

APPL'N No./No DEM. 730 804 REGISTRATION No/No. ENREGISTREMENT TMA434,040

REGISTERED/ENREGISTRÉE

FILING DATE/DATE DE PRODUCTION: 09 juin/Jun 1993
REGISTRATION DATE/DATE D'ENREGISTREMENT: 30 sept/Sep 1994
RENEWAL DATE/DATE DE RENOUELEMENT: 30 sept/Sep 2009

REGISTRANT/PROPRIÉTAIRE ORIGINAL:

ZELLERS INC.,
5100 DE MAISONNEUVE OUEST,
MONTREAL,
QUEBEC
H4A 1Y6

AGENT:

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.
SCOTIA PLAZA
40 KING STREET WEST
40th FLOOR
TORONTO
ONTARIO M5H 3Y2
ATTENTION: Brigitte Chan

The Bay Limited Partnership
401 Bay Street, Suite 500
Toronto
ONTARIO
M5H 2Y4

TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE

ZELLERS OPTICAL

DISCLAIMER/DESISTEMENT:

The right to the exclusive use of the word OPTICAL is disclaimed apart from the trademark.

GOODS/PRODUITS:

Eyeglasses, sunglasses and components; contact lenses; and accessories and supplies relating thereto namely cleaners, cloths, cases, chains and cords.

SERVICES:

Operation of a business selling eyeglass lenses, frames and optical accessories.

CLAIMS/REVENDEICATIONS:

Used in CANADA since at least as early as September 12, 1988 on services.

Declaration of Use filed August 12, 1994 on goods.

FOOTNOTES/NOTES:

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 10 nov/Nov 2009
DATE OF CHANGE/DATE DE CHANGEMENT: 10 nov/Nov 2009
COMMENTS/COMMENTAIRES: Bank of America, National Association (acting through its Canada branch)
Voir Preuve au dossier/See evidence on File No. 263492

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 07 nov/Nov 2013
DATE OF CHANGE/DATE DE CHANGEMENT: 07 nov/Nov 2013
COMMENTS/COMMENTAIRES: Bank of America, N.A. as collateral agent (First Lien)
Voir Preuve au dossier/See evidence on File No. 263492

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 07 nov/Nov 2013
DATE OF CHANGE/DATE DE CHANGEMENT: 07 nov/Nov 2013
COMMENTS/COMMENTAIRES: Bank of America, N.A., as collateral agent (Second Lien)
Voir Preuve au dossier/See evidence on File No. 263492

SECURITY AGREEMENT REMOVED/ACCORD DE SÉCURITÉ RETIRÉ

DATE RECORDED/DATE CONSIGNEE: 09 juil/Jul 2014
DATE OF CHANGE/DATE DE CHANGEMENT: 09 juil/Jul 2014
COMMENTS/COMMENTAIRES: Bank of America, N.A. (acting as Collateral Agent).
Voir Preuve au dossier/See evidence on File No. 764818

AMALGAMATION AND ADDRESS/FUSIONNEMENT ET ADRESSE

DATE REGISTERED/DATE DE L'ENREGISTREMENT: 03 mars/Mar 2015
DATE OF CHANGE/DATE DE CHANGEMENT: 02 fév/Feb 2014
COMMENTS/COMMENTAIRES: FROM: ZELLERS INC.,
TO: Hudson's Bay Company

Voir Preuve au dossier/See evidence on File No. 263492

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 21 oct/Oct 2015
DATE OF CHANGE/DATE DE CHANGEMENT: 21 oct/Oct 2015
COMMENTS/COMMENTAIRES: Bank of America, N.A., as collateral agent
Voir Preuve au dossier/See evidence on File No. 1566459

SECURITY AGREEMENT REMOVED/ACCORD DE SÉCURITÉ RETIRÉ

DATE RECORDED/DATE CONSIGNEE: 27 oct/Oct 2015
DATE OF CHANGE/DATE DE CHANGEMENT: 27 oct/Oct 2015
COMMENTS/COMMENTAIRES: Bank of America, N.A., as collateral agent
Voir Preuve au dossier/See evidence on File No. 1548876

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 29 mai/May 2020
DATE OF CHANGE/DATE DE CHANGEMENT: 29 mai/May 2020
COMMENTS/COMMENTAIRES: Bank of America, N.A., as Administrative Agent and Collateral Agent
Voir Preuve au dossier/See evidence on File No. 1899922

CHANGE IN TITLE/CHANGEMENT DU TITRE:

TYPE OF CHANGE/GENRE DE CHANGEMENT: NAME/NOM
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 27 janv/Jan 2021
DATE OF CHANGE/DATE DE CHANGEMENT: 03 mars/Mar 2020
COMMENTS/COMMENTAIRES: FROM: Hudson's Bay Company
TO: Hudson's Bay Company Limited
Certificate of Continuation, certifying that Hudson's Bay Company has continued into British Columbia from the jurisdiction of Canada, under the Business Corporations Act
Voir Preuve au dossier/See evidence on File No. 189171

CHANGE IN TITLE/CHANGEMENT DU TITRE:

TYPE OF CHANGE/GENRE DE CHANGEMENT: NAME/NOM
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 27 janv/Jan 2021
DATE OF CHANGE/DATE DE CHANGEMENT: 03 mars/Mar 2020
COMMENTS/COMMENTAIRES: FROM: Hudson's Bay Company Limited
TO: Hudson's Bay Company ULC
Certificate of Change of Name, certifying that Hudson's Bay Company Ltd. changed its name to Hudson's Bay Company ULC
Voir Preuve au dossier/See evidence on File No. 189171

DOCUMENT PLACED ON FILE/DOCUMENT DÉPOSÉ AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 27 janv/Jan 2021
COMMENTS/COMMENTAIRES: Notice of Alteration to BC unlimited liability company of Hudson's Bay Company ULC, and Notice of Articles of Hudson's Bay Company ULC
Voir Preuve au dossier/See evidence on File No. 189171

SECURITY AGREEMENT PLACED ON FILE/ACCORD DE SÉCURITÉ INSCRIT AU DOSSIER

DATE RECORDED/DATE CONSIGNEE: 19 fév/Feb 2021
DATE OF CHANGE/DATE DE CHANGEMENT: 17 fév/Feb 2021
COMMENTS/COMMENTAIRES: Pathlight Captial LP, as Agent
Voir Preuve au dossier/See evidence on File No. 1899922

CHANGE IN TITLE/CHANGEMENT DU TITRE:

TYPE OF CHANGE/GENRE DE CHANGEMENT: TRANSFER/TRANSFERT
DATE REGISTERED/DATE DE L'ENREGISTREMENT: 14 juin/Jun 2022
DATE OF CHANGE/DATE DE CHANGEMENT: 31 oct/Oct 2021
COMMENTS/COMMENTAIRES: FROM: Hudson's Bay Company ULC
TO: The Bay Limited Partnership

Voir Preuve au dossier/See evidence on File No. 762378