

**APPL'N/DEM. NO 1 214 738**

**REGISTRATION/ENREGISTREMENT NO TMA654,703**

**FILING DATE/DATE DE PRODUCTION:**

**27 avr/Apr 2004**

**REGISTRATION DATE/DATE D'ENREGISTREMENT:**

**08 déc/Dec 2005**

**REGISTRANT/PROPRIÉTAIRE ORIGINAL:**

United Way of Winnipeg  
3rd Floor - Five Donald Street  
Winnipeg  
MANITOBA R3L 2T4

**TRADE-MARK/MARQUE DE COMMERCE:**

**We.**

**SERVICES:**

Facilitating the engagement of individuals and the mobilization of collective action to build stronger and safer communities namely; Research services to gather information on community issues, trends and policy; Research services to gather public opinion related to social service issues, trends and policies; Facilitation services to organize discussions about social issues, trends and policies and creating avenues for participation that give voice to everyone's concern, building consensus on priority issues; Gathering information and reporting to participants and citizens on the results of research, social services, community programs, and social policy.

**CLAIMS/REVENDEICATIONS:**

Used in CANADA since January 01, 2004 on services.