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June 30, 2021

**Registrar of Trademarks**

Trademarks Office  
Gatineau, Quebec K1A 0C9  
CANADA

**Application number:** 2117653

The prescribed fee of CDN \$336.60 for this application is processed by credit card, using the secure online payment service.

## APPLICATION FOR THE REGISTRATION OF A TRADEMARK

### COVERING LETTER REMARKS

Attention to: Formalities Section

### Applicant details

**Hudson's Bay Company ULC**

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**Telephone number:** 5148712920

**Attention to:** Brigitte Chan

**Reference:** 28753-TM136569CA00

### Agent details

The applicant appoints the individual agent or all the agents at the firm shown below as its trademark agent, as defined in the Trademarks Regulations.

**BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.**

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**Attention to:** Brigitte Chan

**Reference:** 28753-TM136569CA00

**Name of trademark agent submitting this correspondence:** Brigitte Chan

## Address for service details

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Scotia Plaza  
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## Correspondence details

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**Language of the application:** English

**Preferred language when receiving correspondence from the Office:** English

**Preferred method of correspondence:** Email

## Trademark details

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**Trademark reference:**

ZELLERS & Design

**Trademark type(s):**

Design

**Visual representation:**



## Nice Class Edition 11

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### Services

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**Class:** 35

**Statement:**

(1) Retail department store services, On-line retail department store services

