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| BENNETT JONES LLP4500 BANKERS HALL EAST855 - 2ND STREET S.W.CALGARYALBERTA T2P 4K7 |
| Attention: Bonnie D. Headley |
| RE: | Trade-mark: | BTM & Design |
|  | Applicant: | INFORMATION TECHNOLOGY ASSOCIATION OF CANADA/ ASSOCIATION CANADIENNE DE LA TECHNOLOGIE DE L'INFORMAT |

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| 17 mars/Mar 2017 |
| *Votre référence Your File*73892-3 |
| *Notre référence Our File*1764825 |
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This examiner's report concerns the above identified application. To avoid abandonment proceedings, a proper response must be received by this office by September 18, 2017. All correspondence respecting this application must indicate the file number.

Thank you for your correspondence of January 30, 2017. The revised application has been placed on file.

However, the examiner maintains that a revised application is required for the goods and services underlined and designated in bold below. The goods and services must be defined in ordinary commercial terms in compliance with the provisions of paragraph 30(a) of the *Trade-marks Act*.

**GOODS:**

(1) Printed and electronic publications in the field of technology-based solutions to business problems, namely, **professional standards, professional certifications, program accreditation, as well as careers and employment**

**SERVICES:**

(1) Provision of educational programs in the field of technology-based solutions to business problems, namely, **professional standards, professional certifications, program accreditation, as well as careers and employment**; educational services, namely the development of learning outcomes and competency standards for educational programs in the field of technology-based solutions to business problems, namely, **professional standards, professional certifications, program accreditation, as well as careers and employment;** consulting services in the field of technology-based solutions to business problems, namely, **professional standards, professional certifications, program accreditation, as well as careers and employment**; provision of educational research in the field of technology based solutions to business problems, namely, **professional standards, professional certifications, program accreditation, as well as careers and employment**; provision of a website featuring information on the field of technology-based solutions to business problems, namely, **professional standards, professional certifications, program accreditation, as well as careers and employment**, and **educational programs that comprise learning outcomes and competency standards** in the field of technology-based solutions to business problems, namely, **professional standards, professional certifications, program accreditation, as well as careers and employment**

For further guidance, the applicant may wish to visit the *Goods and Services Manual*. This searchable tool is not an exhaustive list of acceptable terms, but it may be used as a guide as to how specific the applicant’s goods and/or services should be. The *Manual* can be found on the Trademarks website by scrolling down to the Resources heading and clicking on Publications or at [www.cipo.ic.gc.ca/tm-goods](http://www.cipo.ic.gc.ca/tm-goods) or [www.cipo.ic.gc.ca/tm-services](http://www.cipo.ic.gc.ca/tm-services).

A revised application is required.

Upon satisfactory compliance with the above-mentioned requirement(s), further office action will be undertaken.

Please note that the Trademarks Office is now inviting trademark owners to group their goods or services according to the classes of the Nice Classification. For more information, please visit the Goods and Services Manual on our website at the address below.

If the applicant has any specific questions in respect of this Office action, please contact the assigned examiner. Please note that for general inquiries, including assistance with filing of the revised application, queries about the status of an application or receipt of correspondence, you may contact our Client Service Centre toll free at 1-866-997-1936.

Yours truly,



Angela Felker

Examination Section

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