

APPL'N No./No DEM. 2 102 432

FORMALIZED/FORMALITÉS ACCOMPLIES

FILING DATE/DATE DE PRODUCTION:

26 avr/Apr 2021

APPLICANT/REQUÉRANT:

Zellers Inc.
40 Rue Principale O
La Trinité-Des-Monts
QUEBEC
G0K 1B0

TRADEMARK DETAILS/DÉTAILS DE LA MARQUE DE COMMERCE

TRADEMARK TYPE/TYPE DE MARQUE DE COMMERCE

Design

VISUAL REPRESENTATION/REPRÉSENTATION VISUELLE

The logo for Zellers, featuring the word "Zellers" in a bold, black, sans-serif font. The letters are slightly slanted to the right, giving it a dynamic feel.

DESCRIPTIVE REFERENCE/RÉFÉRENCE DESCRIPTIVE

ZELLERS DESIGN

SERVICES:

- 35** (1) Computerized on-line ordering and trading featuring general merchandise and general consumer goods; providing an on-line commercial information directory; providing a searchable database in the field of business information available via a global computer network; providing a searchable on-line advertising guide featuring the goods and services of other on-line vendors; database management services; electronic classified advertising services; on-line classified advertising services, electronic auction services; on-line auction services; providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall experience in connection

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therewith.

Action	Date	BF	Comments/Commentaires
filed/produite	2021/04/26		
created/créé	2021/04/26		
formalized/formalisée	2021/04/26		