

APPL'N No./No DEM. 1 764 825

SEARCHED/A FAIT L'OBJET D'UNE RECHERCHE

FILING DATE/DATE DE PRODUCTION:

25 janv/Jan 2016

APPLICANT/REQUÉRANT:

INFORMATION TECHNOLOGY ASSOCIATION OF
CANADA/ ASSOCIATION CANADIENNE DE LA
TECHNOLOGIE DE L'INFORMAT
5090 Explorer Drive, Suite 801
Mississauga
ONTARIO
L4W 4T9

AGENT: (73892-3)

BENNETT JONES LLP
4500 BANKERS HALL EAST
855 - 2ND STREET S.W.
CALGARY
ALBERTA T2P 4K7
ATTENTION: Bonnie D. Headley

**REP FOR SERVICE/REP POUR SIGNIFICATION:
(73892-3)**

BENNETT JONES LLP
4500 BANKERS HALL EAST
855 - 2ND STREET S.W.
CALGARY
ALBERTA T2P 4K7
ATTENTION: Bonnie D. Headley

TRADE-MARK/MARQUE DE COMMERCE:



APPL'N No./No DEM. 1 764 825

MARK DESCRIPTIVE REFERENCE/RÉFERENCE DESCRIPTIVE DE LA MARQUE:

BTM & Design

GOODS/PRODUITS:

Printed and electronic publications in the field of technology-based solutions to business problems, namely, in the field of business technology management.

SERVICES:

Provision of educational programs in the field of technology-based solutions to business problems, namely, in the field of business technology management; educational services, namely the development of learning outcomes and competency standards for educational programs in the field of technology-based solutions to business problems, namely, in the field of business technology management; consulting services in the field of technology-based solutions to business problems, namely, in the field of business technology management; provision of educational research in the field of technology based solutions to business problems, namely, in the field of business technology management; provision of a website featuring information on the field of technology-based solutions to business problems and educational programs that comprise learning outcomes and competency standards in the field of technology-based solutions to business problems, namely, in the field of business technology management.

CLAIMS/REVENDEICATIONS:

Used in CANADA since at least as early as 2012 on goods and on services.

ASSOCIATED MARKS/MARQUES LIÉES:

1,764,823

| Action | Date | BF | Comments/Commentaires |
|--|------------|------------|-----------------------|
| filed/produite | 2016/01/25 | | |
| created/créé | 2016/01/26 | | |
| formalized/formalisée | 2016/01/27 | | |
| search recorded/recherche enregistrée | 2016/10/06 | | |
| examiner's first report/premier rapport de l'examineur | 2016/10/06 | 2017/04/06 | |
| correspondence created/correspondance créée | 2017/03/17 | 2017/09/18 | |
| approval notice sent/avis d'approbation envoyé | 2017/04/19 | 2017/05/17 | |