

**APPL'N No./No DEM. 2 117 731**

**FORMALIZED/FORMALITÉS ACCOMPLIES**

**FILING DATE/DATE DE PRODUCTION:**

**30 juin/Jun 2021**

**CURRENT OWNER/PROPRIÉTAIRE COURANT:**

The Bay Limited Partnership  
401 Bay Street, Suite 500  
Toronto  
ONTARIO  
M5H 2Y4

**AGENT:**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA  
40 KING STREET WEST  
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TORONTO  
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ATTENTION: Brigitte Chan

**TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE**

## **ZELLERS MARKETPLACE**

**TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE**

Standard Characters

**SERVICES:**

- 35 Providing a web site whereby buyers of goods or services locate and receive quotations from multiple competitive sources and sellers of goods or services identify and bid on multiple new sales opportunities; on-line trading services to facilitate the sale of goods and services by others via a computer network; providing an online commercial information directory for sellers, producers and buyers; business services, namely, providing searchable computer databases regarding the purchase and sale of a wide variety of products and services of others, as well as the producers and sellers of those products; providing information about the goods and services of others via the global computer network; advertising and advertisement services.

**FOOTNOTES/NOTES:**

**CHANGE IN TITLE/CHANGEMENT DU TITRE:**

TYPE OF CHANGE/GENRE DE CHANGEMENT: TRANSFER/TRANSFERT  
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 14 juin/Jun 2022  
DATE OF CHANGE/DATE DE CHANGEMENT: 31 oct/Oct 2021  
COMMENTS/COMMENTAIRES: FROM: Hudson's Bay Company ULC  
TO: The Bay Limited Partnership

Voir Preuve au dossier/See evidence on File No. 762378