

Transportation of freight by truck; the promotion of the trucking industry for others.

Used in CANADA since at least as early as 30 APR/AVR 1976 on wares and on services.

REPORT NUMBER: A20RG20 DATE: 20/03/82 (477, 615)
ADVERTISEMENT DATE: 1982/04/21 VOLUME NUMBER: 29 ISSUE NUMBER: 1434 PAGE 354

APPLICATION NUMBER - DEMANDE NOMBRE: 477, 615 REGISTRATION NO:
FILING DATE - DATE DE PRODUCTION: 1981/10/27 REGISTRATION
PRIORITY FILING DATE DATE: / /
- DATE DE PRIORITE DE PRODUCTION: / / EXTENSION CNTR: 000

APPLICANT - PROPRIÉTAIRE INSCRIT:
REIMER EXPRESS LINES LTD.,
1400 INKSTER BOULEVARD,
WINNIPEG,
Manitoba R2X 1R1

AGENT FOR SERVICE - AGENT DE SERVICE:
Ronald S. Ade,
1700 Winnipeg Square,
360 Main Street,
Winnipeg,
Manitoba R3C 3Z3

TRADE MARK - MARQUE DE COMMERCE :
TO KEEP THIS LAND ALIVE

WARES:
Records and movies.

SERVICES:
Transportation of freight by truck; the promotion of the trucking
industry for others..

Used in Canada since at least as early as April 30, 1976
on wares and on services.

MARCHANDISES:
Disques et films

~~SERVICES:~~

*Mail to Agent
Ronald S. Ade,*

Screen VY002EE

Screens VY002FE and VY002GE

Textual Data

TRADE MARK AGENT:

SAME AS APPLICATION NEW AGENT CODE

DISCLAIMER
CODE (1-6)

540 DISCLAIMER

720 TRANSLATION

WARES/SERVICES
CODE (1-3) ³
 SAME AS APPLN
 NUMBERED

550 WARES

730 TRANSLATION

560 SERVICES

740 TRANSLATION

USE/MADE KNOWN
CODE (1-5)

Date of First Use

1976/04/30

570 MADE KNOWN

750 TRANSLATION

580 USED TEXT

760 TRANSLATION

in wares and in services

USED IN (COUNTRY
CODE)

590 FOREIGN USE TEXT

770 TRANSLATION

REGISTERED IN
(COUNTRY CODE)
on //
under #

600 FOREIGN REGN TEXT

780 TRANSLATION

REGISTRABILITY
RECOGNIZED CODE
(1-3)

610 REGISTRABILITY TEXT

790 TRANSLATION

620 RESTRICTIONS

800 TRANSLATION

PROPOSED USE:
CODE (1-3)

630 PROPOSED USE

810 TRANSLATION

PARTIAL OWNER?

REGISTERED USER?

660 APPLICANT IS THE OWNER OF REGISTRATION NO. -

830 TRANSLATION

ADVERTISEMENT FORM

SCREEN Y002AI

* APPLICATION NO. 477615 EXTENSION COUNTER

SCREEN VY002BE

* FILING DATE: 1981/10/27 PRIORITY: 19

FOR Application for Extension:

REGISTRATION DATE: / /

REGISTRATION NO:

A-TMA
 B-UCA
 C-TM&D
 D-NFLD
Registration Act:
Register No.:

* Language of Application: 1 (English)
 2 (French)
 3 (English Wares/Services and French Documents)
 4 (French Wares/Services and English Documents)

* TRADE MARK TYPE: 1 (Word) 2 (Design)

TRADE MARK CLASSIFICATION: blank (Trade Mark)
 C (Certification Mark)
 D (Distinguishing Guise)

For Design: WHITE SPACE CODE (01-11)

For Word: TRADE MARK- TO KEEP

SCREEN VY002CE APPLICANT DATA - SAME AS APPLICATION

* NAME:

* ADDRESS:

* COUNTRY/PROVINCE CODE: M1 CANADIAN POSTAL CODE: R2X 1R1

SCREEN VY002DE REP. FOR SERVICE DATA -

NAME:

ADDRESS:

Same

PROVINCE CODE: M1 POSTAL CODE: R3C

Your Ref.
Réf.

48-1890

B.F.

Date de rappel

1. Send to
Envoyer à

Agent

2. Disclaimer
Désistement

Colour Claim
Couleur(s) revendiquée(s)

Consent, re signature
Consentement de signature

Info., re mark or wares and/or services
Renseignements sur la marque ou les marchandises et(ou) les services

3. Applicant is the owner of Registration No.
Le requérant est titulaire de l'enregistrement no.

4. Section 14
Article 14

Section 14 - restricted to
Article 14 - limité à

5. Section 12(2)
Article 12(2)

Section 12(2) - restricted to
Article 12(2) - limité à

6. Distinguishing Guise
Trait distinctif

7. Section 67(1)
Article 67(1)

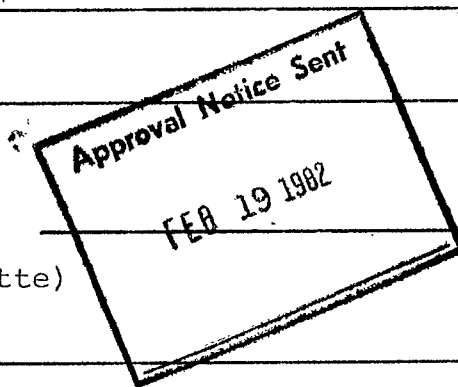
8. Section 36(3) to
(Flag file)
Article 36(3) à
(Dossier à étiquette)

9. Associate Marks
Marques liées

10. Change of Name
Changement de nom

11. Priority Filing Date
Date de production prioritaire

12. Letter of Approval (Appl'n after Nov. 1)
Lettre d'approbation (demande reçue après le 1^{er} nov.)



Oct. 27, 1981

TO: The Registrar of Trade Marks,
Hull, Quebec.
K1A 0E1

1. The undersigned hereby applies for the registration, in accordance with the provisions of the Trade Marks Act, of the trade mark

TO KEEP THIS LAND ALIVE

2. The trade mark has been used in Canada by the applicant since at least as early as April 30, 1976

in association with all the specific wares listed hereafter, and the applicant requests registration in respect of such wares. The trade mark has been so used in Canada in association with the general class of wares comprising the following specific wares:

W / records and movies /

3. The trade mark has been used in Canada by the applicant since at least as early as April 30, 1976

S in association with all the specific services listed hereafter, and the applicant request registration in respect of such services. The trade mark has been so used in Canada in association with the general class of services comprising the following specific services:

the / transportation of freight by truck; the promotion of the trucking industry for others /

4. The applicant appoints RONALD S. ADE, whose full post office address in Canada is 1700 - 360 Main Street, Winnipeg, Manitoba, R3C 3Z3, Canada, as the person to whom any notice in respect of the application or registration may be sent, and upon whom service of any proceedings in respect of the application or registration may be given or served with the same effect as if they had been given to or served upon the applicant or registrant.

5. The applicant is satisfied that it is entitled to use the trade mark in Canada in association with the wares and services described above.

EXECUTED at Winnipeg, Manitoba, Canada,

this 23 day of October A.D., 198 .

REIMER EXPRESS LINES LTD.,

1400 Inkster Blvd.
Winnipeg, Man.

Per Ronald S. Cole ^{R2X 1R1.}
Its Agent.

TO KEEP THIS LAND ALIVE

477615
OCT 27, 1981

REIMER EXPRESS LINES LTD.,
1400 INKSTER BOULEVARD,
WINNIPEG, MANITOBA,
R2X 1R1.

TO KEEP THIS LAND ALIVE

WARES/MARCHANDISES:
RECORDS AND MOVIES.

SERVICES:
TRANSPORTATION OF FREIGHT BY TRUCK; THE
PROMOTION OF THE TRUCKING INDUSTRY FOR
OTHERS.

TO KEEP THIS LAND ALIVE

FILLMORE & RILEY

BARRISTERS AND SOLICITORS

E. ROSS YARNELL, G.C.
ROBERT B. GOODWIN
DENNIS H. RINGSTROM
WILLIAM G. RYALL
RICHARD I. GOOD
M. KENT CHRISTIE
ROBERT D. McDONALD
JAMES A. CARLSON
MAURI M. RUTHERFORD
RANDOLPH B. McNICOL
D. WAYNE LESLIE
W. PARKER FILLMORE
ROBERT A. SIMPSON
DOUGLAS I. CHRISTIE
RONALD S. ADE
DONALD S. NORQUAY
P. COLLEEN SUCHE
DONALD N. KRUK
LOUISE LAMB

W.P. FILLMORE, G.C. (1907-1978)
H.J. RILEY, G.C. (1914-1975)

1700 WINNIPEG SQUARE
360 MAIN STREET
WINNIPEG, MANITOBA
R3C 3Z3

AREA CODE 204
TELEPHONE 956-2970
TELEX 07-55532
FACSIMILE 957-0516

IN REPLY PLEASE REFER TO RSA
OUR FILE NO. 48-1590

November 23rd, 1981.

The Trade Marks Office,
1 Place du Portage,
HULL, Quebec.
K1A 0E1

Dear Sirs:

Re: Trade Mark Application - TO KEEP THIS LAND ALIVE
Applicant - Reimer Express Lines Ltd.

Enclosed please find Appointment of Agent, appointing Ronald S. Ade as agent of record in connection with the above-captioned trade mark application.

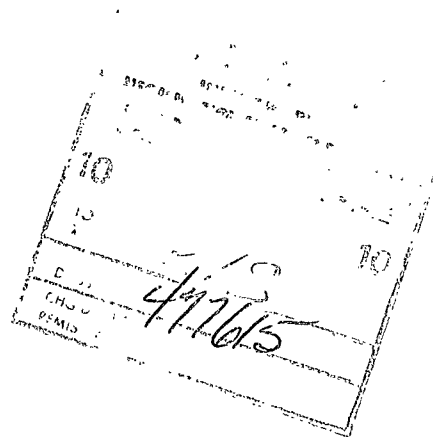
Yours truly,

FILLMORE & RILEY,

Per:


Ronald S. Ade.

RSA/b



NOV 26 1981

APPOINTMENT OF AGENT

The Undersigned, the owner of the trade mark(s):

TO KEEP THIS LAND ALIVE

which is/are the subject of application(s) for registration in the Canadian Trade Marks Office, hereby revokes all previous appointments, and appoints RONALD S. ADE, LL.B., 1700 Winnipeg Square, 360 Main Street, Winnipeg, Manitoba, R3C 3Z3, Canada, as the agent to whom any notice in respect of the application or registration may be sent and upon whom service of any proceedings in respect of the application or registration may be given or served with the same effect as if they had been given to or served upon the applicant.

EXECUTED at Winnipeg, Manitoba, Canada

this 30th day of Oct, A.D. 19 87.

REIMER EXPRESS LINES LTD.

PER: 

Gerald Reimer, Vice-President.

FILE NO:



CHECK LIST
FEUILLE DE VÉRIFICATION

File No. - le dossier 477615	Reg'n No. - N° d'enr.	Priority Date de priorité	Reg'd Agent inscrit 5774
Number of headings Nombre d'entêtes 5	Filing Date de dépôt OCT 27 1981	Reg'n date d'enr.	Prop. - Proj. <input type="checkbox"/> Yes Oui <input checked="" type="checkbox"/> No Non
		No. Name cards No de cartes	Agent's Ref. No. No. de ref. de l'agent 48-1590

HEADINGS - ENTÊTES

TO KEEP THIS LAND ALIVE

Trade Mark - Marque de commerce

Disclaimer - Désistement

Registration Country Pays d'enregistrement	Country of use Pays d'emploi 104	Date of First use Date d'emploi 30-04-76	Reg'n. Date d'enr.	English - Anglais <input checked="" type="checkbox"/> Yes Oui <input type="checkbox"/> No Non
---	---	---	--------------------	--

ACKNOWLEDGEMENT TITLE - TITRE ACCUSÉ DE RÉCEPTION

- No Agent-Send Letter Re: Agent + ack'n to:
Aucun agent-envoyer la lettre re: Agent + accusé de réception à:
- No Agent: Ack'n. to Applicant
Aucun agent: accusé de réception au requérant
- No Agent - ack'n to app't c/o rep for service
Aucun agent: accusé de réception au requérant a/s du rep. pour signification
- Return copy of application
Retourner la copie de la demande
- Medical Devices Bureau
Bureau des instruments médicaux
- Bureau of Drug Surveillance
Bureau de surveillance des médicaments
- Products Division
Division des produits
- Director Meat Inspection Division
Directeur Division de l'inspection des viandes
- Food Division
Division alimentaire
- Plant Products Division
Division des produits végétaux
- Chief, Feeds & Fertilizers
Chef, Aliments du bétail et des engrais
- Chief, Plant Products Division
Chef, Division des produits végétaux
- Chief, Pest Control Products
Chef, section des produits antiparasitaires
- Textiles Division
Division des textiles

477615

FILLMORE & RILEY

BARRISTERS AND SOLICITORS

E. ROSS YARNELL, G.C.
ROBERT B. GOODWIN
DENNIS H. RINGSTROM
WILLIAM G. RYALL
RICHARD I. GOOD
M. KENT CHRISTIE
ROBERT D. McDONALD
JAMES A. CARLSON
MAURI M. RUTHERFORD
RANDOLPH B. McNICOL
D. WAYNE LESLIE
W. PARKER FILLMORE
ROBERT A. SIMPSON
DOUGLAS I. CHRISTIE
RONALD S. ADE
DONALD S. NORQUAY
P. COLLEEN SUCHE
DONALD N. KRAUK
LOUISE LAMB

W.P. FILLMORE, G.C. (1907-1978)
H.J. RILEY, G.C. (1914-1978)

1700 WINNIPEG SQUARE
360 MAIN STREET
WINNIPEG, MANITOBA
R3C 3Z3

AREA CODE 204
TELEPHONE 958-2970
TELEX 07-55532

IN REPLY PLEASE REFER TO RSA
OUR FILE NO. 48-1590

October 23, 1981

THE REGISTRAR
TRADE MARKS OFFICE
1 Place du Portage
HULL, Quebec
K1A 0E1

Dear Sir:

RE: Trade Mark Application "TO KEEP THIS LAND ALIVE"
Reimer Express Lines Ltd.

We enclose herewith the following documents for filing:

1. A word mark application;
2. Our cheque in the amount of \$100.00; re: fee.

Would you please file this application and acknowledge receipt of same.

Yours truly,

FILLMORE & RILEY, 5774

Per: 

Ronald S. Ade

RSA/
Enclosures

111 100
2537

NOV - 9 1981

NOV - 9 1981