



27 juin/Jun 2023
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2102432

Zellers Inc.
40 Rue Principale O
La Trinité-Des-Monts
QUEBEC
G0K1B0

RE: Trademark: ZELLERS DESIGN
Applicant: Zellers Inc.

This examiner's report concerns the above identified application. To avoid abandonment proceedings, a proper response must be received by this office by December 27, 2023. All correspondence respecting this application must indicate the file number.

Pursuant to paragraph 30(2)(a) of the *Trademarks Act*, an application for the registration of a trademark must contain a statement in ordinary commercial terms of the associated goods and services. Furthermore, section 29 of the *Trademarks Regulations* requires that the statement must describe each of those goods or services in a manner that identifies a specific good or service.

It is considered that the following underlined services are not in specific and ordinary commercial terms:

Computerized on-line ordering and trading featuring general merchandise and general consumer goods; providing an on-line commercial information directory; providing a searchable database in the field of business information available via a global computer network; providing a searchable on-line advertising guide featuring the goods and services of other on-line vendors; database management services; electronic classified advertising services; on-line classified advertising services, electronic auction services; on-line auction services; providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall experience in connection therewith.

For guidance on redefining the statements of goods or services, please refer to the *Goods and Services Manual* available on our website. This searchable tool is not an exhaustive list of acceptable terms, but it may be used as a guide to the specificity and ordinary commercial term requirements of the *Trademarks Act* and its *Regulations*.

The applicant's grouping of the goods or services according to the classes of the Nice Classification will be reassessed once the queried goods or services have been redefined. Please note that if the amendment of the goods or services results in additional Nice classes, the applicant will be required to pay for the additional class(es).

The applicant is required to file an amended application, using the e-service on the CIPO website at www.cipo.ic.gc.ca, by fax at 819-953-2476 or by mail at the following address:

Registrar of Trademarks
Place du Portage I
50 Victoria Street, room C-114
Gatineau, QC K1A 0C9

Upon satisfactory compliance with the above-mentioned requirement(s), further office action will be undertaken.

If the applicant has any specific questions in respect of this Office action, please contact the assigned examiner. Please note that for general inquiries, including assistance with filing of the revised application, queries about the status of an application or receipt of correspondence, you may contact our Client Service Centre toll free at 1-866-997-1936.

Yours truly,



Natasha Gareau
Examination Section
819-635-5401
fax: 819-953-2476