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TRADE-MARK/MARQUE DE COMMERCE:



GOODS/PRODUITS:

Printed and electronic publications in the field of technology-based solutions to business problems, namely, in the field of business technology management.

SERVICES:

Provision of educational programs in the field of technology-based solutions to business problems, namely, in the field of business technology management; educational services, namely the development of learning outcomes and competency standards for educational programs in the field of technology-based solutions to

business problems, namely, in the field of business technology management; consulting services in the field of technology-based solutions to business problems, namely, in the field of business technology management; provision of educational research in the field of technology based solutions to business problems, namely, in the field of business technology management; provision of a website featuring information on the field of technology-based solutions to business problems and educational programs that comprise learning outcomes and competency standards in the field of technology-based solutions to business problems, namely, in the field of business technology management.

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