



Processed: March 18,2021 09:21:44
Transmission identification: kellyyohh20210316140841000_GC_TransOwn_ES9080793
Electronic application timestamp: March 16,2021 14:08:41

March 16, 2021

Registrar of Trademarks

Canadian Intellectual Property Office
Place du Portage I
50 Victoria Street, Room C-114
Gatineau, QC K1A 0C9 CANADA

Application No: 1672960

The prescribed fee of CDN \$100.00 for this application is processed by credit card, using the secure online payment service.

GENERAL CORRESPONDENCE

Registered owner:

WM17 HOLDING AG, legal entity
c/o KBT Treuhand AG Zug
Neuhofstrasse 5A
6340 Baar, Switzerland

Correspondence Type: Transfer of ownership

Trademark: ON!
Application No.: 1672960
Registration No.: 1,047,096
Registrant: WM17 HOLDING AG
Change of legal form and Assignment to Helix Innovations LLC
Our Ref.: 1219453

We request that the Ottawa office of Osler, Hoskin & Harcourt, LLP at the address below be recorded as agent of record in respect of the above registration:

SUITE 1900
340 ALBERT STREET
OTTAWA, ON K1R7Y6
Canada

We hereby further request the Office record the change of legal form of the owner from WM17 HOLDING AG to wm17 holding GmbH and thereafter record the assignment of the noted trademark registration from wm17 holding GmbH to Helix Innovations LLC.

In support of this request, we enclose the following documents:

- 1) a copy of the Swiss commercial extract attesting to the recordal of the change of legal form of wm17 holding AG to wm17 holding GmbH;
- 2) a copy of an English translation of the Swiss commercial extract attesting to the recordal of the change of legal form; and
- 3) a copy of the Confirmatory Assignment with respect to the above noted trademark effective August 16, 2019 from wm17 holding GmbH to Helix Innovations LLC.

The Office will note that the address of Helix Innovations LLC is as follows:

6603 West Broad Street
Richmond, Virginia 23230
U.S.A.

We also request that the Ottawa office of Osler, Hoskin & Harcourt, LLP at the address set below be recorded as agent of record for the new owner in respect of the above registration.

We look forward to receiving confirmation of the recordal of the above noted changes in due course.

A payment in the following amount was deducted: \$100.00

Attachment(s):

Conversion - Translation of Company Extract page.pdf
Conversion from wm17 holding AG to wm17 holding GmbH.pdf
English Confirmatory US Trademark Assignment - wm17 holding to Helix Innovations LLC - Fully Executed.pdf

Submitted by:

OSLER, HOSKIN & HARCOURT LLP
SUITE 1900
340 ALBERT STREET
OTTAWA, ON K1R7Y6
Canada