
NOTIFICATION

ENN/2019/42

*Reproduction of the mark where
the mark is represented in
standard characters*

APPLE CARD

Registration number **1 495 816**

Registration date **July 15, 2019**

Date next payment due **July 15, 2029**

Name and address of holder Apple Inc.
One Apple Park Way, Cupertino CA 95014 (United States of
America)

*Legal nature of the holder (legal
entity) and place of organization* CORPORATION, California, United States

*Name and address
of the representative* Thomas R. La Perle Apple Inc., One Apple Park Way, MS:
169-3IPL, Cupertino CA 95014 (United States of America)

Disclaimer CARD

*List of goods and services
NCL(11-2019)* 9 Magnetically encoded credit cards; downloadable and recorded
computer software for use in credit card issuance, credit
card information verification and authentication, and credit
card payment authorization, transmission, and transaction
processing; downloadable and recorded computer software for
use in compiling and displaying credit card account statements,
merchant and vendor information, analyses of transactions,
and payment schedules; downloadable and recorded computer
software for use in contactless transactions with merchants and
vendors; downloadable and recorded computer software for
use in detecting fraud and ensuring the privacy and security of
credit card payments and contactless transactions.

Basic application United States of America, 14.07.2019, 88513425

*Data relating to priority
under the Paris Convention* Liechtenstein, 15.01.2019, 2019-036; class 9 (priority limited to:
magnetically encoded credit cards; downloadable and recorded
computer software for use in credit card issuance, credit card
information verification and authentication, and credit card
payment authorization, transmission, and transaction processing;
downloadable and recorded computer software for use in compiling
and displaying credit card account statements, merchant and
vendor information, analyses of transactions, and payment
schedules; downloadable and recorded computer software for
use in contactless transactions with merchants and vendors;
downloadable and recorded computer software for use in
detecting fraud and ensuring the privacy and security of credit card
payments and contactless transactions).

*Designations under
the Madrid Protocol* Canada

Date of notification 31.10.2019

*Language of
the international application* English
