

**APPL'N No./No DEM. 1 672 960**

**FORMALIZED/FORMALITÉS ACCOMPLIES**

**FILING DATE/DATE DE PRODUCTION:**

**16 avr/Apr 2014**

**APPLICANT/REQUÉRANT:**

WM17 HOLDING AG, legal entity  
c/o KBT Treuhand AG Zug  
Neuhofstrasse 5A  
6340 Baar  
SWITZERLAND

**AGENT: (000158-0194 BHS/SHB)**

ROBIC  
CENTRE CDP CAPITAL  
1001, SQUARE-VICTORIA, BLOC E - 8E ETAGE  
MONTRÉAL  
QUÉBEC H2Z 2B7

**REP FOR SERVICE/REP POUR SIGNIFICATION:**

**(000158-0194 BHS/SHB)**

ROBIC  
CENTRE CDP CAPITAL  
1001, SQUARE-VICTORIA, BLOC E - 8E ETAGE  
MONTRÉAL  
QUÉBEC H2Z 2B7

**TRADE-MARK/MARQUE DE COMMERCE:**

**ON!**

**WARES/MARCHANDISES:**

Pharmaceutical preparations and substances; preparations for healthcare and for use in discouraging the smoking habit; nicotine gum for use as an aid to stop smoking; transdermal plasters for use as an aid to stop smoking. Tobacco, whether manufactured or unmanufactured; tobacco products, in particular cigars, cigarillos cigarette tips and cigarettes, smoking tobacco, chewing tobacco and snuff; smokeless tobacco products; snus; tobacco pouches; pouches containing tobacco for oral use; hand rolling tobacco; electronic cigarettes; smokers' articles, namely tobacco pipes, pipe cleaners for tobacco pipes, cigar cutters, cigar lighters and lighters (non-electronic), cigar and cigarette cases, cigar holders and cigarette holders, cigar and cigarette boxes, tampers, smokers' ashtrays, snuff boxes.

**CLAIMS/REVENDEICATIONS:**

Proposed Use in CANADA on wares.

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<b>Action</b>	<b>Date</b>	<b>BF</b>	<b>Comments/Commentaires</b>
filed/produite	2014/04/16		
created/créé	2014/04/16		
formalized/formalisée	2014/04/22		