

**APPL'N No./No DEM. 2 117 653**

**FORMALIZED/FORMALITÉS ACCOMPLIES**

**FILING DATE/DATE DE PRODUCTION:**

**30 juin/Jun 2021**

**CURRENT OWNER/PROPRIÉTAIRE COURANT:**

The Bay Limited Partnership  
401 Bay Street, Suite 500  
Toronto  
ONTARIO  
M5H 2Y4

**AGENT:**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA  
40 KING STREET WEST  
40th FLOOR  
TORONTO  
ONTARIO M5H 3Y2  
ATTENTION: Brigitte Chan

**TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE**

**TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE**

Design

**VISUAL REPRESENTATION/REPRÉSENTATION VISUELLE**

The logo for Zellers, featuring the word "Zellers" in a bold, black, stylized font. The letters are slanted to the right, and the 'Z' is particularly large and prominent.

**DESCRIPTIVE REFERENCE/RÉFÉRENCE DESCRIPTIVE**

ZELLERS & Design

**APPL'N No./No DEM.                    2 117 653**

**SERVICES:**

35    Retail department store services, On-line retail department store services.

**FOOTNOTES/NOTES:**

CHANGE IN TITLE/CHANGEMENT DU TITRE:

TYPE OF CHANGE/GENRE DE CHANGEMENT: TRANSFER/TRANSFERT  
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 14 juin/Jun 2022  
DATE OF CHANGE/DATE DE CHANGEMENT: 31 oct/Oct 2021  
COMMENTS/COMMENTAIRES: FROM: Hudson's Bay Company ULC  
TO: The Bay Limited Partnership

Voir Preuve au dossier/See evidence on File No. 762378