

# Bereskin & Parr

June 2, 2022

Brigitte Chan, L.L.L., LL.B.  
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Your Reference: 0762378 and 414 others  
Our Reference: 28753-TM138903CA00

**By Facsimile: 1-819-953-2476**

The Registrar of Trademarks  
Canadian Intellectual Property Office  
Place du Portage I  
50 Victoria Street, Room C-114  
Gatineau, Quebec K1A 0C9

**\$41,500.00**

ISDE-ISED Canada AAAA/MM/JJ-YYYY/MM/DD



2022/06/02

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OPIC-CIPO D004003413

**Attention: Renewal and Assignment Section**

Dear Registrar:

**Re: Request to Record an Assignment**  
**Current Owner: Hudson's Bay Company ULC**  
**Resulting Owner: The Bay Limited Partnership**

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We wish to advise the Registrar that the applications and registrations listed in Exhibit "A" of the enclosed Trademark Assignment have been assigned to **The Bay Limited Partnership** located at **401 Bay Street, Suite 500, Toronto, Ontario, Canada, M5H 2Y4**. The effective date of the assignment is **October 31, 2021**. We request that the assignment be recorded against the 415 applications/registrations that have not been crossed-out in Exhibit "A" of the enclosed Trademark Assignment. **Please do not record the assignment against the marks that are crossed-out.**

The government fee of **\$41,500** is to be charge to our firm's Visa account. A completed Fee Payment Form is attached. Should the fees submitted with this letter be insufficient to cover all of the fees for which payment is explicitly or implicitly requested by this letter, CIPO is authorized to charge the amount of the insufficiency using one of the payment methods specified on the accompanying Fee Payment Form.

Please **maintain the current agent** for the list of marks affected by this transfer. All agents of our firm are appointed as agents for the Resulting Owner. If not already of record, please also record our firm Toronto address below as the **address for service** on all of the marks affected.

We look forward to receiving confirmation of the recordal of the assignment.

Respectfully submitted,  
BERESKIN & PARR LLP/S.E.N.C.R.L., s.r.l.

Brigitte Chan  
Encl.



Bereskin & Parr LLP

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