

APPL'N No./No DEM. 755 902 REGISTRATION No/No. ENREGISTREMENT TMA445,428

REGISTERED/ENREGISTRÉE

FILING DATE/DATE DE PRODUCTION: 27 mai/May 1994
REGISTRATION DATE/DATE D'ENREGISTREMENT: 21 juil/Jul 1995
RENEWAL DATE/DATE DE RENOUELEMENT: 21 juil/Jul 2010

REGISTRANT/PROPRIÉTAIRE ORIGINAL:

ZELLERS INC.,
5100 DE MAISONNEUVE WEST,
MONTREAL,
QUEBEC
H4A 1Y6

AGENT:

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.
SCOTIA PLAZA
40 KING STREET WEST
40th FLOOR
TORONTO
ONTARIO M5H 3Y2
ATTENTION: Brigitte Chan

The Bay Limited Partnership
401 Bay Street, Suite 500
Toronto
ONTARIO
M5H 2Y4

TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE

ZELLERS MORE CREDIT CARD

DISCLAIMER/DESISTEMENT:

The right to the exclusive use of the words CREDIT CARD is disclaimed apart from the trademark.

SERVICES:

Operation of department stores, retail stores services namely rendering of services by the provision of financial services to retail customers especially services related to credit cards; and also at outside services, including but not limited to, oil companies, after market auto suppliers, car rental companies, insurance companies, direct mail products, grocery companies, telecommunication companies, card registration services.

CLAIMS/REVENDEICATIONS:

Used in CANADA since at least as early as May 01, 1994 on services.

FOOTNOTES/NOTES:

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 10 nov/Nov 2009
DATE OF CHANGE/DATE DE CHANGEMENT: 10 nov/Nov 2009
COMMENTS/COMMENTAIRES: Bank of America, National Association (acting through its Canada branch)
Voir Preuve au dossier/See evidence on File No. 263492

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 07 nov/Nov 2013
DATE OF CHANGE/DATE DE CHANGEMENT: 07 nov/Nov 2013
COMMENTS/COMMENTAIRES: Bank of America, N.A. as collateral agent (First Lien)
Voir Preuve au dossier/See evidence on File No. 263492

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 07 nov/Nov 2013
DATE OF CHANGE/DATE DE CHANGEMENT: 07 nov/Nov 2013
COMMENTS/COMMENTAIRES: Bank of America, N.A., as collateral agent (Second Lien)
Voir Preuve au dossier/See evidence on File No. 263492

SECURITY AGREEMENT REMOVED/ACCORD DE SÉCURITÉ RETIRÉ

DATE RECORDED/DATE CONSIGNEE: 09 juil/Jul 2014
DATE OF CHANGE/DATE DE CHANGEMENT: 09 juil/Jul 2014
COMMENTS/COMMENTAIRES: Bank of America, N.A. (acting as Collateral Agent).
Voir Preuve au dossier/See evidence on File No. 764818

AMALGAMATION AND ADDRESS/FUSIONNEMENT ET ADRESSE

DATE REGISTERED/DATE DE L'ENREGISTREMENT: 03 mars/Mar 2015
DATE OF CHANGE/DATE DE CHANGEMENT: 02 fév/Feb 2014
COMMENTS/COMMENTAIRES: FROM: ZELLERS INC.,
TO: Hudson's Bay Company

Voir Preuve au dossier/See evidence on File No. 263492

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 21 oct/Oct 2015
DATE OF CHANGE/DATE DE CHANGEMENT: 21 oct/Oct 2015
COMMENTS/COMMENTAIRES: Bank of America, N.A., as collateral agent
Voir Preuve au dossier/See evidence on File No. 1566459

SECURITY AGREEMENT REMOVED/ACCORD DE SÉCURITÉ RETIRÉ

DATE RECORDED/DATE CONSIGNEE: 27 oct/Oct 2015
DATE OF CHANGE/DATE DE CHANGEMENT: 27 oct/Oct 2015
COMMENTS/COMMENTAIRES: Bank of America, N.A., as collateral agent
Voir Preuve au dossier/See evidence on File No. 1548876

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 29 mai/May 2020
DATE OF CHANGE/DATE DE CHANGEMENT: 29 mai/May 2020
COMMENTS/COMMENTAIRES: Bank of America, N.A., as Administrative Agent and Collateral Agent
Voir Preuve au dossier/See evidence on File No. 1899922

CHANGE IN TITLE/CHANGEMENT DU TITRE:

TYPE OF CHANGE/GENRE DE CHANGEMENT: NAME/NOM
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 27 janv/Jan 2021
DATE OF CHANGE/DATE DE CHANGEMENT: 03 mars/Mar 2020
COMMENTS/COMMENTAIRES: FROM: Hudson's Bay Company
TO: Hudson's Bay Company Limited
Certificate of Continuation, certifying that Hudson's Bay Company has continued into British Columbia from the jurisdiction of Canada, under the Business Corporations Act
Voir Preuve au dossier/See evidence on File No. 189171

CHANGE IN TITLE/CHANGEMENT DU TITRE:

TYPE OF CHANGE/GENRE DE CHANGEMENT: NAME/NOM
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 27 janv/Jan 2021
DATE OF CHANGE/DATE DE CHANGEMENT: 03 mars/Mar 2020
COMMENTS/COMMENTAIRES: FROM: Hudson's Bay Company Limited
TO: Hudson's Bay Company ULC
Certificate of Change of Name, certifying that Hudson's Bay Company Ltd. changed its name to Hudson's Bay Company ULC
Voir Preuve au dossier/See evidence on File No. 189171

DOCUMENT PLACED ON FILE/DOCUMENT DÉPOSÉ AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 27 janv/Jan 2021
COMMENTS/COMMENTAIRES: Notice of Alteration to BC unlimited liability company of Hudson's Bay Company ULC, and Notice of Articles of Hudson's Bay Company ULC
Voir Preuve au dossier/See evidence on File No. 189171

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 19 fév/Feb 2021
DATE OF CHANGE/DATE DE CHANGEMENT: 17 fév/Feb 2021
COMMENTS/COMMENTAIRES: Pathlight Captial LP, as Agent
Voir Preuve au dossier/See evidence on File No. 1899922

CHANGE IN TITLE/CHANGEMENT DU TITRE:

TYPE OF CHANGE/GENRE DE CHANGEMENT: TRANSFER/TRANSFERT
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 14 juin/Jun 2022
DATE OF CHANGE/DATE DE CHANGEMENT: 31 oct/Oct 2021
COMMENTS/COMMENTAIRES: FROM: Hudson's Bay Company ULC
TO: The Bay Limited Partnership

Voir Preuve au dossier/See evidence on File No. 762378