

APPL'N No./No DEM. 1 764 825

FORMALIZED/FORMALITÉS ACCOMPLIES

FILING DATE/DATE DE PRODUCTION:

25 janv/Jan 2016

APPLICANT/REQUÉRANT:

INFORMATION TECHNOLOGY ASSOCIATION OF
CANADA/ ASSOCIATION CANADIENNE DE LA
TECHNOLOGIE DE L'INFORMAT
5090 Explorer Drive, Suite 801
Mississauga
ONTARIO
L4W 4T9

AGENT: (73892-3)

BENNETT JONES LLP
4500 BANKERS HALL EAST
855 - 2ND STREET S.W.
CALGARY
ALBERTA T2P 4K7
ATTENTION: Bonnie D. Headley

**REP FOR SERVICE/REP POUR SIGNIFICATION:
(73892-3)**

BENNETT JONES LLP
4500 BANKERS HALL EAST
855 - 2ND STREET S.W.
CALGARY
ALBERTA T2P 4K7
ATTENTION: Bonnie D. Headley

TRADE-MARK/MARQUE DE COMMERCE:



APPL'N No./No DEM. 1 764 825

MARK DESCRIPTIVE REFERENCE/RÉFERENCE DESCRIPTIVE DE LA MARQUE:

BTM & Design

GOODS/PRODUITS:

Printed and electronic publications in the field of technology-based solutions to business problems.

SERVICES:

Provision of educational programs in the field of technology-based solutions to business problems; educational services, namely the development of learning outcomes and competency standards for educational programs in the field of technology-based solutions to business problems; consulting services in the field of technology-based solutions to business problems; provision of educational research in the field of technology based solutions to business problems; provision of a website featuring information on the field of technology-based solutions to business problems and educational programs that comprise learning outcomes and competency standards in the field of technology-based solutions to business problems.

CLAIMS/REVENDEICATIONS:

Used in CANADA since at least as early as 2012 on goods and on services.

Action	Date	BF	Comments/Commentaires
filed/produite	2016/01/25		
created/créé	2016/01/26		
formalized/formalisée	2016/01/27		