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| 27 mars/Mar 2019 |
| *Votre référence Your File*  418042-001 |
| *Notre référence Our File*  1843495 |
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| RONALD S. ADE LAW CORPORATION  102 - 1015 Wilkes Avenue  Winnipeg  MANITOBA R3P 2R8 | | |
| Attention: RONALD S. ADE | | |
| RE: | Trade-mark: | BITBON |
|  | Applicant: | TOVARYSTVO Z OBMEZHENOIU VIDPOVIDALNISTIU 'SIMCORD' |

This examiner's report concerns the above identified application. To avoid abandonment proceedings, a proper response must be received by this office by **September 27, 2019**. All correspondence respecting this application must indicate the file number.

Receipt of your electronic correspondence dated January 23, 2019 is acknowledged.

Upon review of the revised application, a statement in more specific terms of the following underlined services presently designated as "(2) financial sponsorship of small businesses, sports programs, cultural programs, educational programs; financial services, namely, financing of venture capital, financing of industrial projects" is required. The services should be defined in ordinary commercial terms in compliance with the provisions of paragraph 30(a) of the *Trade-marks Act.* With respect to “financial sponsorship of small businesses, sports programs, cultural programs, educational programs” and “financing of industrial projects”, the terms ‘small business’, ‘sports programs’, ‘cultural programs’, ‘educational programs’ and ‘industrial projects’ are too broad and it will be necessary for the applicant to further define (i.e. financial sponsorship of small start-up businesses; financial sponsorship of hockey tournaments; financial sponsorship of visual arts events; financial sponsorship of radio programs; financial sponsorship of religious organizations). Please note that the foregoing examples are not meant to be accurate descriptions of the applicant’s services, but are provided as a guide as to how specific the statements should be.

For guidance in revising the description of services, your attention is directed to the *Trademarks Examination Goods and Services Manual*, available on-line via or [www.cipo.ic.gc.ca/tm-services](http://www.cipo.ic.gc.ca/tm-services).

A revised application is required.

Upon satisfactory compliance with the above-mentioned requirement(s), further office action will be undertaken.

If the applicant has any specific questions in respect of this Office action, please contact the assigned examiner. Please note that for general inquiries, including assistance with filing of the revised application, queries about the status of an application or receipt of correspondence, you may contact our Client Service Centre toll free at 1-866-997-1936.

Yours truly,



Kelly Brady, Examination Section

819-635-8677 fax: 819-953-2476