

APPL'N No./No DEM. 2 117 653

FORMALIZED/FORMALITÉS ACCOMPLIES

FILING DATE/DATE DE PRODUCTION:

30 juin/Jun 2021

CURRENT OWNER/PROPRIÉTAIRE COURANT:

The Bay Limited Partnership
401 Bay Street, Suite 500
Toronto
ONTARIO
M5H 2Y4

AGENT:

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.
SCOTIA PLAZA
40 KING STREET WEST
40th FLOOR
TORONTO
ONTARIO M5H 3Y2
ATTENTION: Brigitte Chan

TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE

TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE

Design

VISUAL REPRESENTATION/REPRÉSENTATION VISUELLE

The logo for Zellers, featuring the word "Zellers" in a bold, black, sans-serif font. The letters are slightly slanted to the right, giving it a dynamic feel.

DESCRIPTIVE REFERENCE/RÉFÉRENCE DESCRIPTIVE

ZELLERS & Design

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SERVICES:

35 Retail department store services, On-line retail department store services.

FOOTNOTES/NOTES:

CHANGE IN TITLE/CHANGEMENT DU TITRE:

TYPE OF CHANGE/GENRE DE CHANGEMENT: TRANSFER/TRANSFERT
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 14 juin/Jun 2022
DATE OF CHANGE/DATE DE CHANGEMENT: 31 oct/Oct 2021
COMMENTS/COMMENTAIRES: FROM: Hudson's Bay Company ULC
TO: The Bay Limited Partnership

Voir Preuve au dossier/See evidence on File No. 762378