Innovation, Science and Economic Development Canada

Canadian Intellectual Property Office

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Registrar of Trademarks

Canadian Intellectual Property Office Place du Portage I 50 Victoria Street, Room C-114 Gatineau, QC K1A 0C9 CANADA

Application No: 1986544

GENERAL CORRESPONDENCE

Applicant:

CRAYOLA PROPERTIES, INC. 1100 Church Lane Easton, PA 18044, United States of America

Correspondence Type: Extension of time

Attention: Wanda Lockhead, Examination Section
EXTENSION OF TIME REQUEST BASED ON EXCEPTIONAL CIRCUMSTANCES

This is in response to the office action dated May 25, 2022 for which a response is due May 25, 2023.

We request a 6-month extension of time, based on exceptional circumstances, until November 25, 2023, within which to file a response to the office action.

The Examiner raised a substantive objection under paragraph 37(1)(d) of the Trademarks Act. The Applicant is working to compile evidence of the distinctiveness of this brand as of the filing date of this application for the list of goods covered by the application. Pursuant to the Practice Notice on extensions of time, this further extension of time is available to the applicant for completion of this significant evidentiary requirement.

We submit that the extension of time request is justifiable and that the reasons for the extension amount to exceptional circumstances that would justify an extension of time.

We look forward to receiving confirmation that the extension of time has been granted.

Should you have any questions regarding this matter, please contact the undersigned at 416-862-4634.

Yours very truly,



Susannah C. Rolston Registered Trademark Agent, Gowling WLG (Canada) LLP

Submitted by:

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Attention to: Susannah C. Rolston

Reference: T6805831CA

Name of the individual trademark agent (not firm) submitting this correspondence: Susannah C. Rolston

