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July 11, 2019

Registrar of Trademarks

Trademarks Office
Gatineau, Quebec K1A 0C9
CANADA

Application number: 1777005

AMENDED APPLICATION FOR THE REGISTRATION OF A TRADEMARK

Submitted by

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Applicant details Updated

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Agent details

The applicant appoints the person or firm listed below as its trademark agent, as defined in the Trademarks Regulations.

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Language of the application: English

Preferred language when receiving correspondence from the Office: English

Preferred method of correspondence: Email

Trademark details

Trademark:

WILD. HERE.

Trademark type(s):

Word

The trademark is to be registered in words.

Nice Class Edition 10

Goods **Updated**

Updated

Class: 9

Statement:

(1) Electronic publications for adults in the field of urban nature and ecology.

Claims:

Used in Canada

Since at least as early as 2015-03-29.

Updated

Class: 9

Statement:

(2) Phone and tablet covers; educational material for adults in the field of urban nature and ecology, namely, educational audio files, educational software.

Claims:

Proposed Use in Canada

Class: 14

Statement:

(3) Bracelets.

Claims:

Proposed Use in Canada

Updated

Class: 16

Statement:

(4) Artwork, calendars, notebooks; educational material for adults in the field of urban nature and ecology, namely, educational books; print publications for adults in the field of urban nature and ecology; tourism guides, maps, newspaper and magazine articles, fact sheets, case studies and other guides all in the field of urban nature and ecology.

Claims:
Proposed Use in Canada

Class: 18
Statement:
(5) Purses.

Claims:
Proposed Use in Canada

Class: 21
Statement:
(6) Household goods, namely mugs.

Claims:
Proposed Use in Canada

Class: 25
Statement:
(7) Shirts, scarves, hats, wristbands.

Claims:
Proposed Use in Canada

Deleted
Class: 28
Statement:
(8) Educational material for urban nature and ecology, namely, educational toys.

Claims:
Proposed Use in Canada

Services

Class: 35
Statement:
(1) Advertising services of others; promoting the goods and services of others, namely promoting the benefits of urban nature and ecology; promoting tourism in the field of urban nature and ecology; promoting outdoor events and activities of others; distribution of printed and electronic material in the field of urban nature and ecology and outdoor events and activities; consulting services in the field of urban nature and ecology; project management in the field of urban nature and ecology.

Claims:
Used in Canada
Since at least as early as 2015-03-29.

Class: 39
Statement:

(2) Tourism and tour services in the field of urban nature and ecology.

Claims:

Used in Canada

Since at least as early as 2015-03-29.

Class: 41

Statement:

(3) Event and activity planning in the field of urban nature and ecology; developing educational material in the form of educational books, educational audio files, educational toys, educational software for the field of urban nature and ecology.

Claims:

Proposed Use in Canada

Class: 42

Statement:

(4) Research and writing in the field of urban nature and ecology, namely the creation of fact sheets, case studies and guides.

Claims:

Proposed Use in Canada

Class: 44

Statement:

(5) Project management, consultation, design, installation and organization services, all in the field of gardening, landscaping, urban tree planting, urban forests and other urban ecosystems, urban nature and ecology and urban wildlife habitat restoration.

Claims:

Proposed Use in Canada

Closing details Updated

Additional information: Added

ATTN: Nathalie Bertrand, Examination Section Please find enclosed an amended application wherein the Applicant has redefined the goods as follows: "Electronic publications in the field of urban nature and ecology" to read as "Electronic publications for adults in the field of urban nature and ecology"; "Phone and tablet covers; educational material for urban nature and ecology, namely, educational audio files, educational software" to read as "Phone and tablet covers; educational material for adults in the field of urban nature and ecology, namely, educational audio files, educational software"; "Artwork, calendars, notebooks; educational material for urban nature and ecology, namely, educational books; print publications in the field of urban nature and ecology; tourism guides, maps, newspaper and magazine articles, fact sheets, case studies and other guides all in the field of urban nature and ecology" to read as "Artwork, calendars, notebooks; educational material for adults in the field of urban nature and ecology, namely, educational books; print publications for adults in the field of urban nature and ecology; tourism guides, maps, newspaper and magazine articles, fact sheets, case studies and other guides all in the field of urban nature and ecology" The Applicant has also removed class 28 from the application. We respectfully request that the Office records be updated accordingly