

McDonald's Corporation



REQUERANT - APPLICANT
MARQUE DE COMMERCE - TRADE-MARK
ABCED SOUND MARK



SMART & BIGGAR
SUITE 900, 55 METCALFE STREET
P.O. BOX 2999, STATION D
OTTAWA
ONTARIO K1P 5Y6

DATE DE PRODUCTION - FILING DATE 04 juin/Jun 2014	No DOSSIER - FILE NO 1680549
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RUBRIQUES DE L'INDEX - INDEX HEADINGS

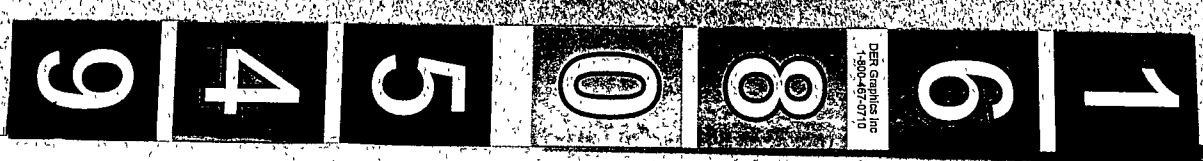
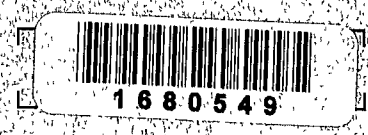
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REMIS A REFERRED TO	REMARQUES REMARKS	INITIALES INITIALS	DATE	CLASSER P A DATE	INITIALES INITIALS	REPORTER B.F DATE	

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OPIC
OFFICE DE LA PROPRIÉTÉ
INTELLECTUELLE DU CANADA



CIPQ
CANADIAN INTELLECTUAL
PROPERTY OFFICE



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SMART & BIGGAR

Intellectual Property & Technology Law

55 Metcalfe Street Suite 900
PO Box 2999 Station D
Ottawa ON K1P 5Y6 Canada
Tel. 613.232.2486 | Fax 613.232.8440

www.smart-biggarr.ca

J. Doyle

Timothy Stevenson
tstevenson@smart-biggarr.ca

Our Ref: 50880-271

December 19, 2014

The Registrar of Trademarks
Ottawa-Gatineau, Canada

Industry Canada	Industrie Canada	AM/J	Y/M/D
		2014/12/19	
		356 - 14	
CIPO	OPIC	A002624426	

Registrar:

Re: Canadian Trademark Application for a Sound Mark
No.: 1680549
Trademark: A B C E D SOUND MARK
Current Owner: McDonald's Corporation

α

We are writing in response to the Examiner's Report of December 2, 2014.

In response to the Examiner's request that the sound file be submitted in either MP3 or WAVE formats, we are enclosing an electronic recording of the sound in MP3 format recorded on a CD.

The Applicant looks forward to receiving confirmation that this application has been approved for advertisement.

If the fee payment indicated in this letter is insufficient, or if a fee payment authorization is missing, or if CIPO is unable to charge the required fee payment to the designated credit card, CIPO is hereby authorized to withdraw all required additional or missing fees in the amount required to make a fee payment from our deposit account number 6098.

Yours very truly,

SMART & BIGGAR



Timothy Stevenson

TOS;jlh
Encl.

Re: Canadian Trademark Application for a Sound Mark
No.: 1680549
Trademark: A B C E D SOUND MARK
Current Owner: McDonald's Corporation

Industry Canada / Industrie Canada
A/M/J Y/M/D
2014/12/19
356 - 14
A002624427
CIPO OPIC

SMART & BIGGAR

Intellectual Property & Technology Law

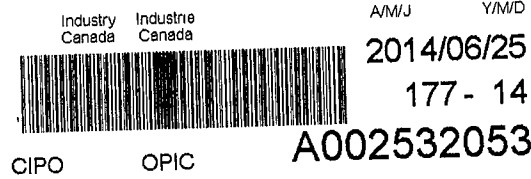
55 Metcalfe Street Suite 900
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Ottawa ON K1P 5Y6 Canada
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www.smart-biggarr.ca

Timothy Stevenson
tostevenson@smart-biggarr.ca

Our Ref: 50880-271

1680549



June 25, 2014

The Registrar of Trademarks
Gatineau, Quebec, Canada

Registrar:

Re: Canadian Trademark Application for a Sound Mark
Filed: May 29, 2014
Trademark: A B C E D SOUND MARK
Current Owner(s): McDonald's Corporation

Further to the Filing Notice of June 11, 2014, we are still awaiting receipt of the Proof Sheet.

Yours very truly,

SMART & BIGGAR

Timothy Stevenson

TOS:jed

Canadian Trade-mark Application for a Sound Mark
Filed: May 29, 2014
Trade-mark: A B C E D SOUND MARK
Current Owner: McDonald's Corporation
Our Ref.: 50880-271

REQUERANT - APPLICANT

McDonald's Corporation

NUMÉRO DE DOSSIER - FILE NUMBER

1680549

MARQUE DE COMMERCE - TRADE-MARK

ABCED SOUND MARK

DATE DE PRODUCTION - FILING DATE

04 juin/Jun 2014

RUBRIQUES DE L'INDEX - INDEX HEADINGS

MARCHANDISES/SERVICES - WARES/SERVICES

Restaurant services.

agent ✓
desc
soutenuer?
CD
graphic
rep.

EXIGENCES FORMELLES - FORMAL REQUIREMENTS

WARES/MARCHANDISES

SERVICES

DISCLAIMER

CC + FEE

OTHER/AUTRE

ok

16.1

OBJECTIONS

12 (1)(a)

12 (1)(c)

12 (1)(b)

Mr. C.D

12(1)(d)

16

M. C. F. i. n.

OTHER

MARQUES ASSOCIEES - ASSOCIATED MARKS

1,680,549

SMART & BIGGAR

Intellectual Property & Technology Law

55 Metcalfe Street Suite 900
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Timothy Stevenson
tostevenson@smart-biggarr.ca

Our Ref: 50880-271

June 4, 2014

The Registrar of Trade-marks
Gatineau, Quebec, Canada

Industry Canada	Industrie Canada	A/M/J	Y/M/D
		2014/06/04	
		156 - 14	
CIPO	OPIC	D002585179	

Registrar:

Re: Canadian Trade-mark Application for a Sound Mark
 Filed: June 4, 2014
 Trade-mark: A B C E D SOUND MARK
 Current Owner(s): McDonald's Corporation

221 300

Please find enclosed a sound mark application for the trade-mark A B C E D SOUND MARK (sound only).

We are also enclosing an electronic recording of the sound in MP3 format recorded on a CD.

Please charge the prescribed fee of \$300.00 to the designated credit card, details of which are included on our fee payment form.

If the fee payment indicated in this letter is insufficient, or if a fee payment authorization is missing, or if CIPO is unable to charge the required fee payment to the designated credit card, CIPO is hereby authorized to withdraw all required additional or missing fees in the amount required to make a fee payment from our deposit account number 6098.

Yours very truly,

SMART & BIGGAR



Timothy Stevenson

TOS;jed
Encl.

TRADE-MARKS ACT

TO: The Registrar of Trade-marks
Ottawa-Gatineau, Canada

1. The undersigned, McDonald's Corporation, the full post office address of whose principal office or place of business is One McDonald's Plaza, Oak Brook, Illinois 60523, United States of America, hereby applies for the registration, in accordance with the provisions of the Trade-marks Act, of the sound mark A B C E D SOUND MARK.

2. The graphical representation is as follows:



3. Trade-mark (sound) Description:

The mark is a sound mark consisting of a five tone audio progression of the notes A B C E D. X

4. The trade-mark has been used in Canada by the applicant in association with all the specific services listed hereafter, and the applicant requests registration in respect of such services. The trade-mark has been so used in Canada in association with the general class of services comprising the following specific services:

restaurant services

since at least as early as September 24, 2003.

6. The applicant appoints Smart & Biggar, who carry on business in Canada at 55 Metcalfe Street, Suite 900, Ottawa, Ontario, and whose full post office address in Canada is P.O. Box 2999, Station D, Ottawa, Ontario K1P 5Y6, as the firm to whom any notice in respect of the application or registration may be sent, and upon whom service of any proceedings in respect of the application or registration may be given or served with the same effect as if they had been given to or served upon the applicant or registrant.

7. The applicant is satisfied that it is entitled to use the trade-mark in Canada in association with the services described above.

EXECUTED at Ottawa, Canada, this 4th day of June 2014.

MCDONALD'S CORPORATION

By: 
SMART & BIGGAR

Encl



APPL'N No./No **1 680 549**

Action	Date	BF	Comments/Commentaires
filed/produite	2014/06/04		
created/créé	2014/06/10		
rep for service changed/changement de représentant pour sig...	2014/06/10		From: To: 12
formalized/formalisée	2014/06/10		