APPL'N No./No DEM. 1 642 074

FORMALIZED/FORMALITÉS ACCOMPLIES

FILING DATE/DATE DE PRODUCTION:

04 sept/Sep 2013

APPLICANT/REQUÉRANT:

Intoria Inc. 5126 126 Avenue SE, Suite 121 Calgary ALBERTA T2Z 0H2

AGENT: (10738-01)

SMUGLERS LLP 240 HOLMWOOD AVE. OTTAWA ONTARIO K1S 2P9 ATTENTION: Tim Baker

REP FOR SERVICE/REP POUR SIGNIFICATION: (10738-01)

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TRADE-MARK/MARQUE DE COMMERCE:

intoria

SERVICES:

- (1) Mobile website and application development.
- (2) Website design.
- (3) Creation of online software applications for others, namely, content management systems, and e-commerce systems.
- (4) Graphic design services.
- (5) Online hosting services.
- (6) Logo and branding services.
- (7) Spam elimination services.
- (8) Search engine optimization services.
- (9) Domain name registration services.
- (10) Operation of a web site that provides online social media, the creation and implementation of marketing driven social media campaigns and social media consultation.
- (11) Video creation and editing services.

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CLAIMS/REVENDICATIONS:

Used in CANADA since at least as early as 2002 on services (2), (3), (4), (5), (6), (9); 2009 on services (1), (8); 2010 on services (7); 2011 on services (10).

Proposed Use in CANADA on services (11).

Date BF Comments/Commentaires
2013/09/04
2013/09/05
2013/09/10