

**APPL'N No./No DEM. 1 672 960**

**ALLOWED/ADMISE**

**FILING DATE/DATE DE PRODUCTION:**

**16 avr/Apr 2014**

**APPLICANT/REQUÉRANT:**

WM17 HOLDING AG, legal entity  
c/o KBT Treuhand AG Zug  
Neuhofstrasse 5A  
6340 Baar  
SWITZERLAND

**AGENT: (000158-0194 BHS/SHB)**

ROBIC  
CENTRE CDP CAPITAL  
1001, SQUARE-VICTORIA, BLOC E - 8E ETAGE  
MONTRÉAL  
QUÉBEC H2Z 2B7

**REP FOR SERVICE/REP POUR SIGNIFICATION:**

**(000158-0194 BHS/SHB)**

ROBIC  
CENTRE CDP CAPITAL  
1001, SQUARE-VICTORIA, BLOC E - 8E ETAGE  
MONTRÉAL  
QUÉBEC H2Z 2B7

**TRADE-MARK/MARQUE DE COMMERCE:**

**ON!**

**GOODS/PRODUITS:**

- 5** (1) Medical nicotine chewing gum for use as an aid to stop smoking, medical transdermal plasters for use as an aid to stop smoking;.
- 34** (2) Smokeless tobacco products, namely snuff and snus; pouches containing smokeless tobacco for oral use.

**CLAIMS/REVENDEICATIONS:**

Proposed Use in CANADA on goods.

<b>Action</b>	<b>Date</b>	<b>BF</b>	<b>Comments/Commentaires</b>
filed/produite	2014/04/16		
created/créé	2014/04/16		
formalized/formalisée	2014/04/22		
search recorded/recherche enregistrée	2014/11/10		

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<b>Action</b>	<b>Date</b>	<b>BF</b>	<b>Comments/Commentaires</b>
examiner's first report/premier rapport de l'examineur	2014/11/10	2015/05/10	
extension of time/prolongation de délai	2015/05/15	2015/11/10	Request Letter Date: 2015/05/04
approval notice sent/avis d'approbation envoyé	2015/12/10	2016/01/07	
approved/approuvée	2016/01/28		APPROVED BY PROGRAM EX200M1
translation requested/traduction demandée	2016/02/02	2016/02/24	
translation received/traduction reçue	2016/02/10		
extracted for advertisement/extrait pour publication	2016/02/12		Vol.63 Issue 3199 2016/02/17
advertised/publiée	2016/02/17		Vol.63 Issue 3199
allowance notice sent/avis d'admission envoyé	2016/05/31	2017/04/16	
allowed/admise	2016/05/31		