

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this “*Assignment Agreement*”) is made and entered into as of February 16, 2023 (“*Effective Date*”) by and between Silver Eagle Brands, Inc., a corporation incorporated in the state of Nevada, United States of America (“*Assignor*”), and Jeagr Ventures, LLC., a limited liability company organized in the state of California, United States of America (“*Assignee*”), each of Assignor and Assignee a “*Party*”, and collectively, the “*Parties*”.

RECITALS

WHEREAS, Assignor owns the following marks and all common-law rights associated therewith and all goodwill of the business associated therewith and symbolized thereby (the “*Marks*”):

Registered Marks in Canada:

1. TACAMO, Reg. No. TMA1162146
2. TITAN SURVIVAL, Reg. No. TMA1162145

WHEREAS, Assignor wishes to hereby assign to Assignee, and Assignee wishes to acquire from Assignor, all rights, titles and interests to the Marks.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby established, and in consideration of the terms and conditions set forth herein, the Parties agree as follows:

1. Definitions.

(a) “*Assigned Property*” means the Marks, and all trademark, copyright, trade dress and similar rights, if any, incorporated in or protecting the Marks, including any logos or graphic elements included in the Marks.

(c) “*Marks*” means the trademarks described above in Recitals and listed on Schedule A.

2. Assignment to Jeagr Ventures, LLC.; Restrictions. Assignor hereby irrevocably and unconditionally assigns to Assignee, all of Assignor’s right, title, and interest in and to the Assigned Property, together with the goodwill of the business symbolized by the Marks. Assignor further irrevocably and unconditionally assigns to Assignee the right to bring all claims for past, present, and future infringement, misappropriation, or other violation of the Assigned Property, including all rights to sue for and to receive and recover all profits and damages accruing from an infringement, misappropriation, or other violation as well as the right to grant releases for past infringements.

{signatures on the next page}

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment Agreement to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR:

SILVER EAGLE BRANDS, INC.

By:



Name: Jarod King
Title: Manager

Date: February 16, 2023

ASSIGNEE:

JEAGR VENTURES, LLC.

By:



Name: Jarod King
Title: Manager

Date: February 16, 2023

SCHEDULE A:

MARK

REGISTRATION NO.

TACAMO

TMA1162146

TITAN SURVIVAL

TMA1162145